

creation emotion. After the creation, their introspection of oil painting is also one of the links. Therefore, the psychology of freehand oil painting creators in Jiangsu Province is the key to their creation.

In order to improve the quality of freehand oil paintings, this paper makes a further in-depth analysis on the different stages before and after the introspection of freehand oil painting creators in Jiangsu Province. The results are shown in Table 1:

Table 1. Test results of Jiangsu freehand oil painting creators before and after introspection.

	Score mean		<i>n</i>		Standard deviation		Standard error of mean	
	Experienc e group	Contro l group	Experienc e group	Contro l group	Experienc e group	Contro l group	Experienc e group	Contro l group
Total score								
Post-test of total score	28.5	20.5	6	6	9.2	8.3	3.1	4.5
Creative scene recognition	13.1	12.1	6	6	8.5	9.0	2.6	5.2
Introspective pretest	72.2	62.2	6	6	9.4	8.5	3.4	7.5
Creative scene recognition	65.3	53.3	6	6	9.2	7.5	3.8	8.8
Introspective posttest	81.2	69.2	6	6	9.6	5.3	4.6	6.6

By analyzing the experimental results data in Table 1, it can be seen that when freehand oil painting is created, the introspection is pre-test and post-test. Among them, the results of creative scene recognition and introspection in the pre-test are lower than those in the post-test. It can be seen from the experimental result data that when introspection is improved, it has been significantly improved.

Conclusions: From the study of freehand oil painting on the psychological changes and Introspection of oil painting authors in Jiangsu, we can find that the psychological changes and introspection test of freehand oil painting authors in the process of creation can improve the effect of their creation. Therefore, the freehand oil painting author's creation process and creation, through the analysis of psychological changes and introspection, will help the author's creation.

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INNOVATIVE EXPLORATION AND APPLICATION OF IDEOLOGICAL AND POLITICAL EDUCATION MODEL IN COLLEGES AND UNIVERSITIES FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY

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Background: The purpose of Ideological and political work is to establish morality and cultivate people. In the practice of Ideological and political work, its substantive work is to study people and their cognitive and psychological changes. The practical effect is closely related to personal psychological needs and personal cognitive structure. The common ground between educational psychology and ideological education is embodied in acceptability, subjectivity, living and innovation. Educational psychology can treat ordinary people with an appreciative vision under the guidance of psychologists. It can explore people's inherent excellent quality and enable people to constantly explore their own potential.

Educational psychology provides a new research perspective for ideological and political education in colleges and universities, and can provide enlightenment for further activating the endogenous driving force of Ideological and political education in colleges and universities. It is necessary and feasible to explore the application of educational psychology in Ideological and political education in colleges and universities. On the one hand, applying educational psychology to ideological and political education in Colleges and universities will not only help to promote the positive transformation of the concept of Ideological and political education in Colleges and universities and enhance the affinity of the content of Ideological and

political education, but also help to improve the effectiveness of Ideological and political education methods, and then help to promote the realization of the individual function of Ideological and political education. On the other hand, educational psychology and ideological and political education in colleges and universities have many similarities, such as humanistic care in concept, complementarity in ways and methods, and similarity in educational objectives.

Subjects and methods: This paper takes college students as the research object, based on the innovation of Ideological and political education model in Colleges and universities, expounds many theories of educational psychology, and uses questionnaire survey as a means to deeply analyze the ideological and political teaching in Colleges and universities from the perspective of educational psychology, so as to determine the writing ideas and logical structure of this study.

Study design: This study attempts to find the coincidence point between educational psychology and ideological and political education in colleges and universities from the perspective closer to the all-round development of students, and explore more specific application ways, in order to promote the application research of educational psychology in Ideological and political education in colleges and universities to a certain extent. In order to deeply understand the influence of educational psychology on Ideological and political teaching in Colleges and universities, this paper analyzes the educational psychological factors among teachers, students and the communication between teachers and students in Ideological and political teaching in Colleges and universities by means of questionnaire. Strengthening the application research of educational psychology in Ideological and political education in colleges and universities can alleviate students' resistance to ideological and political education to a certain extent, increase students' recognition of Ideological and political education, and then improve the effectiveness of Ideological and political education in colleges and universities.

Methods of statistical analysis: 500 questionnaires were distributed and 458 valid questionnaires were recovered, with an effective rate of 91.6%. Random sampling method is adopted. The survey covers freshmen to seniors and students majoring in arts, science and engineering, including economics, civil engineering, energy, electricity, Japanese, English, Chinese language, law and ideological politics.

Summary of the questionnaire: The questionnaire includes teachers' psychology, students' psychology and teachers' psychology in the communication between teachers and students. In terms of teachers' Ideological and moral qualities, that is, teachers' Ideological and moral qualities, noble morality is the most typical form of teachers' personality charm and the "soul of personality charm". It often imperceptibly affects students' thoughts and behaviors, undoubtedly plays a significant exemplary role for students, and is the ideological guarantee for the teaching quality of Ideological and political courses.

Results: The following table data can be obtained through survey statistics.

Table 1. What kind of Ideological and political teachers do you like according to personal qualities.

Teacher type	Frequency	Percentage	Effective percentage
Academic knowledge type	58	12.7	12.7
Intelligent thought type	128	27.9	27.9
Practical skill type	38	8.3	8.3
Moral fashion type	56	12.2	12.2
Humorous type	178	38.9	38.9
Total	458	100.0	100.0

Table 2. People in your mind who have the greatest impact on their ideological and political theory literacy.

Type	Frequency	Percentage	Effective percentage
Classmates and friends	208	45.4	45.4
Professional course teacher	70	15.3	15.3
Ideological and political teachers	156	34.1	34.1
Counselors and department leaders	24	5.2	5.2
Total	458	100.0	100.0

Through the analysis of the survey results in Table 1, in terms of teachers' academic charm, that is, professional quality, teachers with extensive knowledge and profound theoretical accumulation can have common topics and lasting impact entry points with students, and can better maintain the far-reaching

impact of teachers' charm on students. However, the survey found that only 12.7% of students like academic knowledge teachers. It can be seen that the charm of Ideological and political teachers' knowledge theory has not really been brought into play, and the knowledge theory needs to be enriched.

The data analysis in Table 2 shows that teachers should be good at creating an active classroom atmosphere and pay attention to the psychological influence of their peers. College Ideological and political teachers' treatment of the relationship between teachers and students in the teaching process will directly affect the classroom atmosphere. At the same time, they can also see the relationship between individual psychology and group psychology, which is also a part of dealing with the relationship between teachers and students in the teaching process.

Conclusions: To sum up, this study analyzes the innovative exploration and application of the working mode of Ideological and political education in colleges and universities from the perspective of educational psychology. Educational psychology, as a new trend of psychology studying human virtue and strength, is properly applied to the ideological and political education in Colleges and universities, which brings important enlightenment to the innovative development of the theory and practice of Ideological and political education in Colleges and universities, and helps to enhance the enthusiasm, experience and development of ideological and political education in Colleges and universities, It conforms to the trend that ideological and political education in Colleges and universities increasingly emphasizes humanistic care.

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RESEARCH ON URBAN ROAD LANDSCAPE PLANNING METHOD FROM THE PERSPECTIVE OF COLOR PSYCHOLOGY

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Background: As one of the most intuitive and understandable visual elements of urban style, urban color has always been widely concerned by the public. Color itself belongs to the aesthetic category, and the aesthetic standards of cognitive subjects are different. Therefore, since the formation of the city, there have been different opinions on the beauty and ugliness of urban color, which also poses a problem for the planning and research of urban color. At present, China's urban construction is in a period of rapid development. While paying attention to functional layout, traffic problems and public facilities construction, people begin to pay more and more attention to the urban image and urban quality. A high-quality urban environment can increase residents' sense of belonging and pride, improve the quality of life, increase the comprehensive competitiveness of the city, and provide a guarantee for the healthy and sustainable development of the city. As an intuitive element affecting the quality of urban style, the visual quality of urban color should also become one of the standards to evaluate the quality of urban style. From the current situation of urban construction in China, most cities not only do not have the color style in line with their own characteristics, but also have the phenomenon of color abuse and similar color style.

Buildings with too bright colors or large advertising signs in the city are full of people's sight. They are seriously disconnected from the surrounding color environment, and even have a negative psychological impact on people living and working here, causing people to have irritability and even psychological panic. This kind of color is often called "manic color". The problem of manic color has become a basic problem to be solved in urban color, which is much more important than aesthetic and cultural problems. In addition, with the mass production of building materials and the lack of design, the urban color style tends to be the same, and the urban style loses its individuality and regionality. The above reasons are also the main reasons for various large and medium-sized cities to carry out special urban color planning in recent ten years. Therefore, this paper puts forward the research method of urban road landscape planning from the perspective of color psychology. This paper analyzes the role of color psychology in urban road landscape planning, and studies its analysis methods.

Subjects and methods: In order to realize the research of urban road landscape planning method, this paper takes a main road in a certain place as the research object, and makes a reasonable color matching and setting of the landscape on both sides of the road section. The road has a total length of 500 meters. 10 advertising columns, 10 flower beds and 5 urban road signs are set on both sides of the road. These are taken as the landscape settings of this study. Through the selection of advertising column color and flower bed planting plants, three colors of red, yellow and green are also selected for certain matching, and the urban road signs are uniformly set as blue.