

News From the Croatian National Tourist Board

Croatia recognized as one of the top 20 countries in the world



Great news for Croatia coming from America. Our country is recognized as one of the world's top destinations, taking an excellent **ninth** place on the list of 20 top countries chosen by readers of the popular American travel magazine **Condé Nast Traveler** i.e. as part of the prestigious **Condé Nast Travelers '2021 Readers' Choice Award**.

The list is led by Portugal, New Zealand, Japan, Morocco, Sri Lanka, Italy, Iceland and Greece, followed by **Croatia** and Turkey, Norway, Maldives, Kenya, Ireland, Israel, Australia, Switzerland, Indonesia, Botswana and the Philippines.

"The news that the readers of **Condé Nast Traveler** have recognized Croatia as one of the most popular countries in the world makes us extremely happy. This is a confirmation of the exceptional reputation of our country among American travel enthusiasts who perceive Croatia as a quality, attractive and safe destination", said **Ina Rodin**, Director of the Croatian National Tourist Board representative office in the United States, adding that this recognition is a great motivation for further positioning Croatia as one of the most popular destinations of Americans.

More than 800,000 **Condé Nast Traveler** readers submitted responses rating their travel experiences across the globe, providing insights and a snapshot about the places they can't wait to return to next. The **Readers' Choice Awards** are the longest-running and most prestigious recognition of excellence in the travel industry.

"Our country is recording a continuous growth of recognition in the American market, but also in demand. This is confirmed by the tourist turnover realized so far this year, in which American tourists achieved a growth of 454 percent in arrivals and 304 percent in overnights compared to the same period last year. We expect the continuation of positive trends in the coming years, during which we will continue to position Croatia as a desirable European tourist destination", said **Kristjan Staničić**, director of the Croatian National Tourist Board.