once every two weeks according to the situation. The opening of music group activities should take cheerful music as the background music, so that each participant can quickly integrate into a strange environment, and the participants do not know each other. Through cheerful songs, they can better open their hearts and communicate with others, so as to release the pressure in their hearts. When the participants are familiar with each other, the next activity will focus on group activities, but corresponding changes will be made according to the situation. Therefore, generally, some music suitable for group dance will be played to enable the participants to release their own pressure in the form of dance, and further enhance the communication between the participants, so as to create a joy environment suitable for communication, so that participants can share joy with others. When this part of the content is completed, the last part of the activity will be carried out, allowing participants to combine freely and play some music with lively melody at the same time, so that participants can open their own ideas in listening to the music, so as to put forward some opinions or suggestions to their team, which plays a great role in mobilizing the enthusiasm of each participant, moreover, it can enable participants to fully express their inner thoughts, so that the person in charge can understand their inner feelings and formulate an activity plan more suitable for participants based on understanding. After the intervention of music group activities, the participants will have a great improvement. After the activity, we investigated the participants' influence in this activity through questionnaire from three aspects: communication, stress relief and emotion.

**Results:** For the test results, four grades 1-4 are used to quantify the influence value of specific factors. 1 means irrelevant, 2 means ordinary, 3 means great and 4 means deeply affected. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation value of 100 participants is taken as the average and the results are rounded. The specific statistical table is shown in Table 1.

Table 1. Influence degree of Yaji music participants

Group	Communication	Pressure relief	Emotional aspect
Participant	4	4	4

Conclusions: Yaji music group activity intervention is a collective intervention, which is different from other psychological intervention, and this intervention method can more effectively improve people's psychological problems. The intervention effect of music group activities on people's emotional release is more obvious, and this intervention method is more acceptable, so that people can not only improve, but also improve their language expression ability by continuously participating in intervention activities. Some music group activities can be carried out in schools to promote people's communication, so that people can release their pressure in music activities, which is very helpful for everyone's future development.

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## THE INFLUENCE OF SOCIAL WORKER INCENTIVES ON THE COMPETENCE OF COMMUNICATION-IMPAIRED SOCIAL WORKERS

Guifeng Zhang<sup>1</sup>, Zhao Li<sup>2</sup> & Yunfang Lv<sup>3</sup>

<sup>1</sup>School of Sociology and Anthropology, Xiamen University, Xiamen 361005, China <sup>2</sup>School of Public Affairs, Xiamen University, Xiamen 361005, China <sup>3</sup>College of Foreign Languages and Cultures, Xiamen University, Xiamen 361005, China

Background: As a kind of helping activity, social work has a history of nearly one hundred years. It has been developed to meet the needs of modern industrial society. It gradually developed from a scattered, non-professional charity activities into a systematic and scientific social relief services, until the later specialization and professionalization of social work. The social work in the developed countries of Europe and America has developed early, matured and perfected day by day, which provides valuable experience for the specialization and professionalization of social work in our country and provides a good reference for the development and expansion of social work in the current transitional period. Incentives for social workers are no more than the ultimate objectives: First, to fully mobilize the enthusiasm and creativity of social workers and promote the development of social work. Second, to reduce the loss of social work talents, attract more talents to participate in social work, respect and stabilize the existing social work talents, and continuously expand the social work talent team.

Social worker incentives refer to the process in which social work agencies (including social work agencies directly under the government, non-governmental social work agencies, and social work agencies combining the two) apply various effective management means and methods to guide social workers' values and behavior patterns, and allocate social resources to social workers or agencies in accordance with certain standards and procedures with the goal of effectively completing the services of social work agencies. Social worker incentive is a work concept that shows the social worker's attitude to the performance level of work enthusiasm, and it is changing constantly, and there is no invariable incentive process. It is a basic way for the social work organization to manage and inspire the social work talents.

**Objective:** Social work is an applied subject and a practical and operational specialty. Compared with other professional subjects (such as sociology), social work pays more attention to the direct services provided to people than to the exploration and research of pure theoretical knowledge. In modern social work management, motivation plays a more and more important role. But motivation is not the same for different professions, or even for different groups of people in the same profession. Therefore, it is of great significance for the development of our country's social work cause to sum up some inspiring basic ideas which are of universal significance.

**Subjects and methods:** In order to improve the enthusiasm and efficiency of the members of the organization, we must carefully study and improve the incentive mechanism. This paper investigates and analyzes the incentive mechanism from three aspects: people-oriented principle, systematic principle and pertinence principle.

Using stratified cluster random sampling, 500 social workers of different ages, sexes and occupations with communication adaptation disorder were investigated. 500 questionnaires were distributed, 486 were retrieved and 477 effective copies were obtained.

**Methods:** Using Excel to count the effect of social worker incentive mechanism on communication-adaptive disability social worker competency.

The principle of people-oriented management needs to put people at the core in the process of management, break the mechanistic management concept, promote communication and adaptation obstacles social workers to recognize the strength and value of their own, affirm the initiative of individuals, and improve their work competency. Everything is connected with everything else around it, with varying degrees of restraint and facilitation to ensure that the elements of the organization are interlinked and interconnected, all revolving around the objectives of the whole system. This paper analyzes the communication adaptation disorder social workers, fully understand their psychological needs, meet their individual differences, implement effective incentives, fully mobilize their enthusiasm, and improve work efficiency.

The results of this survey use 0 to 4 levels to quantify the influence values of specific factors, 0 indicating irrelevance, 1 indicating slight influence, 2 indicating general influence, 3 indicating obvious influence, 4 indicating full influence, and the obtained statistical table is shown in Table 1.

**Table 1.** Effect of social worker incentive mechanism on the competence of communication-impaired social workers

Factor	People-oriented principle	System principle	Targeted principles
Communication with adaptation-impaired social workers	4	4	4

Conclusions: Under the new situation, there are new demands and new social problems need new mechanisms to solve them. Social work plays an immeasurable role in solving the new problems under the new situation, and shows its unique charm. Therefore, the development prospect of social work is limitless, but it is too weak to attract, retain and use social work talents - social workers' incentive mechanism. Although many disciplines such as modern management, information economics, organizational behavior, and institutional economics provide unique research perspectives and scientific research tools for the study of incentive mechanism, the starting point of incentive is the lack of satisfaction of human needs, which, to a large extent, relates to the psychological characteristics of human beings and the behavior derived from it. It is very difficult to observe, evaluate and predict with common measuring tools. Because of the change of people, events and time, the incentive system and measures implemented by them should be changed accordingly. Therefore, motivation is the most basic and significant problem that needs our common attention, patient analysis and serious solution.

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## THE INFLUENCE OF THE IMAGE DESIGN OF CHINESE ZODIAC ARTS AND CRAFTS PRODUCTS ON THE SYMPTOMS OF COMMUNICATION AND ADAPTATION DISORDERS

## Oun Zhou

School of Fine Art, Jiangxi Science & Technology Normal University, Nanchang 330028, China

Background: The zodiac is what we usually call the zodiac. Everyone has his own zodiac sign. Each zodiac design has its own implication. These implications originate from the primitive simple wishes of the ancient Chinese people and have the universality of the wishes of the ancestors. The implied meaning of the zodiac is created according to the animal's own habits. Vigilance and resourcefulness combine prosperity and endurance, diligence and simplicity combine with good weather and smooth weather for cattle, majesty and valor of tiger combine with health and health for all quarters, gentleness and gentleness of rabbit combine immortality with gentleness and quietness, dignity and dignity of dragon combine with peace and tranquility of the country and the people, beauty and beauty of snake combine in domination, vigor and majesty of horse combine life with endurance, gentleness and gentleness of sheep with kindness and fortune of sheep, freedom and agility of monkey combine happiness and happiness with years, courage and good luck with fighting of chicken, courage and courage of dog combine peace and tranquility with simplicity and simplicity with abundant food and clothing.

Zodiac pattern is an important representative symbol of Chinese traditional culture, its unique aesthetic embodiment and artistic style, fully demonstrates the wisdom of China's working people. Each animal is a kind of auspicious hope, and each animal has its own special implied meaning. The most peculiar thing is that the two animals combine together and have a third implied meaning, which is the marvel of the culture of the zodiac. In modern design, the development and utilization of the zodiac design not only conforms to the traditional concept of the Chinese people, but also reflects the psychological demands of the people, and has a unique charm of the East.

**Objective:** The zodiac is a traditional Chinese design, which has been widely used in various decorations since ancient times and is loved by the Chinese people. With the change of time, people's love for the zodiac design has not been reduced, but added new content and characteristics of the times. Beginning with the origin and implication of the zodiac design, this paper probes into the application of the zodiac design in the fields of ring art, ceramics, clothing, home textiles, artwork and interior decoration, which can effectively alleviate the symptoms of communication adaptation disorder.

Over a long period of time, the traditional Chinese zodiac images have formed a specific means of expression. The original intention of implication is nothing more than the pursuit and longing for a better life and the wish for perfection of Najib. Therefore, it plays a positive role in alleviating the psychological feelings of patients with communication disorders, and urges them to communicate with people. This paper mainly from the zodiac arts and crafts product image of the symbol, dissemination, identity and permanent, these four aspects of investigation and analysis.

**Study design:** Stratified cluster random sampling method was used to investigate 400 patients with communication disorders of different ages, sexes and occupations. 400 questionnaires were sent out, 400 were retrieved and 391 effective copies were obtained.

**Methods:** Using excel statistics zodiac arts and crafts product image design on the impact of communication adaptation disorder symptoms.

From the meaning of the zodiac culture, we can know that everyone will remember the zodiac or the zodiac in his birth year, which is unchangeable all his life, and it is a rich cultural gift endowed by nature, and has a distinct marking function. The Chinese zodiac and zodiac culture have also played an important role in spreading the Chinese zodiac, affecting not only every member of the Chinese nation, but also many countries, especially some eastern countries, have adopted or changed the Chinese zodiac and its culture. The Zodiac culture has a long history. It is the ethnic basis of the unity of the Chinese nation and an important link of the main cultural veins, as well as the realization of national unity and identity. Since the formation of Zodiac culture, it is rooted in the masses of the Chinese nation, affecting the various historical era of Chinese ancestors, Zodiac arts and crafts product image design.

The results of this survey use 0 to 4 levels to quantify the influence values of specific factors, 0 indicating irrelevance, 1 indicating slight influence, 2 indicating general influence, 3 indicating obvious influence, 4 indicating full influence, and the obtained statistical table is shown in Table 1.

Conclusions: The traditional zodiac culture, created on the road to the rise of the Chinese nation, is the