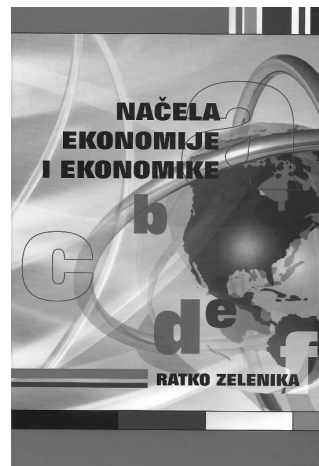


## Book review\*

Author: *Ratko Zelenika*  
Academic title: *PhD, Full Professor*  
Institution: *University of Rijeka,  
Faculty of Economics*  
Title: *Principles of Economy and  
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ISBN: *978-953-6148-65-3*  
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Faculty of Economics, University of Rijeka and IQ PLUS Ltd, Kastav issued a scientific book and university handbook, titled PRINCIPLES OF ECONOMY AND ECONOMICS by the author Ratko Zelenika, Ph. D., a tenure professor. The edition consists of seven connected parts on 256 pages. At the end of this book there are summaries in Croatian, Slovenian, English, German and Italian language, following references, epilogue, list of schemes, name index, subject index and the author's note.

The author of this scientific book and university handbook, Ratko Zelenika, Ph. D., is a tenured professor and scientific advisor at the Faculty of Economics, University of Rijeka. He published 33 books and more than 500 scientific and professional papers in the field of transport, traffic, forwarding, logistics, insurance, foreign trade (...), also science about science and methodology of scientific researching. This fruitful scientific and research opus is a result of many years working in economy and faculties in Croatia and abroad on undergraduate and postgraduate studies where he has still been working as a full professor and guest professor.

The most important cognitions about economic system, main types of economy, economics, industrial economics, business economics and basic economic laws are demonstrated in seven mutually connected parts.

In the first part, INTRODUCTION, formulation of scientific research problem is specified as well as the subject and object of the scientific research. The basic scientific hypothesis and additional hypotheses are being determined, as well

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as the purpose and goal of the research that have been achieved in the research. Furthermore, the overall structure of the book is explained including general assesment of the research, scientific methods that have been specified and results that have been achieved and formulated. The second part, titled **SUBSYSTEMS AND PROPERTIES OF ECONOMIC SYSTEMS**, contains three thematic units: concept and features of economic systems, important subsystems of economic system and objects, problems, subjects and hypothesis in economic systems. The third part, titled **BASIC CHARACTERISTICS AND TYPES OF ECONOMY**, systematically and concisely elaborates five mutually connected thematic units: economic concept and development, economics as a science and economy as an activity, most important types of economy, objects, problems, subjects and economic hypothesizes. Fourth part is titled **IMPORTANT CHARACTERISTICS AND TYPES OF ECONOMICS**. This part deals with the following topics: concept and charecteristic of economics, basic types of economics and objects, problems, subjects and hypothesizes of economics. A special attention has been paid to the fifth part, titled **IMPORTANT CHARACTERISTICS AND TYPES OF INDUSTRIAL ECONOMY**. Three thematic units were explained in this part: the concept of industrial economy, basic types of industrial economy and the objects, problems, subjects and hypothesizes of the industrial economy. In the sixth part, titled **PARTICULARS AND TYPES OF BUSINESS ECONOMY**, three interconnected thematic units were explained: concept of business economy, important types of business economy and objects, problems, subjects and hpothesizes of business economy. The seventh part is entitled **ECONOMIC LAWS IN FOCUS OF EDUCATIONAL AND SCIENTIFIC INDUSTRY** and elaborates five thematic units: concept of economic laws, important economic laws, importance of economic laws in eductional industry, economic laws – driving force of production in scientific industry and economic laws and prosperity of society.

Schemes incorporated in text are making much easier for a reader to understand classification of certain categories of economy. The text of the edition was written by implementing standard terminology generally accepted in social sciences. Other cognitions, views and thoughts author cited on a standard and usual way using the European style of citation. Parts and subparts in the text are connected systematically, and titles and subtitles are marked on a proper way using the decimal system which simplifies understanding of the thematic and also provides systematization, simplicity and clarity of research results. Language and author's writing style are clear, precise and simple, and the terms are logically connected. Figures are represented and text is connected on a correct and understandable way.

This book is unique regarding the rest of the book that deals with the problematics of economy and economics because it describes and classifies phenomenon of economy and economics in a completely new way. By studying more than a hundred bibliografic units, author emphasizes that many books in a very detail and comprehensive way deals only with just some of the thematic units which are represented in his edition

in a concise way; that just some terms, which are defined in this edition, can be found in recent economy lexicons; that there is no bibliographic unit that is identical or similar by conception and composition to this edition; and that this edition is different from other bibliographic units, that address problematics of economy and economics, by one specificity and that is: for each group of economy and economics (for example, economy systems, types of economy, types of economics, types of industrial economics and types of business economics) potential standard objects, problems and subject of research and usual hypotheses are defined.

In accordance with the above stated, this scientific handbook has over fifty new terms that, as author emphasizes in the forward, scientific public need to verify, deny, modify (...). The attention of the author was to classify main economy systems, economic systems, industrial economic systems, business economic systems and to present the most important economic laws. For each group of economy and economics most common potential objects, problems and subject of research and usual hypotheses are defined (...). Hence scientific achievement of this edition can be found in a numerous new and/or innovated scientific cognitions, and particularly in new definitions in the field of economy and economics. Many of the theses set in this edition further need to be criticised by scientists, need to be enhanced (...). Following that, this scientific handbook, entitled PRINCIPLES OF ECONOMY AND ECONOMICS, is intended to a broad readers circle that are engaged in creation and/or operation of assignments and jobs in activities of primary, secondary, tertiary, quaternary and quinary systems.

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