

simulation training platform and general subject material library. Build an information-based comprehensive learning platform composed of professional websites, curriculum websites, teacher space, learning space, WeChat platform and so on, with the functions of online teaching, online learning and online assessment, and create good conditions for teachers to carry out information-based teaching and students' ubiquitous, mobile and personalized learning. Comprehensively promote the construction and application of real-name e-learning space, and further promote students' self-management, self-learning and self-service.

Conclusions: Educational Informationization is a process in which modern information technology permeates and merges all aspects of educational field. Informationized teaching can test teachers' ability and method of imparting knowledge, urge teachers to perfect and construct their professional knowledge system, promote teachers' teaching ability and professional development, and provide new ideas for college education and teaching management, promote the informationization and modernization of college education and the improvement of the quality of college education.

In order to improve the teachers' ability of information-based teaching, we must first establish the student-centered teaching thought and integrate the information-based teaching resources and teaching activities. Therefore, in the process of setting up relevant training contents, we should not only pay enough attention to modern information technology theory, but also further strengthen its practical application in teaching process. Teachers' information-based teaching ability is the full embodiment of the use and integration of information-based teaching resources.

This requires teachers to have the ability to process information and make Internet thinking video in the process of teaching, to analyze the course content by using the existing technology, and to show the course content to the students in the form of micro-class, so as to make it a shared information resource. As far as the teaching characteristics of colleges and universities are concerned, the training of teachers' information-based teaching ability mainly includes the training of basic teaching skills, teaching methods, basic information-based teaching techniques, interactive curriculum development and training, teaching process formation and integration of information-based teaching platforms.

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AN ANALYSIS OF THE OVERSEAS COMMUNICATION ROUTE OF CHINESE CONTEMPORARY LITERATURE FROM THE PERSPECTIVE OF SOCIAL PSYCHOLOGY

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Background: Chinese culture has a long history, as early as the Tang Dynasty had the Silk Road, not only in the material and cultural exchanges, but also in the thought of more meaningful exchanges. With the continuous progress and development of society, more and more foreign students go out to study foreign knowledge and culture, and quite a few foreign students come to study Chinese culture. There are Confucius Institutes in many parts of the world, which has greatly promoted the overseas spread of Chinese culture. In recent years, with the development of China's economic strength and the improvement of its status in the world, the soft power of Chinese culture has also been enhanced, which has been valued and loved by more and more countries and people. It is believed that in the process of China's growing strength, there are more and more ways and means for the spread of Chinese culture abroad. There are two forms of cultural communication: active communication and passive communication. Cultural communication belongs to active and conscious communication, which can be disseminated by means of education, media and language learning. Chinese culture has a long history, the spread of Chinese culture has a positive impact on the integration of world culture. The overseas dissemination of Chinese contemporary culture is of great significance to the development of Chinese culture. Politics is the key to a country's development, but also an important perspective to understand a country. By spreading Chinese contemporary literature overseas, more countries can understand China's politics and the advantages of the socialist system. Incorporating more political elements into literary works or reflecting political standpoints in literary works is of positive significance to the development of China's political system. Every country in the world has its own different cultural background and details, and has great cultural differences. Cultural differences are the premise of cultural exchanges between different countries and nations. An important way for many readers abroad to

understand China is to read the works, not only from the historical level, but also from the realistic level, mainly referring to the traditional Chinese culture and experience. Therefore, the overseas dissemination of Chinese contemporary literature is of great significance to carry forward Chinese culture. China is a people-oriented country, the promotion of humanism to a certain extent expanded the breadth of overseas dissemination of contemporary Chinese literature. The works of ancient and contemporary Chinese literati publicize Chinese humanism, which is of great significance to strengthen the overseas dissemination of Chinese contemporary literature.

Objective: With the development of China, the communication of Chinese contemporary literature has become a hot topic in the domestic literary world, and the corresponding research has gradually increased. As early as ancient times, there is a precedent to spread Chinese culture to other countries in the world. With the inheritance and development of culture, it is necessary to spread contemporary literature overseas.

Subjects and methods: Social psychology is the study of the psychological and behavioral changes of individuals and groups in the social interaction, which can effectively promote the development of Chinese contemporary literature overseas. This article mainly carries on the investigation analysis from the social psychology to the enhancement contemporary literature overseas dissemination path way. By means of questionnaire, the effect of social psychology on transmission route was statistically analyzed.

Study design: Stratified cluster random sampling method was used to investigate 600 groups of different ages, different genders and different occupations. Randomly selected students, white-collar workers, retired population of 200 people each to conduct a questionnaire survey, a total of 600 questionnaires, 579 recovered, the number of effective copies of 563.

Methods: The influence of Excel statistical social psychology on the transmission path effect.

Results: The Chinese nation has a long history, as early as many years ago, language and education spread. Language communication and education communication have great influence, which makes the culture spread to other places actively, and also the aggressor's passive communication under the condition of war. With the continuous development and popularization of the Internet, the learning of Chinese and Chinese language and literature no longer only relies on offline communication and dissemination, but on the network and multimedia platform, which can maximize the dissemination of Chinese contemporary literature, whether it is profitable or not, and plays a positive role in the dissemination and promotion of Chinese and Chinese language and literature. The overseas media of Chinese contemporary literature can be activities or venues, which make use of the rich overseas venues and activities to enhance the dissemination of Chinese culture.

The overseas media of Chinese contemporary literature can be activities or venues, which make use of the rich overseas venues and activities to enhance the dissemination of Chinese culture. In order to reduce the large error caused by individual subjectivity in the evaluation, the evaluation values of 600 social groups shall be adopted and the average values shall be rounded off to obtain the results.

Table 1. Effects of social psychology on transmission path.

Factor	Dissemination of language and education	Multimedia communication	Events and venue communication
Student group	4	3	3
Working population	4	4	3
Group of retirees	3	3	4

Conclusions: China has a long history and cultural heritage. With the development of China's economy and the improvement of the country's comprehensive strength, Chinese culture needs to go abroad. China's soft power and hard power continue to grow, China advocates the community of human destiny, equality and fairness, so the overseas dissemination of Chinese contemporary literature is based on fairness and equality. The foreign policy after the founding of New China is equality and mutual assistance. To some extent, the equality of overseas dissemination of Chinese contemporary literature has proved the principle of equality and peace. The overseas dissemination of Chinese contemporary literature can make the world know and understand China and Chinese culture better and comprehensively, as well as other countries' literature, and promote the development of world cultural diversity. The overseas communication of Chinese contemporary literature can use historical experience for reference, and explore the communication mode in line with Chinese national conditions and culture. The overseas communication of Chinese contemporary literature can use historical experience for reference, and explore the communication mode in line with Chinese national conditions and culture. Language and education are one of the effective ways of cultural communication. As a civilized country with a long history, China has a long tradition of language and education communication.

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APPLICATION OF PSYCHOLOGICAL COGNITIVE BEHAVIOR IN ENVIRONMENTAL LANDSCAPE DESIGN

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Background: Psychological cognitive behavior in environmental landscape design is embodied in the role of environmental psychology. Environmental psychology is the study of the interaction between man and environment. In the process of interaction, individuals change the environment, in turn, their behavior and experience are changed by the environment. Environmental psychology is not only a marginal subject, but also a comprehensive subject, involving psychology, sociology, geography, cultural anthropology, urban planning, architecture and design art. It studies the relationship between human behavior and environment, including the research and practice aimed at utilizing and promoting the interaction between human and environment, and improving environmental design quality. So, there are two goals of environmental psychology in a broad sense. One is to study the interaction between human beings and environment, and the other is to use this knowledge to solve complex environmental problems. Starting from the second goal, we can also call environmental psychology as environmental behaviorism, which pays more attention to the relationship and interaction between environment and human's explicit behavior, i. e. emphasizing its application. Environmental behaviorism tries to study the reaction of human beings in the process of interaction between human beings and environment with the theory, method and concept of psychology, and feed it back to environmental design to improve the living environment and the quality of human life. Generally speaking, environmental behaviorism or environmental psychology is a field involving a large scope, its boundary is very unclear and is still developing. Its core is to pursue the benign interaction between human and material environment in various disciplines. From the point of view of the design field, environmental behaviorism is a science that understands and reveals what kind of environmental design is suitable for people's life, production and study. It helps designers think about what to look for when creating an artificial environment and how to help people use clues in the environment to achieve their goals and needs.

Objective: Residence is one of the basic living needs of human beings. Residence is the product of social history. In different historical stages, Residence is influenced by social system, social production, science and technology, life style and so on. Under the background of rapid development of urban construction in China, environmental problems are increasingly prominent, and environmental landscape design is facing a series of problems, opportunities and challenges. Building a harmonious space with the natural ecological environment is the key to create a high-quality living environment. It is of great significance to improve the design of environmental landscape through cognition, utilization of environment and space, optimization of environment, and analysis of human behavior and feelings in specific environment.

Subjects and methods: Environmental psychology is a form of psychological cognition, which can effectively improve people's perception of dwelling. This article mainly carries on the investigation analysis from the environmental psychology to the environmental design influence. The effect of environmental psychology on transmission route was statistically analyzed by sending out questionnaires.

Study design: Using stratified cluster random sampling method, 500 questionnaires were distributed to residents of different genders and ages, with a total of 500 questionnaires and 479 retrieved, with 463 valid copies.

Methods: The influence of Excel statistical environmental psychology on environmental landscape design was used.

Results: Behavior is the physiological and psychological changes caused by environmental stimuli. Environment provides a place for the occurrence of behavior. While the environment affects people, people also have a certain impact on the environment, constantly choose and improve the surrounding environment.

The survey results, with 0 to 4 levels of specific quantitative factors influence value, 0 means nothing, 1 means a slight impact, 2 means the impact is general, 3 means the impact is obvious, 4 means full impact. In order to reduce individual subjective errors in the assessment, 500 inhabitants were assessed and averaged, and the results were rounded, with the statistical table shown in Table 1.