

emotion and function. Color plays an important role in people's interest, hobby and emotion. Different colors are bound to affect people's mood, and ultimately affect people's feelings of life. Should choose has affinity, the recycling, the sustainable use, the environmental protection type material, causes the people from the mind to feel the nature, the perception nature.

The survey results, with 0 to 4 levels of specific quantitative factors influence value, 0 means nothing, 1 means a slight impact, 2 means the impact is general, 3 means the impact is obvious, 4 means full impact. In order to reduce the subjective error in the evaluation. The results are rounded off using an average of 500 audiences, and the statistical table is shown in Table 1.

Table 1. Effects of consumer psychology on smart home product design.

Factor	Product modeling	Color	Material
Audience	4	4	4

Conclusions: Emotional design is the trend and trend of contemporary product design, including home products. Home products are inseparable from our lives, it is closely related to our lives. In the design of a product, should be more considered and pay attention to the emotional experience of products, home products to bring people better spiritual enjoyment, enrich our spiritual world. Home product design can be considered from object shape, object color, product material, human-computer interaction and other aspects, and then design to meet people's spiritual and emotional needs. As a product closely related to people's life, designers should cater to people's needs through various considerations in the design, especially emotional design, an excellent emotional smart home product is bound to bring people a pleasant spiritual and emotional experience. It can be said that emotional design is to seek a balance point between people and things, is a people-oriented design philosophy, so emotional design of smart home products is the trend of product design and trends.

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THE INFLUENCE OF ENTERPRISE PERFORMANCE INNOVATION BASED ON POSITIVE PSYCHOLOGY ON ECONOMIC DEVELOPMENT

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Background: With the advent of the information age and the development of knowledge economy, innovation has become an important means for enterprises to obtain competitive advantages and maintain young vitality. Employees play a vital role in innovation activities. Under the given conditions of policy, market and financial environment, positive psychology can effectively stimulate employees' innovation potential and improve innovation performance. Knowledge is the cornerstone of innovation. Enterprises should not only improve staff's ability to collect and reserve knowledge, but also strengthen the flow of knowledge to obtain the value of knowledge. Knowledge sharing refers to the exchange of knowledge, experience and skills among employees, and further proliferation and sublimation. The main purpose of knowledge sharing is to increase the mobility of ideas.

With the development of economic globalization, enterprises are facing more and more market competition. In order to survive and develop in the increasingly stimulating competitive environment and maintain their own competitive advantages, enterprises need to innovate constantly. With the development of society, economy and science and technology, innovation has become the theme of human society. The key competitive factors of a nation are closely related to its innovation ability. Innovation is the primary driving force leading the development of society, economy and other aspects. In the process of economic development, innovation should be placed at the core of national development. At the same time, innovation is also a necessary condition for the survival and development of enterprises, which is conducive to the acquisition of competitive resources and promotes enterprises to develop and advance in the increasingly fierce market competition environment.

Objective: Man is the main body of innovation activities, and there is no innovation form and content apart from man. Traditional resources, such as capital and technology, are being imitated by competitors at a faster and faster speed. Therefore, these traditional resources are difficult to become the competitive

advantage resources in the future development of enterprises. The knowledge and skills of employees are the main sources for enterprises to obtain sustainable competitive advantages. For enterprises and their managers, they want their employees to achieve not only the standard performance, but also the additional performance of innovation work. Therefore, to take measures to stimulate employee's creativity and innovation will to improve employee's innovation performance has become an important topic for more and more managers.

Subjects and methods: This article mainly carried on the investigation analysis from the positive psychology enterprise achievements innovation to the economic development influence. By sending out questionnaires, the effect of positive psychology on enterprise development is analyzed statistically.

Study design: Stratified cluster random sampling method was used to investigate 600 employees of different ages and genders in different types of enterprises. Three enterprises were randomly selected 200 people of each to conduct a questionnaire survey, a total of 600 questionnaires, 584 recovered, the number of effective copies of 571.

Methods: Three enterprises were randomly selected 200 people of each to conduct a questionnaire survey, a total of 600 questionnaires, 584 recovered, the number of effective copies of 571.

Results: Positive mental capital is a kind of positive mental state, which mainly includes optimistic, cheerful, full of hope, perseverance and self-efficacy in 4 aspects. Knowledge is the cornerstone of innovation, but all valuable innovation can be realized through knowledge exchange, accumulation and application, and knowledge sharing behavior can bring about the improvement of employees' innovation performance. Knowledge sharing leads to the potential risk of individual losing competitive advantage, while employees with strong psychological capital are willing to share their experiences and skills with others, and ultimately bring about the improvement of innovation performance. The specific statistical table is shown in Table 1.

Table 1. The impact of positive psychological innovation on economic development.

Factor	Psychological capital	Knowledge sharing	Innovation performance
Large enterprises	3	4	4
Medium-sized enterprise	3	4	3
Medium-sized enterprise	4	3	4

The survey results, with 0 to 4 levels of specific quantitative factors influence value, 0 means nothing, 1 means a slight impact, 2 means the impact is general, 3 means the impact is obvious, 4 means full impact. In order to reduce the subjective error in the evaluation. The result is determined by rounding off the average value of 600 employee groups.

Conclusions: With the coming of information age and the development of knowledge economy. Knowledge and information are gradually becoming the dominant factors in economic life. The rapid development of science and technology as well as the intensification of market competition promote the technological change. Modern enterprises can only face the current predicament in the process of continuous innovation and development. Innovation is directly related to the competitive advantage and the sustained growth of enterprises. Enterprise performance innovation based on positive psychology can provide better service for innovation and development and stimulate the innovation vitality of the whole people.

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DYNAMIC ANALYSIS OF MENTAL STATE OF COLLEGE STUDENTS IN IDEOLOGICAL AND POLITICAL CLASS

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Background: Contemporary college students, most of the process of growth is relatively smooth, rarely