According to the survey results, the influence values of specific factors are quantified in five grades of 0-4. 0 means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence and 4 means full influence. The specific statistical table is shown in Table 1.

Table 1. Effect of depression on tourism consumer behavior

Fa	actor	Individual factors	Environmental factor	Cultural factor	Product factors
Con	sumer	4	3	3	4

Conclusions: Through the investigation and research, it is found that individual factors, product factors, environmental factors of tourism consumption places and cultural factors exert varying degrees of influence on tourism consumer emotion through different ways. Based on the psychological analysis of tourism consumers' depression, it plays an important role in guiding tourism consumers' correct behavior through various forms of social psychology.

* * * * *

THE INFLUENCE OF INNOVATIVE TEACHING OF PIANO COURSE ON MENTAL REHABILITATION OF SCHIZOPHRENIC PATIENTS

Wei Ding

School of Music, Xianyang Normal University, Xianyang 712000, China

Background: Schizophrenia is a persistent, usually chronic serious mental disease. It often starts in young adults and mostly occurs between the ages of 16 and 40. The disease has no obvious organic changes. It is a functional psychosis, which is mainly characterized by the disorder of thinking, emotion, will and behavior and the disharmony between mental activities and the environment. Patients often show many psychological and behavioral obstacles, such as mental activity disorder, disconnection of internal unity of personality, serious defects of social function and so on. Although patients with the disease generally have unconscious and intellectual barriers, the onset of the disease not only affects their physical and mental health and labor ability, but also has a significant impact on their family and society. The main symptoms of schizophrenia are sensory and perceptual disorders, such as all kinds of hallucinations, obstacles in thinking and association, such as all kinds of delusions, passive experience, thinking Association obstacles, thinking poverty, etc., emotional barriers include emotional agitation, dullness or insipidity. disorders of will and behavior include hypovolemia, tension syndrome and so on.

Under the macro background of vigorously developing socialist cultural undertakings, many private colleges and universities have set up music majors, but due to the late start of music majors in private colleges and universities. Therefore, the teaching system of professional conservatory of music or music major of normal university is basically used in the curriculum. It can rarely reflect the particularity of the training of applied talents in private colleges and universities, whether in the selection of teaching materials, the arrangement of teaching contents, the application of teaching methods and the setting of course types. However, the talent training program of private colleges and universities tends to cultivate students' innovation and entrepreneurship ability, application operation and practical ability, so students have more flexible elective courses.

Objective: Schizophrenia is a kind of chronic recurrent mental disease. Once suffering from it, it occurs repeatedly, resulting in obvious mental dysfunction, residual pathological and degenerative behavior, resulting in the decline of social function. Therefore, since the onset of the disease, relevant treatment and rehabilitation measures should be implemented and given long-term attention until life-long. In the treatment of the disease, biological factors and drug treatment have always been the focus of attention, although with the intervention of antipsychotics, the positive symptoms of schizophrenia can be significantly improved. However, most patients are difficult to recover from the disease, and show a significant reduction in self-evaluation and low social ability. They become people who are difficult to adapt to social life, showing a serious poor prognosis. Because students are not recommended to take drugs for a long time, the rehabilitation of college students' psychological schizophrenia needs to rely on treatment methods other than drugs.

Subjects and methods: The common rehabilitation treatment methods for schizophrenia include behavior therapy, music therapy, physical therapy, exercise therapy and so on. The current research has proved that there is no single therapy for the rehabilitation effect of schizophrenia. Therefore, through the psychological

rehabilitation of schizophrenic patients through music therapy, we can cultivate college students' self-control ability by cultivating students' sentiment, relieving students' pressure and controlling students' emotion, so as to improve the rehabilitation effect of college students' psychological schizophrenic diseases. This study mainly investigates the changes of patients' emotion, the influence of stress and the psychological changes of emotion.

Study design: 500 college students with schizophrenia of different genders, grades and majors were randomly selected to observe the life ability and quality of life of the patients through a 12-month piano course innovation education and teaching.

Methods: Excel was used to count the rehabilitation effect of college students with schizophrenia.

Results: Listening to piano music has many advantages. Beautiful melody can calm the restless heart, but you should choose more soothing and gentle music. Gentle music can make people relax, relieve pressure, and cure some mental diseases to a certain extent. Music can stimulate the brain and intensify brain cells. Beautiful melody can stimulate brain activities and even achieve a certain anti-aging effect. Listening to some light music before going to bed can also improve sleep quality and promote sleep. In short, the intervention of innovative teaching of piano curriculum can alleviate the listener's mood. This study mainly investigates the changes of patients' emotion, the influence of stress and the psychological changes of emotion.

The survey results are quantified by five grades of 0-4. 0 means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence and 4 means full influence. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation values of 500 college students with schizophrenia are taken as the average, and the results are rounded, the specific statistical table is shown in Table 1.

Table 1. Rehabilitation effect of college students with schizophrenia

Group	Emotional aspect	Pressure relief	Emotional aspect
Participant	4	4	4

Conclusions: Piano curriculum innovation teaching intervention is a soothing intervention, which is different from other psychological intervention, and this intervention method can more effectively alleviate people's psychological depression and irritability. The intervention effect of piano music on people's emotional release is more obvious, and this intervention method is more acceptable, so that people can not only improve, but also cultivate their sentiment by constantly listening to piano music. So that people can release their pressure in the tune, which is very helpful for everyone's future development.

* * * * *

THE PERFORMANCE AND SOLUTION STRATEGIES OF ANXIETY DISORDER IN INNOVATION AND ENTREPRENEURSHIP EDUCATION IN COLLEGES AND UNIVERSITIES

Weiwei Duan

Enrollment and Employment Division, Ulangab Vocational College, Ulangab 012000, China

Background: Innovation and entrepreneurship education is a very novel educational concept. Through the organic combination of innovation consciousness and entrepreneurship education, we can cultivate students' innovation consciousness and entrepreneurship ability in college education. In the process of innovation and entrepreneurship education in colleges and universities, help students have a comprehensive understanding of the current social enterprise operation environment, entrepreneurship opportunities, entrepreneurship risks and business development model. At the same time, help students fully understand the concept and characteristics of entrepreneurship, and effectively cultivate students' entrepreneurial consciousness and innovative spirit. Through innovation and entrepreneurship education, lead students to practice simulation, so that students can truly understand the connotation of innovation and entrepreneurship education through simulation of entrepreneurship preparation, business plan preparation and risk prediction. And cultivate students' entrepreneurial ability, including students' organization and coordination ability, observation ability, risk prediction ability and insight ability, so as to make students have the consciousness and ability to carry out innovation and entrepreneurship in the future. With the continuous development of innovation and entrepreneurship education, innovation and entrepreneurship education in colleges and universities has