

with comprehensive quality, the curriculum system of secretarial specialty has been adjusted accordingly. Secretarial writing is a core course of secretarial specialty, which has a strong practicality and application. Since secretarial writing is aimed at secretarial profession, teachers should pay more attention to the improvement of students' writing ability. In the process of secretary writing, we should consider the psychological tendency of the writer, give logical thinking guidance, and create secretary writing.

Subjects and methods: From different grades of secretarial students in a school, 120 students were selected, 69 boys, girls 51; age 23-26 years old. Students were randomly divided into two groups, the experimental group of 60 people, in the teaching process to join the discussion, in order to train students' logical thinking, understanding of students' psychological tendencies. Although secretarial writing is the individual behavior of secretarial students, sometimes through group discussion and joint writing, secretarial students can strengthen their understanding of some complex texts and grasp their writing skills. For example, before writing a "survey report", a field survey must be carried out in order to analyze the results of the survey according to the data and materials obtained from the survey.

Study design: The accuracy of the survey results is closely related to the design of the questionnaire. After all, a person's thinking is limited, the design of the questionnaire should be group discussion by students, through everyone's analysis and selection, to determine the survey questions and options. Then the students in each group took the questionnaires designed by this group to the places of the survey objects, and conducted field surveys by visiting, visiting, and discussion. Then group discussion survey data, information obtained, analysis of the survey results. Finally, brainstorming a survey report. Through discussion and field investigation, students majoring in secretarial science will be more interested in and more sensitive to social reality, so that they can combine theoretical knowledge with practical investigation and apply what they have learned to practice.

Methods of statistical analysis: The contract writing also may adopt the discussion method, through student's group discussion, causes the contract the clause to write completely, is more meticulous, is more accurate. Control group of 60 people, only the use of ordinary teaching methods, not deliberately study the psychological tendencies of students, only pay attention to the logical content of secretary writing. After 3 months, the study satisfaction of the two groups was investigated by interview. Using SPSS18.0 statistical satisfaction results.

Results: Statistical results of two groups of students' satisfaction, data as shown in Table 1.

Table 1. Statistical results/number of persons.

| Satisfaction | Dissatisfied | General | Satisfy | With great satisfaction |
|--------------------|--------------|---------|---------|-------------------------|
| Experimental group | 0 | 14 | 32 | 14 |
| Control group | 3 | 37 | 18 | 2 |

From the table 1, we can see that the students in the experimental group are more satisfied with the logical thinking and the discussion teaching method considering the psychological tendency. Only a few students in the control group were satisfied with the traditional teaching methods.

Conclusions: Secretarial writing is taught to secretarial students. As a future secretary, secretarial students must be able to speak and write better than students majoring in general. With the rapid development of economic globalization, secretaries communicate with all fields of the society increasingly closely and frequently, and the use of secretarial writing is more and more extensive. Secretaries need writing skills more than ever, and the study of writing theory, content and methods has never been more urgent. Therefore, writing teachers in colleges and universities must adjust their thinking, change their teaching ideas, reform their teaching contents, methods and assessment methods, and improve their writing ability and comprehensive quality so as to meet the needs of social development and reform and opening up. The teaching method of integration of logical thinking and psychological tendency is worthy of reference for college teachers in art writing teaching.

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THE DESIGN TREND IN CHINA IN THE EARLY 20TH CENTURY FROM THE PERSPECTIVE OF GROUP PSYCHOLOGY

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Background: Group psychology is a group psychology phenomenon and its law in a certain social environment. It includes the definition of group concept, group classification, group norms, group cohesion, group behavior, interaction between group and its members, leadership and power, etc. Nationalization thought is one of the main social thoughts in China since the 20th century. The special social conditions that led to its formation were in several ways: After the Opium War, people of insight actively introduced advanced Western culture in order to enrich the country and strengthen the army. In the course of the introduction of the West wind, they also constantly reflected on and reassessed Chinese traditional culture. But they almost totally denied traditional culture from the initial part to the May 4th Movement period, arousing some intellectuals' sense of cultural crisis, worrying about losing their national cultural identity, and thus demanding the preservation of national traditional culture. Second, the increasing national crisis in the first half of the 20th century stimulated the rise of national consciousness. Affirming the traditional national culture to stimulate national pride became the spontaneous choice of some intellectuals. Thirdly, the popular movement of educating, enlightening, publicizing and mobilizing the masses is an important part of the social movements in China in the 20th century. Adopting the national art form popular among the common people is the basic condition to ensure the effect of the popular movement, which leads to the repeated emphasis on the national and folk forms. Fourthly, politically advocating the trend of nationalization, which can arouse the common memory of the people and strengthen the national cohesion, which is very necessary for any regime, especially those in crisis.

Objective: In the early 20th century, Chinese design and fine arts were developed under the influence of the West. At the early stage of the development of Chinese design art, it was obviously "westernized", but "westernized" was not equal to "modernized". In the early 20th century, Chen Zhifo, Zhang Guangyu and Du Bingru were the book designers, Hang Zhouying was the month advertisement painters, and Shanghai decorative style was the architecture and interior design. They learned from western art and design techniques and became the pioneers of exploring the nationalization of Chinese modern design. Nationalization is to adopt national forms, reflect national characteristics and national identity in various cultural forms, and show the uniqueness and difference of national culture. Due to the accumulation of history, each nation's culture itself presents uniqueness and difference, which is a natural thing, and the nationalization of national cultural characteristics and identity is the product of specific social conditions. Sorting out and studying the nationalization trend of Chinese design in the early 20th century is of great significance for us to understand the development of Chinese design, deepen our understanding of the topic of "design embodies nationality" and promote the development of Chinese design.

Subjects and methods: Through literature survey, read the early 20th century Chinese design of the relevant materials. Based on the premise of group psychology, this paper analyzes the definition, classification, specification, cohesion and conformity behavior of early Chinese design in the early 20th century, and draws relevant conclusions.

Results: Nationalism is one of the hottest topics in modern society. From the design point of view, China's design to take the road of independent innovation, take the route of nationalization is one way out; From the point of view of nation and country, the design of nationalization is a good way to show the characteristics of national culture and reflect the soft power of culture. After all, in a country that attaches great importance to culture, cultural revival is seen as a necessary condition for national revival, and design is an important window to show national culture. From the perspective of group psychology, the early design art of China in the early 20th century was developed to some extent under the influence of western art and design art, so it presented obvious "westernization". But this "westernization" is a stage of characteristics, does not mean modernization, how to use the Western art and design development results for me, and then develop China's localized design style is a problem worthy of deep consideration. Chinese artists and designers, represented by Chen Zhifo, Zhang Guangyu and Du Bingru, have made diversified explorations and produced a number of representative localized book cover designs, font designs, advertising works including calendar card paintings and interior design works.

Conclusions: Modern design art first appeared in Europe; it is the product of western industrial civilization. It develops with the development of western modern culture. The characteristics of "commonality" and "consistency" of the western-oriented world are very obvious in the spread and development of modern design art. In order to learn from the western developed design art, Chinese modern art designers have to accept the harsh reality of "westernization" and try to maintain the independent development of Chinese design by means of "localization" and "national form". From the perspective of group psychology, Chinese modern design art is not a simple copying and imitation of western modern design art, nor is it a manifestation of narrow national consciousness; Chinese modern art and design is not to cut and split the tradition, nor is it to simply repeat and return. While studying the Western design art, can be used for me, with the national cultural elements, the formation of their own style, is the only way to develop China's national modern art design.

Acknowledgement: The research is supported by: 2021 National Social Science Foundation General

Program: The Study of A century of Chinese Design Trends, NO. 21BG136.

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ANALYSIS ON THE INFLUENCE OF ENTREPRENEURIAL PSYCHOLOGICAL STRESS ON ART MAJORS UNDER THE NEW TECHNOLOGY REVOLUTION

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Background: The rapid development of society and fierce competition make people's life more and more pressure. The types of stress faced by contemporary people are becoming more and more complex, as well as on college campuses. At present, the types of stress college students are also different. In today's different employment environment, different professional college students must face different sources of stress. In the group of college students, because of the characteristics of their majors, art college students are facing more prominent difficulties in the process of employment. In order to solve the employment problem of art college graduates, colleges and universities have carried out employment - oriented education and teaching reform to strengthen employment guidance. But, looking at the present situation of employment education of art college students in our country, we can find that art college students are lack of psychological preparation because of the lack of entrepreneurship quality and skills. Therefore, the proportion of art college graduates who start their own business is very low. College students majoring in art who want to realize the transition from college students to social students also face great psychological pressure of employment and entrepreneurship. Psychological stress is a kind of continuous and tense psychological state, which is formed by individual's reaction to stressful events in daily life. Psychological pressure is a double-edged sword, the appropriate adjustment will be sublimated as a driving force to promote the role of improper adjustment will degenerate into a resistance to damage. It is of great practical significance and theoretical value to understand the psychological stress of contemporary college students' entrepreneurship and study educational strategies.

Objective: Colleges and universities attach great importance to the employment rate, but through the survey of relevant colleges and universities, we find that most colleges and universities do not pay enough attention to it. At present, the course of employment education in colleges and universities in China will be offered in all majors, but the effect of employment education is not satisfactory because of the lack of class hours and the lack of attention of schools and students. Even so, in the employment education, it is difficult to find the trace of entrepreneurship education. Compared with the traditional majors such as science, engineering, literature and management, most of the art majors in colleges and universities have almost no contents of entrepreneurship education in the four-year learning process, which also results in the lack of students' necessary psychological preparation and professional skills in the employment and entrepreneurship. In the investigation and analysis, the author investigates and interviews the entrepreneurial college students majoring in art, actively explores the types, sources and effects of the psychological stress on the students, and explores the coping strategies that are really suitable for the artistic college students, so as to better provide targeted mental health education services for the artistic college students majoring in entrepreneurship, provide new paradigms and mechanisms for the psychological work, and provide help for the students to improve their entrepreneurial confidence.

Subjects and methods: This study investigated 200 students from different majors and origins in an art college who had the intention to start a business. A self-designed questionnaire was used to investigate the stress level, stress sources, stress treatment methods, social support, etc. Using excel statistics results.

Results: What do you do when you're under pressure? The rate of this problem was 25.31%, 64.67%, 21.32%, 28.51%, 28.01%, and 28.01%. When asked, "Who do you think of when you are in trouble?" Among them, 74.45% chose friends, 73.27% chose family members, 54.84% chose their own solutions, 19.17% chose teachers, and 2.42% chose other ways. This shows that college students can reasonably seek help and deal with pressure, friends and family is the main object of help, psychological professional help has become increasingly concerned. But it should not be overlooked that there are still quite a few students who choose self-regulation. This shows that art students deal with pressure mainly in a positive way, but there is also self-restraint, self-solution, escape and other negative ways.

Among the students, 12.99 percent were angry and unable to control their feelings, 37.82 percent were angry but outwardly calm, 46.58 percent were calm and able to see gains and losses correctly, and 2.61 percent were indifferent. The results showed that most college students could control emotion and