

pre-test results of the four groups ($P > 0.05$). In the post-test results, there were significant differences among other groups except experimental group 2 and experimental group 1 ($P = 0.661 > 0.05$). The results of experimental group 3 were significantly higher than those of other groups ($P = 0.000 < 0.05$); There was significant difference between experimental group 1, control group and experimental group 2 ($P = 0.000 < 0.05$).

On the whole, from the perspective of cognitive psychology, the cultivation of beautiful China's "ecological man" can improve the overall cultivation quality of beautiful China's "ecological man". Under the joint action of three cognitive psychological factors, it can comprehensively improve the scientificity of the cultivation of "ecological people" in beautiful China and the overall situation of ecological construction in beautiful China. Therefore, it is feasible to cultivate "ecological man" in beautiful China from the perspective of cognitive psychology.

Conclusions: From the overall research results, compared with other influencing factors of "ecological man" cultivation in beautiful China, cognitive psychology has richer experience and participation, which can fundamentally improve the effectiveness of "ecological man" cultivation in beautiful China. Based on the relevant theories of cognitive psychology, cultivating the "ecological man" of beautiful China can improve people's understanding of the ecological construction of beautiful China and enhance their understanding of the ecological construction of beautiful China. Through the role of cognitive psychology, people's psychological counseling, attention concentration and ecological knowledge reserve have been improved. Therefore, it shows that cognitive psychology has broad application prospects. Under the globalization of ecological protection in Beijing, the cultivation of "ecological people" in beautiful China can improve people's awareness of environmental protection and actively advocate the implementation of environmental protection policies.

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THE APPLICATION OF EDUCATIONAL PSYCHOLOGY IN THE EDUCATIONAL MANAGEMENT OF COLLEGE STUDENTS

Xiaojuan Luo^{1,2}

¹*School of Education, Zunyi Normal University, Zunyi 563000, China*

²*School of Education, University of San Carlos, Cebu 6033, Pilipinas*

Background: educational psychology mainly takes human psychology as the main research object, and mainly studies human behavior, thought, psychology and habits. Psychology and education complement each other. Many principles and theoretical knowledge in psychology have strong guiding significance for education. In particular, it is necessary to take scientific and reasonable management psychology as the guidance in student management, so as to improve the scientificity and effectiveness of student management in colleges and universities. At present, the central science curriculum in colleges and universities in China is particularly important. For college students, they have the characteristics of moving from teenagers to maturity, so they need more attention. If we can make good use of psychological related methods to participate in student management, we can effectively prevent or dredge students' psychological problems, help students establish a healthy and positive attitude to face college life, and establish a consolidated psychological "fortress" for future work and life pressure. It is of great significance for teachers to apply the knowledge of educational psychology to their work. It effectively makes up for the defects and deficiencies of traditional teaching management and promotes the development of educational management in colleges and universities. The application of educational psychology in the new era in college student management can mobilize students' initiative, broaden students' vision, give full play to students' subjective initiative, promote students' personalized development, and meet the needs of China's educational management practice.

Subjects and methods: This study takes the psychology of college students as the research object, tests the relationship between educational psychology and college students' educational management through correlation analysis, and judges the correlation between educational psychology and educational management, so as to test the direct impact of educational psychology on educational management.

Study design: from the perspective of educational psychology, this paper discusses its possible impact on the educational management of college students; So as to reveal the mechanism of educational psychology on the educational management of college teachers to students; This study analyzes the correlation of various variables to judge the correlation between educational psychology and educational management. It includes testing the overall correlation of variables, and studying the correlation intensity

between the four dimensions of psychological capital (self-confidence, hope, optimism and resilience), the two dimensions of innovative behavior (conception generation and conception Implementation) and the two dimensions of educational management performance (scientific research performance and teaching performance), So as to study the effective application of educational psychology in the educational management of college students and give play to the role of mutual promotion.

Methods of statistical analysis: correlation analysis is a quantitative analysis method, which is mainly used to test the correlation between variables, can preliminarily test research hypotheses, and is the basis of regression analysis and structural equation model analysis. This study tests the relationship between educational psychology and educational management performance, and judges the correlation between educational psychology and educational management performance. This paper makes a correlation analysis between the four dimensions of Educational Psychology (self-confidence, hope, optimism and resilience) and the two dimensions of educational management performance (scientific research performance and teaching performance).

Results: The results are shown in Table 1. This study makes a descriptive statistical analysis of educational psychology and management job performance, analyzes the differences of job performance, and analyzes the relationship between them. Table 1 shows that there is a significant positive correlation between psychological capital and job performance. Among them, self-confidence, hope, optimism and resilience are significantly positively correlated with scientific research performance and teaching performance respectively. This study verifies the impact of educational psychology on management performance, reveals that educational psychology plays a positive role in its work performance, and affirms the significance and value of developing and Cultivating Educational Psychology, which can greatly promote the improvement of College Teachers' educational management. It not only provides a more detailed and rich theoretical content between educational psychology and the performance of College Teachers' educational management, but also helps college managers to clarify the focus of psychological education and formulate and implement more targeted development and cultivation measures of educational psychology in combination with reality.

Table 1. Correlation analysis between educational psychology and educational management performance.

Variable	Scientific research performance	Teaching performance
Educational psychology capital	0.519**	0.364**
Self-confidence	0.481**	0.368**
Hope	0.471**	0.301**
Optimistic	0.448**	0.223**
Toughness	0.377**	0.374**

Note: ** indicates a significant correlation at the 0.01 level (bilateral).

Conclusions: To sum up, the application of educational psychology in college student management in the new era is conducive to helping students solve psychological problems. Through the rich and diverse means of university managers and psychological counseling teachers, we should constantly reform and innovate the management work, use the relevant theoretical knowledge of educational psychology to guide students, help students correct their bad psychology and behavior, get rid of psychological shadow and psychological obstacles, enable students to establish correct life values and shape their sound personality, Cultivate students' awareness of self-protection and cultivate college students to become comprehensive talents to meet social needs. So as to lay a solid foundation for students to enter the society and promote the smooth development of college student management.

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THE INNOVATIVE DEVELOPMENT OF ART EDUCATION IN COLLEGES AND UNIVERSITIES FROM THE PERSPECTIVE OF PSYCHOLOGY

Zhen Zhou