aims at studying people's creation and psychology, finding inspiration and emotion in the process of music creation, and studying people's psychological activities in this process, so as to make clear the feeling and music emotion of music teaching assisted by psychology education.

Table 1. Research on innovation and development of college music education from the species of psychology

Factor	Pay attention to students' thinking	Pay attention to students' emotions	Pay attention to students' ability
Freshman	2	3	3
Sophomore	2	3	2
Junior student	3	2	3
Senior student	3	22	2

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## NEW TREND OF URBAN CULTURAL GEOGRAPHY RESEARCH IN THE CONTEXT OF SOCIAL PSYCHOLOGY

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Background: From the geographical point of view, urban culture can be regarded as a collection of a large number of geographical and cultural information in a given geographical region. These information sets can objectively reflect the geographical characteristics of a city, and can be divided into three elements according to their essential communication significance, namely, material elements, spiritual elements and relational elements. Therefore, the essence of urban cultural communication can be regarded as the transformation of geographical spatial relations to some extent. Social psychology refers to the study of the psychological and behavioral development and changes of individuals and groups in social interactions. In recent years, with the continuous deepening of China's industrialization and urbanization, the field of communication of information culture centering on urban culture, big data and Internet of Things has become a new research focus in contemporary geography, and has also put forward new research directions for the future development of human geography. Under the influence of urban sociology, the issues of urban cultural geography have also attracted attention from three levels: First, the geographical distribution and structure of urban cultural space, including urban squares, urban minority spaces, urban advertising clusters, urban leisure spaces, urban consumption spaces, etc. Second, the discussion of the relationship between urban culture and urban economic and urban development, noting that cultural capital, cultural strength and cultural soft strength have become the core competitiveness of urban development. Third, the spatial behavior of urban culture in different subjects and the spatial and complex of urban cultural carriers, as well as the symbolization of urban cultural landscapes. Generally speaking, the current domestic urban cultural geography research is at the beginning. In addition to the influence of regional integration and cultural globalization, new topics are emerging, such as the evolution of urban cultural ecology, the continuous influx of foreign cultural carriers, the isolation and polarization of residential space, the complexity of consumption objects and cultural space, and the increasing complexity of urban cultural components and elements.

**Objective:** Urban geography, from the content of the study, urban spatial structure, urban land use and urban economic location and other areas are the mainstream of concern. In recent years, most of the researches on urban social geography focus on the definition and description of the change of urban social spatial structure, as well as the polarization and differentiation of social spatial factors, residential areas or social zones and the travel behavior of different classes of residents.

**Subjects and methods:** Influenced by the continuous and rapid development of China's economy and the increasingly close integration with the global social economy, urban social culture is undergoing drastic changes. This causes the Chinese city social culture to appear generally remolds with the construction tendency, and manifests more and more obvious "internationalization" or "globalization" the characteristic. In particular, with the intensification of urban social differentiation, the internationalization of public space, and the settlement of foreign population (international migrants and migrant workers, etc.), the social space of many large cities has become increasingly diversified, international, complex and fragmented.

Study design: Randomly selected 5 cities, each city randomly selected 60 people, a total of 300 people

to carry out a questionnaire survey, a total of 300, 279 recovered, the number of effective copies 268.

**Methods of statistical analysis:** New trends in urban cultural geography in the context of Excel statistical social psychology.

**Results:** Culture has become a major cause of the intensification of social differences and urban conflicts. The application of social psychology to the research of urban cultural geography is of great significance. Through the research of urban cultural geography under the background of social psychology, the theoretical system should be improved to provide a guarantee for the sustainable social and economic development of the region.

The results of this survey use 1 to 4 ratings to quantify the influence of specific factors, 1 indicating irrelevance, 2 indicating slight influence, 3 indicating general influence, and 4 indicating obvious influence. In order to reduce the large error caused by individual subjectivity in the assessment, the results are determined by rounding off 200 people, and the specific statistical table is shown in Table 1.

Table 1. Influence of green technology innovation on industrial economic growth in the background of social

psychology

Factor	The evolution of the urban culture	Cultural and geography research	Research progress
City 1	4	3	3
City 2	4	3	4
City 3	3	3	4
City 4	3	4	3
City 5	3	4	4

Conclusions: Compared with the study of urban social space reconstruction from the perspective of social and urban transformation, it is urgent to analyze the impact of globalization on China's urban cultural development. In particular, under the influence of cultural globalization, the evolution and transformation of new urban culture in cities has emerged, the functions of traditional urban culture and cultural soil in the process of cultural development and reconstruction in future big cities have been re-evaluated, and attention has been paid to the possible impact of the transformation of cultural elements from nature to humanities, the development of urban culture and the flourishing of urban cultural industries on the evolution of urban cultural era, as well as the protection of local culture and the effective integration with foreign culture, the intrusion and exclusion of culture and other research topics triggered on this basis. At the research level, it has become the mission and responsibility of cultural geography research in the new era to respond to this series of new phenomena. Taking a comprehensive view of the research on Chinese cultural geography in recent years, although it has made considerable progress and emerged many new research fields (such as the discussion of women's geography, the development of literature from the geographical perspective, etc.), it is also faced with such problems as the urgent need to expand the disciplinary field, the need to strengthen the research system, and the need to improve research methods. Summing up the trend of cultural geography development of China's big cities under the background of cultural and social psychology has positive significance in filling up the insufficiency of domestic cultural geography research, perfecting the theoretical system of the subject, sustainable development of regional social economy and effective exertion of cultural soft power on regional stability and sustainable promotion.

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## ANALYSIS OF THE INFLUENCE OF THE IDEOLOGICAL AND POLITICAL EDUCATION DISCOURSE POWER ON STUDENTS' PSYCHOLOGICAL EMOTION UNDER THE PERSPECTIVE OF INTERNET PLUS

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