



PROGRAM

INTERNACIONAL ORBICOM CONGRESS

Health crisis and communication crisis in the COVID 19 era

(03/11 - 05/11)

November 3rd

3:00pm Madrid time (08:00am Perú, 9:00pm Malasia). Inauguration of the Congress

- Mr. Javier Ramos López. Rector of the Rey Juan Carlos University (URJC). Madrid. España
- Mr. Jamal Eddine Naji. President of ORBICOM. Montreal. Canadá
- Ms. Carmen Caffarel Serra. Director of the URJC UNESCO Chair. Madrid. España

3:45pm Madrid time (08:45am Perú, 9:45pm Malasia). Opening lecture by Marielza Oliveira, Director for Partnerships and Operational Programme Monitoring Communications and Information

Conference title: "UNESCO's Priorities for the Medium-Term"

4:30 - 7:00pm Madrid time (09:30 am Perú, 10:30 pm Malasia). Table 1: "Theoretical approaches to understanding communication processes in crisis situations"

Moderator: Patricia Izquierdo (Universidad Rey Juan Carlos, ESPAÑA)

Participants:

- Fabio B. Josgrilberg: Communication as a driver for innovation and sensibility to change. (Methodist University of São Paulo. BRASIL)
- Matteo Stocchetti & Annikki Arola: Sustainable Health, Inequalities and Occupational Therapy: what role for the media? (Helsinki University. FINLANDIA)

Ion Andoni del Amo Castro: ¡Plandemia! Una caracterización de los discursos, valores y bases sociales en la (des)información sobre la Covid-19. (Universidad del País Vasco. ESPAÑA)

- Lina Tamutienė: Risk translated: middle managers' views on strategic communication in HEI during the COVID-19 pandemic. (Šiauliai State College. LITUANIA)
- Bernard Miège: Une occasion de re-visiter et de ré-interpréter

l'approche info-communicationnelle de l'espace public contemporain.
(Université Grenoble Alpes. FRANCIA)

- Philippe Viallon, Cécile Dolbeau-Bandin & Jérémy Picot: Covid 19 : entre info et infox. (Université de Caen Normandie. FRANCIA)
 - Malvina Rodríguez, Carla Avendaño & Aimé Aminahuel: Desmontando Fake News en Argentina. Reflexiones sobre la verificación de información publicada en medios de comunicación y redes sociales. (Universidad Nacional de Villa María / Universidad Nacional de Córdoba. ARGENTINA)
 - Meysis Carmenati González: Comprensión de la evolución de los procesos de desinformación y noticias falsas en medio de la crisis sanitaria de la Covid-19. (Universidad Central del Ecuador. ECUADOR)
 - Jacqueline Venet, Yissel Arce and Sandro Arrufat Martín: Relatos disruptivos para un sujeto en disyunción: narrativas del Yo en las crisis sociales desde la comunicación audiovisual. (Universidad Rey Juan Carlos y Universidad Autónoma Metropolitana. ESPAÑA Y MÉXICO) 4:30 - 7:00pm Madrid time (09:30 am Perú, 10:30 pm Malasia). Table 2: "Misinformation and educational challenges in the COVID 19 era" Moderator: Carmen Rico de Sotelo. (Université du Québec à Montréal, CANADÁ)
- Participants:
- May Abdallah & Elissar Kasak: L'expérience de l'Apprentissage en ligne des Universités Libanaises dans le domaine des SIC à l'ère de la Covid-19. (Lebanese University. LIBANO)
 - Brahim Abaragh: L'apport des plateformes d'apprentissage médiatisé pendant La pandémie de COVID 19. (Le Havre Normandie Université. FRANCIA)

Lucie Rabaovololona Raharinirina & Rija Fenosoa
Andrianantoanina: Incertitudes et innovation pédagogique en info-communication dans deux Universités de Madagascar. (Université d'Antananarivo. MADAGASCAR.)

- Isabel María Gómez Trigueros: La innovación educativa y la adecuación de los procesos formativos en el contexto de pandemia y distanciamiento social. (Universidad de Alicante. ESPAÑA)
 - Rasa Poceviene: Communication Crisis and Changes in Teacher-Student Communication in the Distance Teaching / Learning Process in Higher Education in the Covid-19 Situation. (Šiauliai State College. LITUANIA)
- Rosental Calmon Alves & Songhee Han: Addressing a Global Urgent Need for Accessible Professional Development: An analysis of Massive Open Online Courses for journalists during the pandemic. (University of Texas at Austin. EE.UU)
- Juan Ignacio Martínez de Morentín de Goñi & Concepción Medrano Samaniego: Las TIC como un medio de comunicación en la era COVID-19. (Universidad del País Vasco. ESPAÑA)
- Mercedes Milagro Sarapura: Periodismo de investigación y difusión informativa en torno a las causas de la pandemia Covid 19. (Universidad de San Martín de Porres. PERÚ)
 - Estela Roeder & Peter Busse: Comunicación en tiempos de

pandemia en el Perú: Balance y perspectivas. (Universidad de Lima.
PERÚ)

November 4th

10:00 - 12:00pm Madrid, España (03:00am Perú, 04:00pm Malasia). National
meeting of UNESCO chairs in Spain

Moderators: Carmen Caffarel and Rainer Rubira: Cátedra UNESCO de
Investigación en Comunicación. (Universidad Rey Juan Carlos. ESPAÑA)

Participants:

- Comisión Nacional Española de Cooperación con la UNESCO
 - D. Santiago Sierra, Embajador, Secretario General a.i. de la
Comisión Nacional Española de Cooperación con la UNESCO
Cátedra UNESCO de Resolución de conflictos (Universidad de
Córdoba)
 - Manuel Torres Aguilar, Director de la Cátedra
 - Cristina Coca Villar, responsable de relaciones institucionales
- Cátedra UNESCO Paz, Solidaridad y Diálogo Intercultural
(Universidad Abat Oliba)
 - Carmen Parra Rodríguez, Directora de la Cátedra
- Cátedra UNESCO Políticas de Género e Igualdad entre Mujeres y
Hombres (Universidad Autónoma de Madrid)
 - Virginia Maquieira, Directora de la Cátedra
- Cátedra UNESCO (en proyecto) Universidad Complutense de
Madrid
 - Jesús Miguel Flores Vivar
- Cátedra UNESCO de Comunicación y Valores Educativos
(Universidad del País Vasco)
 - Juan Ignacio Martínez de Morentin, Director Cátedra
- Cátedra UNESCO Ciudadanía democrática y Libertad cultural
(Universidad de la Rioja)
 - Ana María Vega Gutiérrez, Directora Cátedra
- Cátedra UNESCO de Libertades Públicas y Valores Cívicos
(Universidad Carlos III de Madrid)
 - Alicia Cebada Romero, Directora Cátedra
- Cátedra UNESCO de Estudios sobre el Desarrollo (Universitat de
València)
 - Carmen Lloret-Catala, Directora Cátedra

2:00 - 4:30pm Madrid time (07:00am Perú, 8:00pm Malasia). Table 3: "Regional
experiences in the communication scenarios of the Pandemic"

Moderator: Rainer Rubira García (Universidad Rey Juan Carlos, ESPAÑA)

Participants:

- Anisha Nishanth, Maryam Vaziri y Madhura Narayan: Face Masks
and its Management during the Pandemic among the General Public in
the state of Karnataka, India and Isfahan Province. (Nitte Institute of
Communication. INDIA)
- Helpris Estaswara y Umar Halim: Policies and communication
strategies in public spaces during the management of the pandemic.
Indonesian Government Policies during the Pandemic-19 and their
impact on society. (University of Pancasila. INDONESIA)

Edie Toet Hendratno, Riza Darma Putra y Suluh Gembyeng Ciptadi: Construction of global stories about the pandemic from the media and civil society. Analyzing discourse and actors on twitter in relation to the lockdown policies adopted in Indonesia and in Malaysia. (University of Pancasila. INDONESIA)

- Rania Aoun: La méta-communication des marques comme catalyseur informationnel pendant la pandémie. (Université du Québec. CANADA)

- Andi Faisal, Retor AW Kaligis y Anna Agustina: Information reception and consumption processes during the Covid-19 pandemic. The reception and information processes adopted to address the COVID-19 pandemic as small businesses in Indonesia. (University of Pancasila. INDONESIA)

- Anna Agustina, Retor A.W. Kaligis y Muhammad Rosit, M. Si.: adaptations of media environment and new professional practices. Social Media message writing styles of digitalized small enterprises in Indonesia during the COVID-19 pandemic. (University of Pancasila. INDONESIA)

- Manuel A. Guerrero Martínez, Diana Juárez Torres y Eduardo Pérez Otaño: Encuadres mediáticos y discurso político durante la pandemia por Covid-19 en México: un análisis de la relación medios-poder. (Universidad Iberoamericana Ciudad de México. MÉXICO)

- Roberto Chiachiri y Cilene Victor: Covid-19 nos territórios vulneráveis do Brasil – conexões entre a comunicação de riscos e a semiótica humanitária. (Universidade Metodista de São Paulo. BRASIL)

- Thelmy María del Carmen Mendoza Michilot: Fuentes, enfoques y politización de las noticias sobre la Covid-19 en la prensa peruana. (Universidad de Lima. PERÚ)

4:30 - 7:00pm Madrid time (09:30am Perú, 10:30pm Malasia). Table 4: "Regional experiences in the communication scenarios of the Pandemic"

Moderator: Carlos Lozano Ascencio (Universidad Rey Juan Carlos, ESPAÑA)

Participants:

- Aspriadis Neofytos, Karamanian Marie y Saltas Giorgos: Crisis Communication of Greek Government for the Pandemic Management of COVID- 19 in Greece. (University of Patras. GRECIA)

- Ganiu Okunnu & Halimah Bolanrinwa: Influence of Media messages on Knowledge and health practices in post containment (Pandemic) ERA. (Crescent University, Abeokuta, Ogun State. NIGERIA)

- Hernâni Zão Oliveira & Helena Lima: "Every Day Counts": a Portuguese case study on Covid-19 communication at a municipal level. (University of Évora / University of Porto. PORTUGAL)

- Nedas Jurgaitis: Metaphorical Framing of the COVID-19 vaccination in Lithuania: official campaign vs media discourse. (Šiauliai State College. LITUANIA)

- Victoria Mora de la Torre & Antonio Díaz Lucena: ¿Ha cambiado la prensa española su estrategia en la red social Twitter durante la pandemia? (Universidad Rey Juan Carlos. ESPAÑA)

- Ana Raquel Ferraz Lopes & Ana Mafalda Portas Matias: Gestão digital de reputação pela Direção Geral de Saúde de Portugal. (Politécnico de Viseu. PORTUGAL)

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- Beatriz Muñoz Hidalgo: El uso de la emoción durante la cobertura de la pandemia Covid-19: el caso de El País y El Mundo. (Universidad de Málaga. ESPAÑA)
 - Camila Pérez Lagos: El uso de herramientas de trazabilidad digital en contexto de Covid-19. (Universidad Sorbonne Nouvelle. FRANCIA)
 - Alicia Ramírez García y Flávia Gomes-Franco e Silva: Los efectos del Covid-19 en el sector de los eventos en España. De la crisis sanitaria a las nuevas estrategias de comunicación. (Universidad Rey Juan Carlos. ESPAÑA)
- 4:30 - 7:00pm Madrid time (09:30am Perú, 10:30pm Malasia). Meeting of Unesco Chairs of Ibero-America and associates
- Moderators: Carmen Caffarel and Rainer Rubira: Cátedra UNESCO de Investigación en Comunicación. (Universidad Rey Juan Carlos. ESPAÑA)
- Participants:
- Orbicom. (Université du Québec à Montréal. CANADÁ)
 - Carmen Rico de Sotelo
 - Oumar Kane
 - Cátedra UNESCO en Comunicación y Sociedad. (Universidad Iberoamericana de la Ciudad de México. MÉXICO)
 - Manuel Alejandro Guerrero, Director de la Cátedra
- Cátedra UNESCO de Comunicación. (Universidad Metodista de São Paulo. BRASIL)
- Roberto Chiachiri, Director de la Cátedra
 - Universidad Nacional de Villa María. ARGENTINA
 - Carla Avendaño
 - Malvina Rodríguez
 - Universidad Nacional de Avellaneda. ARGENTINA
 - Cynthia Ottaviano
 - Cátedra UNESCO de Comunicación. (Universidad Pontificia Javeriana. COLOMBIA)
 - Marisol Cano, Directora de la Cátedra
 - José Manuel Pereira
 - Cátedra Unesco en Comunicación y Cultura de Paz. (Universidad de Lima. PERÚ)
 - Juan Carlos García Vargas
 - Percy Subauste
 - Giancarlo Carbone
 - Teresa Quiroz
 - Walter Neira
 - Universidad Javeriana de Bogotá. COLOMBIA
 - Andrea Cadelo
 - Universidad Austral. ARGENTINA
 - Gabriela Fabbro
- 7:00 - 07:30 Madrid time (12:00pm Perú, 1:00am Malasia). Closing of the Congress
- Ms. María Luisa Humanes, Vice-rector for International Relations (URJC España)
 - Mr. Oumar Kane. Secretary General of ORBICOM (UQAM Canadá)



10th ANNIVERSARY ALMA MATER EUROPAEA INTERNATIONAL SCHOLARLY CONFERENCE

IT'S ABOUT PEOPLE 2022:

Embracing Digital Transformation, For a Sustainable and Ethical Future

Dear Sir/Madam,

We are pleased to invite you to the **10th Anniversary Alma Mater Europaea Scholarly Conference, "It's About People 2022: Embracing Digital Transformation, For a Sustainable and Ethical Future"**. The conference will be held **online from March 11 to 18, 2022**, starting with the plenary session **on March 11, 2022**. **The application deadline for the conference for authors has been extended to December 6, 2021.**

Based on previous years' experience, the most representative scientists from various academic fields will participate in discussing the leading topic of a sustainable and ethical future within the challenges of digital transformation in modern society. We kindly invite you to participate actively with your contribution.

Please see our submission page and apply **with your paper announcement before December 6, 2021.**

More about the distinguished guests and the programme will follow.

"It's About People" conferences:

Ever since its establishment, Alma Mater Europaea has been committed to addressing the issues that are relevant to the Danube region: ecology, intercultural communication, transition and reintegration, archival studies, health, physical therapy, integrative medicine, humanities, philosophy, anthropology and social gerontology.

Alma Mater Europaea conferences invite, connect, and unite broad perspectives, knowledge, skills, and communication in an educational setting in which opinions from around the globe

lead to actions carried out across national borders by building bridges with the world and identifying and using the opportunities presented by science and education. Scientists and professionals from all areas of **health, medicine, social gerontology, social work, law, education and mental health, psychology, psychotherapy, management, project management, communication, archival studies, informatics, philosophy, and humanities** share their interdisciplinary and transnational approaches.

The conference organisers particularly warmly welcome all post-graduate students.

We look forward to your participation.

Sincerely

Alma Mater Europaea Conference Committee

General information:

The conference will be organised by AMEU – ECM, Slovenska ulica 17, Maribor, Slovenia and will be conducted in an online mode.

Conference dates: March 11 to 18, 2022

Official languages of the Conference: Slovene, English

Contact email: conference@almamater.si

Web page: <https://conference.almamater.si>

Key deadlines:

Dec. 6, 2021 - Registration to the conference and submission of abstracts

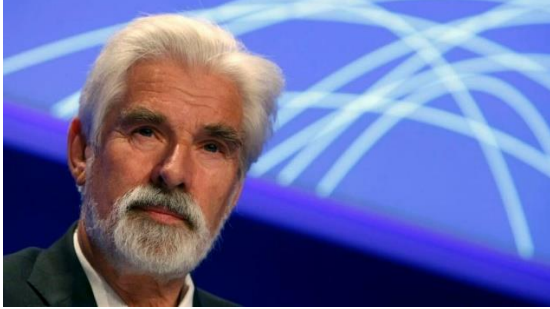
Jan. 15, 2022 - Deadline for submission of complete papers and payment of registration fees

Papers presented at the conference will be published in the conference proceedings. All papers will be subject to peer review by the organising committee.

More information about the conference and registration is available on the webpage conference.almamater.si

EASA member Klaus Hasselmann receives the Nobel Prize in Physics 2021

The Nobel Prize in Physics 2021 was awarded to three scientists. Klaus Hasselmann, member of the EASA since 2004, meteorologist at the Max Planck Institute for Meteorology in Germany shares the prize with Syukuro Manabe "for the physical modeling of Earth's climate, quantifying variability and reliably predicting global warming." The other Half went to Giorgio Parisi "for the discovery of the interplay of disorder and fluctuations in physical systems from atomic to planetary scales."



Klaus Hasselmann investigated human-made climate change and the greenhouse effect early on. "In 30 to 100 years, depending on how much fossil fuel we consume, we will face a very significant climate change. Climate zones will shift, precipitation will be distributed differently. Then we will no longer be able to talk about random results," he said in a 1988 interview. "We should realise that we are entering a situation where there is no turning back."

The emeritus director at the MPI for Meteorology developed a model that links weather and climate, helping to answer the question of why climate models can be reliable despite changeable and chaotic weather. He also developed methods for identifying specific signals that natural phenomena and human activities imprint in the climate, demonstrating that increased atmospheric temperatures can be linked to human carbon dioxide emissions.

Pioneer of Earth system science

Martin Stratmann, President of the Max Planck Society, warmly congratulated Klaus Hasselmann on winning the Nobel Prize in Physics. "As the founding director of our Max Planck Institute for Meteorology, Hasselmann, together with his colleagues in Hamburg, as well as the scientists at the Max Planck Institute for Chemistry in Mainz, was instrumental in advancing Earth system science in Germany in the 1970s and 1980s and making it internationally relevant. The fact that this has resulted in two Nobel Prizes – the Nobel Prize for Chemistry to Paul Crutzen in 1995 and now, 26 years later, the Nobel Prize for Physics to Klaus Hasselmann – is a tremendous success for the Max Planck Society and at the same time confirms our sense of obligation to the continuance of climate research for the benefit of humanity."

Nobel Prize in Physics for the second time in a row

Already last year, a Max Planck scientist was honoured with the highest scientific award in physics. Reinhard Genzel, Director at the Max Planck Institute for Extraterrestrial Physics in Garching, received the Nobel Prize in Physics 2020 together with Roger Penrose and Andrea Ghez. The Royal Swedish Academy honoured the scientists for their research on black holes.

As in the previous year, the Nobel Prizes are endowed with ten million Swedish kronor (about 980,000 euros) per category. The prestigious Nobel medals and diplomas are traditionally awarded on 10 December, the anniversary of the death of prize donor and dynamite inventor Alfred Nobel.



EUROPEAN ACADEMY
of Sciences and Arts

Class III
meets
Class IV

COLLOQUIUM PROGRAM
WINTER SEMESTER 2021 - 2022

Introduction to the whole Topic: **Prof. Klaus Mainzer**, President of EASA (Class I)
Duration: 30 min each + 30 min questions
18:00-19:30

01.10.2021
18:00-18:30 ARTS **Michael Hampe**: *Hat die Oper eine Zukunft?/Has the Opera a Future?*
18:30-19:00 SCIENCE **Ernst Pöppel**: *What brain scientists contribute to a broader perspective of appreciating Visual Art, Poetry and Music.*
19:00-19:30 Questions

08.10.2021
18:00-18:30 ARTS **Robert C. Morgan**: *The Role of the Artist in Art Criticism Today.*
18:30-19:00 SCIENCE **Andreas Burkert**: *The Pythagorean Music of Celestial Spheres & Modern Astrophysics*
19:00-19:30 Questions

22.10.2021
18:00-18:30 ARTS **Hannah Monnyer**: *How are memories generated, stored and recalled: examples from neuroscience and Proust's 'Recherche'*
18:30-19:00 SCIENCE **Matjaz Perc**: *Beauty in the Visual Arts through the eyes of Physics*
19:00-19:30 Questions

05.11.2021
18:00-18:30 ARTS **Roberto Reale**: *Elements of lament in George Enescu opera "Edipe"*
18:30-19:00 SCIENCE **Willibald Plessas**: *The role of Symmetry Breakings in Physics and Natural Sciences – Are there similarities in Arts?*
19:00-19:30 Questions

19.11.2021
18:00-18:30 ARTS **Livia Teodorescu-Ciocanea**: *Poetics of Hypertimbralism in Music*
18:30-19:00 SCIENCE **Bountis Anastasios (Tassos)**: *Beauty in the Visual Arts through the eyes of Mathematics*
19:00-19:30 Questions

17.12.2021
18:00-18:30 ARTS **Erzsébet Katona Szabó**: *Tradition and Inspiration. Artworks 1985-2019*
18:30-19:00 SCIENCE **Ioannis Liritzis**: *Natural Sciences examines Ancient Art (I) facts*
19:00-19:30 Questions

14.01.2022
18:05-18:45 ARTS **Katica Kulavkova**: *The Identity of the Writer between History and Fiction (through some Balkan Examples)*
18:30-19:00 SCIENCE **Gábor Náray-Szabó**: *Harmony of molecules*
19:00-19:30 Questions

28.01.2022
18:00-18:30 ARTS **Marios Joannou Elia**: *The Aesthetics of Polymediality in Contemporary Music*
18:30-19:00 SCIENCE **Karel Lemr**: *Analytical Chemistry & Mass Spec in Art*
19:00-19:30 Questions

Closing Remarks: Dean of Class III, **Violeta Dinescu** & Dean of Class IV, **Ioannis Liritzis**



**online EUROPEAN SCIENCE FESTIVAL
9–11 November 2021**

Organised by
the Slovenian Science Foundation

Hosted by
the "Jožef Stefan" Institute

PROGRAMME

(Situation on 8 November 2021)

Festival Day 1: Tuesday, 9 November 2021

9:00 - 9:55	FESTIVAL OPENING Welcome addresses
9:00 - 9:05	• Dr Edvard Kobal , Chairman of the Board, Slovenian Science Foundation
9:05 - 9:10	• Prof. Dr Mitja Slavinec , State Secretary, Ministry for Education, Science and Sports of the Republic of Slovenia
	Speeches
9:10 - 9:20	• Patroness of the European Science Festival - TBC
9:20 - 9:30	• Ms Aleksandra Drecun , Vice President, European Science Engagement
9:30 - 9:40	• Mr Howie Firth , Protector of the European Science Festival/ Director of the Orkney International Science Festival
9:40 - 9:50	Artistic Programme (Gallus Foundation)
9:50 - 9:55	• Mr Andraž Ivšek , Director, European Science Festival
	I. THE ROLE OF SCIENCE IN EUROPE TODAY
10.00 - 13:00	1. The Contribution of Science to the Development of European Culture and Civilization
10.00 - 10:30	Prof. Dr Klaus Mainzer , President, European Academy of Sciences and Arts, Salzburg, Austria
10.30 - 11:00	Dr Roger Pfister , Head of the International Cooperation, Swiss Academies of Arts and Sciences (a ⁺), Bern, Switzerland
11.00 - 11:10	Professor Gerry Gilmore , FRS, Chair of the Summer Science Committee, The Royal Society, London, UK
11:10 - 12:20	The Royal Society, London, UK Video presentation: An evening with Stephen Fry and Venki Ramakrishnan
12.20 - 12:55	Prof. Dr Eveline Crone , Vice President, European Research Council, Brussels, Belgium

13:00 - 15:00	2. Understanding Science in the 21st century
13:00 - 13:30	Prof. Dr Gregor Anderluh , Director, National Institute of Chemistry, Ljubljana, Slovenia
13:30 - 14:00	Science – policy interface in the area of resource management Dr Janez Potočnik , Co-Chair, UN International Resource Panel, Former European Commissioner for Research and Innovation
14:00 - 14:30	The Royal Society, London, UK Video presentation: The bee trail-lightning lecture
14:30 - 15:00	The Role of Science Prof. Dr Maja Ravnikar , Director, National Institute of Biology, Ljubljana, Slovenia
15:00 - 15:45	Noordung's Space Station Dr Edvard Kobal , President The Slovenian Science Foundation, Ljubljana Slovenia Member of the Faraday Club
15:45 - 16:30	Video presentation. In co-operation with the Orkney International Science Festival.
16:30 - 17:00	The Role of Science Prof. Dr Zdravko Kačič , Rector, University of Maribor, Maribor, Slovenia - TBC
17:00 - 17:40	The Royal Society, London, UK Video presentation: New body parts-lightning lecture
17:40 - 19:45	Experiments, Shows, Performances
17:40 - 18:25	William Speirs Bruce, Scottish oceanographer and Antarctic polar explorer, Dr Maria Pia Casarini , Polar Educators International, Cambridge, UK
18:25 - 19:10	Direct Air Capture, Professor Peter Wadhams , University of Cambridge, Cambridge, UK
19:10 - 19:45	Point Has No Parts, mathematical dance performance, Jelena Joksimović, Danijela Vučićević, Center for the Promotion of Science, Beograd, Serbia

Festival Day 2: Wednesday, 10 November 2021

(World Science Day for Peace and Development)

**II. PERCEPTION IN SCIENCE, TECHNOLOGY AND
INNOVATION AMONG EUROPEANS**

9:00 - 10:00	Addresses
9:00 - 9:15	Acad. Prof. Dr Peter Štih , President, Slovenian Academy of Sciences and Arts, Ljubljana, Slovenia
9:15 - 9:30	Dr Mark Pleško , President, Slovenian Academy of Engineering, Ljubljana, Slovenia
9:30 - 10:00	Prof. dr. Mojca Jurišević , Faculty of Education, University of Ljubljana, Centre for Research and Promotion of Giftedness

10:00 - 10:30	Experimental Chemistry Mag Tomaž Ogrin & Co. , Lovers of Chemistry Society and "Jožef Stefan" Institute, Ljubljana, Slovenia
10:30 - 12:00	Video presentation. In co-operation with the Orkney International Science Festival.
12:00 - 13:30	1. The Changing Landscape of European Science Communication , Panel discussion PCST (Public Communication of Science and Technology), the global network for science communication, presents a panel discussion on trends and challenges of science communication in Europe. The panel will discuss characteristics of the landscape of science communication, impacts of the pandemic, and strengths and weaknesses of European science communication. The panel members all have extensive experience in European collaboration on science communication, including in EU-funded projects such as Quest, Concise and Rethink. They are Sarah Davies (moderator), University of Vienna, Austria; Arko Olesk , Tallinn University, Estonia, advisor to the President of Estonia; Ana Delicado , University of Lisbon, Portugal; Birte Fährnich , Free University of Berlin, Germany, advisor to the Federal Government of Germany; Bankole Falade , Stellenbosch University, South Africa. The event will be introduced by Brian Trench , Ireland, former president of the PCST Network
13:30 - 14:00	The Royal Society, London, UK Video presentation: Sir Paul Nurse: Trust in Science
14:00 - 16:30	2. Science ≠ Technology
14:00 - 14:45	Maxwell's Light Prof. Dr Tom Stevenson , Scotland, UK Member of the Faraday Club
14:45 - 15:30	Mendeleev's Periodic Table Dr Howie Firth , MBE, Director, Orkney International Science Festival Kirkwall, Orkney/Scotland, UK Co-founder and member of the Faraday Club
15:30 - 16:30	The Royal Society, London, UK Video presentation: Putting the sun in a bottle: the path to delivering sustainable fusion power
16:30 - 17:30	3. Discovering, Guiding and Developing Talented Young People for New Generation of European Researchers
16:30 - 17:00	Dr Csillia Fuszek , Director, The European Talent Centre Budapest, Budapest, Hungary
17:00 - 17:30	Dr Colm O'Reilly , Director, The Irish Centre for Talented Youth, Dublin City University, Dublin, Ireland
17:35 - 18:15	4. Perception in Science, Technology and Innovation Perception in Science, Technology and Innovation among Europeans and Americans
17:35 - 18:15	Prof. Dr Marija Strojnik , Phoenix, Arizona, USA
18:15 - 19:00	Video presentation. In co-operation with the Orkney International Science Festival.

Festival Day 3: Thursday, 11 November 2021

III. SCIENTIFIC CONTENT IN THE MEDIA

9:00 - 10:00	Addresses
9:00 - 9:15	Prof. Dr Gregor Majdič , Rector, University of Ljubljana, Ljubljana, Slovenia
9:15 - 9:30	Prof. Dr Boris Cizelj , Chairman, Board of Directors, Knowledge Economy Network, Brussels, Belgium
9:30 - 10:00	Prof. Dr Igor Papič , Former Rector, University of Ljubljana, Ljubljana, Slovenia
10:00 - 11:00	Video presentation. In co-operation with the Orkney International Science Festival.
11:00 - 12:30	1. Excellent Examples of Journalists - Science Popularisers
11:00 - 12:30	Round-table discussion In cooperation with Slovenian Association of Science Journalists Participators: Prof. Dr Roman Jerala (National Institute of Chemistry, Ljubljana), Dr Zarja Muršič (free lance), Prof. Dr Tom Turk (University of Ljubljana), Assist. Dr Luka Omladič (University of Ljubljana) Moderator: Lenart Kučič
12:30 - 13:30	The Royal Society, London, UK Video presentation: Picasso, pottery and plants: Hidden rules governing the development of natural forms
12:30 - 13:30	The Royal Society, London, UK Video presentation: Picasso, pottery and plants: Hidden rules governing the development of natural forms
13:30-15:30	2. The Science Movements
13:30 - 14:00	A Peoples Science Movement. The case: Kerala, India Prof. Dr A. P. Jayaraman , President of the STEAM Academy
14:00 - 14:15	Bringing Space to the Public , Keynote Ms Maruška Strah , Executive Director, World Space Week Association, Vienna, Austria
14:15 - 15:00	Popularization of Science , WSWA Panel members: Rosanna Hoffman , European Centre for Space Law, France (moderator); Mary Walmsley , Airbus; Dr Volker Kratzenberg-Annie , DLR, Germany; Ghina M. Halabi , She Speaks Science, University of Cambridge, UK; Teja Dobnik , World Space Week Association.
15:00 - 15:30	Kenneth Monjero , President Fun & Education Global Network, and Director, Children Science Centre Kenya
15:30 - 16:30	Video presentation. In co-operation with the Orkney International Science Festival.
16:30 - 16:45	CONCLUSION OF THE FESTIVAL Mr Andraž Ivšek , Director of the European Science Festival