

satisfying users' personalized needs so that they can serve themselves according to their needs and interests. Digital library can also provide customized information services for users. Users can not only customize the information they need, but also customize the interface and services. The information workers need to collect and store information in different forms, integrate and update these information reasonably, and set up a special information database according to different specialties and subjects, so as to facilitate the users to search and bring better experience to the library users.

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## THINKING AND PRACTICE OF CARRYING OUT THE PROJECT OF CULTIVATING NEW TALENTS FOR MEDICAL STUDENTS IN HIGHER VOCATIONAL COLLEGES UNDER THE CONCEPT OF POSITIVE PSYCHOLOGY

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**Background:** In 1998, Seligman, a former president of the American Psychological Association, first proposed the concept of positive psychology and published a special issue in January 2000 in the *American Psychologist*. Seligman said positive psychology aims to help people discover and use their internal resources to improve their abilities and lives. In 1998, Seligman, a former president of the American Psychological Association, first proposed the concept of positive psychology and published a special issue in January 2000 in the *American Psychologist*. Seligman said positive psychology aims to help people discover and use their internal resources to improve their abilities and lives. Positive psychology differs from traditional psychology, which emphasizes the treatment and repair of defects and injuries of the individual and focuses on the individual's own research and training. Positive psychology advocates the concept of positive prevention, which prevents the formation of internal systems of abilities from individuals, groups and societies, rather than correcting defects. At present, the popularity of cloud classroom platform has become a new trend in mental health education in higher vocational colleges, and the most significant teaching method is classroom reversal, which can make the current mental health education more effective. Therefore, it has been recognized by the majority of educators, and has been widely used in practical education. It enables students and teachers to interact more with each other through the mobile Internet and Internet channels, thus more accurately solving the mental health problems of vocational students. Teachers in higher vocational colleges should pay attention to the effective change of the roles of teachers and students, respect students' leading position, cultivate students' sense of ownership and encourage students to be guided by their own subjective initiative. In this case, can liberate each student's individuality, can arouse individual's subjective initiative and can tap their learning potential. Before carrying out mental health education and higher vocational education, teachers must be fully prepared to understand the needs of students' personality development and explore the positive characteristics of students. Positive psychology can lay a solid and reliable theoretical foundation for mental health education. Teachers will improve and encourage students' social adaptability according to the difficulties and setbacks they may meet in the process of independent practice. Through active learning and practice, students can achieve personal growth and development, and really achieve and improve personal happiness and sound character.

**Objective:** As a new subject knowledge, positive psychology is well received by teachers in the process of education and learning, which reflects the new requirements, new standards and new contents of mental health education. Teachers in higher vocational colleges should attach importance to the basic contents and values of mental health education, and focus on the current situation of education and educational activities.

**Subjects and methods:** In order to arouse students' enthusiasm for participation, teachers must pay attention to students' psychological guidance to ensure students' good emotional experience and help students generate more positive emotions. Of particular importance is regular training and independent practice for students. Teachers must adopt practical teaching strategies and methods to develop students' good experience, positive psychological and emotional abilities, so as to enable them to successfully complete their personal social practice and to interact and communicate with others. This paper investigates and analyzes the three aspects: developing mental health education and practical activities, formulating scientific and reasonable goals of mental health education, and effectively cultivating college students' excellent quality.

**Study design:** Stratified cluster random sampling was used to investigate 600 medical students in different schools, genders and grades. Totally, 600 questionnaires were distributed, 584 were retrieved and

569 effective copies were obtained.

**Methods:** Using Excel statistics “positive psychology” under the concept of the implementation of higher vocational medical students mental training new project results.

**Results:** Higher vocational colleges should carry out the practice of mental health education in the principle of content orientation and various forms, and strive to build a more practical platform for students’ mental health. For a small number of students with psychological problems, we should take active measures to effectively intervene in order to improve their psychological adaptability. Cultivating the excellent quality of college students can not only help college students to set up strong self- confidence, but also set an example for them to improve their psychological state and form healthy and positive personality. The results of this survey use 0 to 4 levels to quantify the influence values of specific factors. 0 means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence, and 4 means full influence. The obtained statistical table is shown in Table 1.

**Table 1.** The Effect of carrying out the project of cultivating new talents for medical students in higher vocational colleges under the concept of positive psychology.

Factor	Mental health education and practical activities	Scientific and rational goal of mental health education	Cultivate excellent qualities of college students
Student	4	4	4

**Conclusions:** Positive psychology is the basis and premise of establishing health education model in higher vocational colleges. Through scientific application, we can change teaching concept and enhance teaching model. From the perspective of positive psychology, college and psychology teachers should be able to effectively promote the thinking and practice of the project by fully understanding positive psychology, setting up scientific positive psychology courses, optimizing the campus atmosphere and changing the way of teacher-student relationship.

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## ON HUMAN RESOURCE MANAGEMENT AND DEVELOPMENT FROM THE PERSPECTIVE OF MANAGEMENT PSYCHOLOGY

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**Background:** Nowadays, the management and development of human resources in enterprises has gradually become a topic of concern to psychologists and entrepreneurs. In an enterprise, the enthusiasm of employees has a great impact on the efficiency of work. More and more entrepreneurs and management psychology researchers have done profound research and discussion on this issue. Therefore, it is put forward that whether the management psychology plays an important role in human resource management and development from the perspective of management psychology. Management psychology is a discipline that regards the development of human psychology, behavioral phenomena and psychological process as the object of study, and it is a subordinate structure of industrial psychology. In modern management science, management psychology is defined as “people-oriented” model, the key is the “people-oriented” concept of the management model, which is different from other psychological disciplines. As a part of modern productive forces, management psychology is inseparable between socialized mass production and production technology, with the progress and innovation of science and technology. The bourgeoisie has put forward new management theories and methods, thus improving the interpersonal relationship caused by contradictions in the relations of production. Therefore, the emergence of management psychology plays a vital role in solving the contradictions between the parties of social relations of production. The emergence of this new management model theory has laid a theoretical foundation for psychology. Under certain conditions, in order to improve efficiency to arouse people’s enthusiasm, the quality of work is improved on the basis of improving structure and efficiency, and the development of management level is also improved through the improvement of work efficiency to achieve the final win-win effect. There are two main tasks of management psychology, one is to improve the work efficiency of enterprises and staff, the other is to train and train the staff psychologically. Only by grasping the individual’s psychological activities and their demands, can we make relevant policies and methods in management, so as to improve the efficiency of employees and productivity. Only by grasping and absorbing the subject knowledge, can we apply it to our