

(1) Learn to establish new concepts and take effective measures in a timely manner

Community should adapt to the difference of economic level and cultural level of community members, and improve the comprehensive quality of community members, which is conducive to creating a good environment for growth.

(2) Optimize the existing resources of the community to provide the guarantee of human and material resources for family education in the community.

The community should absorb various social resources, create a good community environment, promote the development of professional community family education guidance activities, and form a characteristic people-oriented community support model of family education.

(3) Community use of existing conditions to carry out lectures, etc.

First of all, when publicizing family education, the community should grasp the time and ways to carry out effective publicity. The community can use the existing conditions to carry out lectures and organize parents and children to participate in community activities. Secondly, the community should hold some artistic and cultural activities to attract more people to participate in the activities; In the context of the Internet, the community is good at using the network to carry out online lectures, the release of parenting knowledge in the public. Parents should be aware that their children need not only school education, but also the importance of community education for their children. Once more, the community organizes some parent-child cooperation small game or the talent performance, strengthens between parent-child's emotion through the game, through appreciates the work to expand child's field of vision.

(4) Formulating a community family management system that keeps pace with the times and perfecting the organizational structure

The aim of family education guidance in community is to provide service for family education in community, improve the quality and ability of parents, promote the development of children's physical and mental health, and coordinate the relationship among parents, children and community workers, so as to enhance the effect of family education, improve the quality of family education and the level of community management.

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APPLICATION OF COLOR PSYCHOLOGY IN BAROQUE ARCHITECTURAL DESIGN

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Background: Color design in interior design plays a role in the transformation or creation of a certain style, so give a person in the visual will produce a certain difference. Do the color design of interior space must fully consider the use of its object, the difference in the place. Everyone into a space in the first few seconds 70% of the impression is the color of the feeling, and then to understand the form, reasonable color design can make the interior space looks more harmonious, vivid, and thus to the highest level. Physical effect of application color, choose reasonable color to be able to change the area of design space to a great extent, have certain influence to the person's vision. Color design personalization, in addition to the designer's design style, the main is the user's personalization, as well as physical and psychological comfort of personalization, but in personalization must also maintain a degree. Because the color itself has the physical property, sees the color is different, its wavelength is also different, therefore, the color can indirectly or directly affect people's psychology, causes the human to have the different mood, if the indoor color purity is excessively many, will cause the human to feel agitated, tense, the melancholy, contrarily the color contrast is too few, will let the human feel lonely, empty, is bored and so on psychological effect. For example, from the point of view of indoor lighting, when natural lighting is not good, the appropriate use of color adjustment, light will have a certain impact on all objects, such as the higher the reflectivity, the higher the object's brightness, the lower the reflectivity, the lower the object's brightness, reflectivity is based on the object surface color change. Indoor environment for the adjustment of light has a great role is the color, different colors have different reflectivity.

Objective: The Chinese Baroque Block has been built since 1890. With the impact of market economy and the change of living habits, the orientation and public space attribute of the whole block are changing imperceptibly. With these changes, many new materials and new styles of buildings came into the city, and the restoration of historic buildings was accompanied by many new buildings and the impact of the surrounding buildings. Today, however, color science is far ahead. For the color design means of Chinese Baroque block show a little behind, many building color has deviated from the original historical context,

continue to repeat 100 years ago Munsell subtractive color system color theory. The stereotyped architectural images created by the decolorization design cannot meet people's aesthetic requirements, and the study on the color design strategy of historical blocks is urgent.

Subjects and methods: By using the method of literature, this paper puts forward the research on the color design of baroque architecture, and analyzes the color features of baroque architecture by collecting and sorting out the literature.

Results: For the Chinese Baroque historical blocks, different colors in the continuity of the characteristics of typicality, can be very typical to very atypical between the changes. For those who have lived in Harbin for a short time but have never been to the Chinese Baroque neighborhood, the typical gradient still has an impact. When we design the color of the block, we can divide the rest buildings into two parts, one is the new and rebuilt buildings in the historic block, the other is the buildings near the historic block. For the former, it occupies the core position in the whole urban area affected by the historical and cultural radiation, and it should belong to the typical individuals according to the typical gradient. Therefore, in color design, should be based on a small range of historical color texture, a comprehensive consideration of the design of decent, rooted in the neighborhood environment of the building color. As a new member with similar characteristics to the historical buildings in the block, the color context of the block is established. For the latter, the texture of the Chinese Baroque Street itself is the main street connected with the auxiliary street, which is a series of fishbone connected with a series of inner courtyard. Therefore, from the typical gradient, the representative architecture of the old block should be the core, that is, the color prototype. The closer the buildings are to the historic district, the more historical the color features are. Reestablish the link between the historical block and the high-speed expansion of the city, and the distance from the historical block space farther the plot, its use of color will not need more attention.

Conclusions: In interior design, color can be said to be the most significant factor in the environment. It can not only regulate space perception, function division, affect mood, imply temperature, but also express personality. Color can make indoor space excited or depressive, we should be specific analysis of specific issues, such as people engaged in boring work more need a little stimulation. We must take into account the personality and feelings of our inhabitants. Colors are inextricably linked to psychology, both in interior design and in other areas of criticism. Sometimes we need to step out of the box, put aside what we think we know about colors, and experiment with colors. The best color design is when you really go into the space, to feel the space to you, because it is a color, background and contrast effect, light, eyes, brain interaction process.

Color is the most vivid and active factor in interior design, which can embody the sensitive and affectionate character of modern people and is closely related to people's life. So long as we follow the law of color itself from a scientific angle of view, and use professional knowledge and skills, we can create an interior environment full of personality, level, order and emotional appeal, so as to make people's life more comfortable and satisfactory and meet and balance people's spiritual and psychological needs.

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THE INFLUENCE OF ENTERPRISE INNOVATION PERFORMANCE BASED ON POSITIVE PSYCHOLOGY ON ECONOMIC DEVELOPMENT

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Background: In recent years, the exploration of psychological factors is attracting the attention of economic researchers. As a new field of psychology. Positive psychology is the applied science that mainly studies the things that make life more valuable and meaningful, which reveals the advantages of human beings and promotes their positive skills. With the continuous development of positive psychology, more and more scholars begin to realize the importance of combining positive psychology research with economic research. Existing empirical studies have found that positive psychological firm innovation performance can promote economic development. In the 21st century, the essence of enterprise competition is actually talent competition. With the extensive application of humanistic management concept in management field, the most precious resources of enterprises have changed from traditional resources such as capital and technology to human resources. How to create a fair and just working environment and create a harmonious organizational atmosphere to arouse the enthusiasm and initiative of employees has become the primary goal of human resources management activities. The continuous popularization of network information technology, the intensification of economic competition and the acceleration of innovation speed of services