effectively improve the effect of mental health education for students, safeguard the all-round development of college students’ physical and mental health, and promote the sound development of education.

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NORMALIZATION OF EPIDEMIC PREVENTION AND CONTROL IN OLD RESIDENTIAL AREAS IN BEIJING

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Background: Environmental psychology is a subject that studies the effect of environment on human psychology. Dialectical analysis of natural environment and social environment based on environmental psychology is conducive to improving the accuracy of research. Community research based on environmental psychology is conducive to the scientific and systematic analysis of problems. Many scholars combine the two to carry out specific research, from the perspective of environmental psychology and actual layout, architecture, to analyze the impact factors, and then assist in housing construction.

The large-scale outbreak and rapid spread of the new crown epidemic is a severe test of community epidemic prevention and effective control in China. Community epidemic prevention is the most basic link in the process of fighting against the epidemic. The effectiveness of community governance is related to the overall situation of national epidemic prevention and control. Community governance plays an important role in joint prevention and control of epidemics. Communities are an effective line of defense against outbreaks of the epidemic. China’s rapid response to outbreaks of the epidemic and the formulation of preventive measures by the government and communities have achieved success in various stages, such as strict control of the entry and exit of people, screening and isolation of outsiders, detection of nucleic acid in communities, and publicity of community epidemic prevention. At the same time, there are many problems in the establishment of community anti-epidemic system. Compared with the general commercial housing community, the old community has its particularity in population structure, resource allocation and management mode, and the epidemic prevention and control is more complicated.

Objective: Community governance is an important part of grass-roots governance, is an important aspect of national governance. Coordinating urban and rural infrastructure construction and community construction, enhancing community service functions, strengthening the construction of community governance system, and promoting the focus of social governance to the grassroots can effectively enhance community governance capacity. At present, under the background of the normalization of prevention and control of new crown pneumonia, strengthening community construction and optimizing community governance have become a more significant content.

Subjects and methods: Environmental psychology can guide the efficient governance of residential areas through a variety of forms. Under the normalization of epidemic prevention and control, through WeChat Group and other means, we have purchased vegetables and daily necessities for residents on a group basis, publicized knowledge on epidemic prevention and control, understood the ideological trends of the masses, etc., greatly improved the efficiency of epidemic prevention and control, and provided strong force support and channel guarantee for community governance services. In this paper, through the impact of environmental psychology, optimize governance methods, ensure that community governance follows, integrate all kinds of community resources, ensure that community governance can guarantee and strengthen the participation of social subjects in prevention and control work, and ensure that community governance has strength.

Study design: In this paper, through the impact of environmental psychology, optimize governance methods, ensure that community governance follows, integrate all kinds of community resources, ensure that community governance can guarantee and strengthen the participation of social subjects in prevention and control work, and ensure that community governance has strength. Randomly selected 5 old residential areas in Beijing, the residents of the area to conduct a questionnaire survey, 600 questionnaires, 574 valid questionnaires recovered.

Methods: Using Excel statistics under the normalization of epidemic prevention and control in Beijing old district management effect.

Results: To do a good job in the prevention and control of epidemic situation in communities, it is
necessary to introduce accurate and scientific management methods, accelerate the study and formulation of various rules and regulations in line with the social conditions and public opinions, effectively improve the self-governance capacity of urban and rural communities, clarify the responsibilities of community work and reduce the burden on communities. Vigorously promote the organic integration of resources and rational use of resources, optimize the structure of community service personnel, coordinate and promote the construction of infrastructure, improve the capacity and level of community services, and further unblock the integration of demands of lines and grid management. It is imperative to effectively improve the enthusiasm and coverage of the participation of residents, strengthen and improve the construction of the “community consultation” consultation democracy platform, and actively explore the adoption of consultative democracy and the implementation of community residents’ discussion meeting and other consultation methods to improve the effect of community governance.

In this survey, the influence value of specific factors is 0-4, which means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence, and 4 means full influence. In order to reduce the great error caused by individual subjectivity in the evaluation, the evaluation value of 600 groups shall be adopted and the average value shall be rounded off to obtain the result. The specific statistical table is shown in Table 1.

Table 1. Control effect of Beijing old residential areas under normalization of epidemic control.

<table>
<thead>
<tr>
<th>Factor</th>
<th>Community governance follows</th>
<th>Community governance is guaranteed</th>
<th>Socialized subject participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident</td>
<td>4</td>
<td>4</td>
<td>4</td>
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Conclusions: Community governance is an important part of grass-roots governance. In the epidemic prevention and control, community governance capacity and service level has been tested and tempered. Under the background of normalization of epidemic prevention and control, adhering to the leadership core of the Party, optimizing governance methods, integrating and coordinating all kinds of community resources, and strengthening the participation of social subjects in prevention and control work have effectively enhanced the path to community governance.

THE INFLUENCE OF PSYCHOLOGICAL CAPITAL ON ACCOUNTING PROFESSIONAL ETHICS

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Background: The psychological health of accounting practitioners and the accounting professional ethics affect and restrict each other. Healthy psychology helps to improve the professional ethics of accounting practitioners, to some extent, help to prevent or even avoid illegal accounting practices, and help accounting practitioners get more happiness and achievement. At the same time, the positive experience gained by accounting practitioners in their work further promotes the improvement of the level of psychological health of accounting practitioners. On the contrary, unhealthy psychology often leads to the lack of professional ethics of accounting practitioners, and then affects the psychological health of accounting practitioners. In the long run, this will inevitably lead to a vicious circle. Therefore, the study of the psychological health of accounting practitioners is an indispensable part of the study of the impact of the level of accounting professional ethics, not only to a certain extent related to the development of enterprises and institutions, but also for the accounting practitioners personal accounting professional ethics is very important.

PCA, referred to as Psychological Capital Appreciation, refers to an individual’s positive mental state in the course of his growth and development. It is beyond the human capital and social capital of a core psychological elements, is to promote personal growth and performance of the psychological resources. With the rapid development of competition and reform in modern enterprises, more and more managers are aware of the work pressure and thought burden of employees, who pay more attention to growth and progress than salary and welfare. Under real pressure, they can accept heavy work and reduced pay, but they are more in urgent need of psychological comfort, which derived from the staff Psychological Capital Appreciation management of this proposition.

Objective: The psychological health of accounting practitioners and the accounting professional ethics