

psychology has gone through the course of more than a century from its inception to now. In the planning process, on the basis of understanding and knowing the existing resource endowment and actual development status of the area where the pastoral complex is located, integrate the concept of ecological sustainable development, discuss the own advantages, future planning direction and suitable development ideas of the pastoral complex, so as to formulate a landscape planning model suitable for its coordinated development, and refine the relevant core contents, The guiding landscape planning concept, design principles and objectives of pastoral complex are put forward.

Subjects and methods: Due to various problems such as the source of funds for the planning and construction of pastoral complex and the construction mode adopted, it is difficult to control the landscape planning system and the construction quality. Therefore, there are still many problems to be solved in the landscape planning and construction of pastoral complex. Because the main map of the pastoral complex involves many aspects, and in the actual landscape planning and design process, the designer usually ignores the use will and feelings of the villagers, which is one of the subjects, so it does not provide specific material and spiritual use space for the villagers from the perspective of environmental behavior. Therefore, the application of literary psychology is extremely important.

Study design: Four cities were randomly selected, and 50 people were randomly selected from each city. A total of 200 people were surveyed. A total of 200 copies were distributed, 279 copies were recovered, and the number of valid copies was 265. The content of the questionnaire is to analyze the audience satisfaction in the landscape ecological planning mode of pastoral complex based on literary psychology from three aspects: characteristic residential landscape, leisure and entertainment landscape and humanistic experience landscape.

Methods: Using Excel to study the influence of statistical literary psychology on the landscape ecological planning model of pastoral complex.

Results: Literary psychology plays an important role in the ecological planning model of pastoral complex landscape, meets the visual needs of the audience, promotes the formation of the characteristics of pastoral complex landscape and mobilizes the subjective initiative of participants.

The survey results use four grades 1-4 to quantify the influence values of specific factors. 1 indicates dissatisfaction, 2 indicates general satisfaction, 3 indicates very satisfaction and 4 indicates special satisfaction. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation value of 300 people is adopted and taken as the average, and the results are rounded. The specific statistical table is shown in Table 1.

Table 1. Influence of literary psychology on landscape ecological planning model of pastoral complex

Factor	Characteristic residential landscape	Leisure and entertainment landscape	Humanistic experience landscape
City1	3	4	3
City2	4	3	4
City3	4	3	3

Conclusions: The construction of landscape planning mode of pastoral complex needs the integration of multi-disciplinary knowledge system as the basis, and can be combined with the theories of ecological sustainability, pastoral urban design theory and bottom-up participatory thought as the theoretical basis for the construction of landscape planning system. The artistic landscape planning idea can meet the appreciation requirements of local residents and users, it can also effectively promote local residents and users to actively participate in the landscape planning decision-making process of rural complex, establish an interactive planning model, and finally fully mobilize the subjective initiative of people to participate in the planning and design of rural complex.

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ANALYSIS OF INTERNET FINANCE PROMOTING THE DEVELOPMENT OF GREEN ECONOMY FROM THE PERSPECTIVE OF PSYCHOLOGY

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Background: As China's economic development enters the new normal, the characteristics of green economic development will become more prominent. The development of green economy is mainly to further achieve energy conservation and emission reduction, and needs the support of finance, especially green finance. Green finance refers to the financial operation strategy that financial institutions use financial business to promote the coordinated development of environmental protection and economy, and finally realize the healthy and sustainable development of Finance and economy. In other words, financial institutions readjust their business philosophy, business processes and business policies from the perspective of environmental protection, and fully integrate the potential risks, costs and benefits related to ecological and environmental protection into the daily financial business processing, so as to support green economic growth and protect the ecological environment. The concept of green financial development has been accepted and gradually practiced by the financial industry. Internet finance, which represents the new development trend of the financial industry, has become a subject worthy of comprehensive and in-depth research on how to give full play to its advantages, better promote the development of green finance and promote the development of green economy while challenging the business model of the traditional financial industry and showing its development potential. In promoting the development of green finance, if the main advantages of the traditional financial industry are large capital scale and rich experience in financial services, the advantages of Internet finance are more prominent, and it has obvious advantages in operation cost, customer coverage, operation flexibility, technical familiarity and so on. The name of psychology comes from Greek. It is a discipline that studies the behavior and psychological phenomena of human and animals. It is not only a theoretical discipline, but also an applied discipline. Including theoretical psychology and applied psychology. Psychological research involves many fields such as perception, cognition, emotion, personality, behavior and interpersonal relationship, and is also related to many fields of daily life-family, educational psychology, health and so on. On the one hand, psychology tries to explain individual basic behavior and psychological function with brain operation. At the same time, psychology also tries to explain the role of individual psychological function in social behavior and social motivation. at the same time, it is also related to neuroscience, medicine, biology and other sciences, because the physiological functions discussed in these sciences will affect the individual's mind.

Objective: The premise for Internet finance to fully realize and promote the development of green finance is to obtain better development, so as to lay a foundation for it to play a greater role in the development of green finance. Therefore, Internet finance needs to fully understand the development requirements of green finance, recognize its own advantages in developing green finance, from policy support, product innovation Actively make efforts in institutional cooperation and risk management, expand their own strength and promote the development of green finance.

Subjects and methods: Based on the relationship between Internet Finance and green finance, the advantages of Internet Finance in promoting the development of green finance, and the path of Internet finance to practice and promote the development of green finance, in order to enlighten the theoretical and practical circles.

Study design: Five cities were randomly selected by stratified cluster random sampling method. 60 people aged over 20 were randomly selected from each city. A total of 300 people were investigated by questionnaire. A total of 300 copies were distributed, 285 copies were recovered, and the number of effective copies was 278. The questionnaire includes four points: first, whether the policy support from the perspective of psychology has better created a good policy environment. Second, whether to accelerate product innovation and improve customer service satisfaction from the perspective of psychology. Third, whether the comprehensive service capacity has been enhanced and the institutional cooperation has been done well from the perspective of psychology.

Methods: Use Excel statistics to analyze the impact of Internet Finance on the development of green economy from a psychological perspective.

Results: From the perspective of psychology, the entry of the Internet promotes the development of green economy more significantly, improves the service attitude and customer satisfaction, and improves the speed of product innovation and the overall comprehensive service ability.

The survey results use four grades 1-4 to quantify the influence values of specific factors. 1 indicates dissatisfaction, 2 indicates general satisfaction, 3 indicates very satisfaction and 4 indicates special satisfaction. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation value of 300 people is adopted and taken as the average, and the results are rounded. The specific statistical table is shown in Table 1.

Conclusions: In the process of developing green finance, Internet finance first needs to give full play to its own advantages, make better use of big data and other means, analyze customers' credit status, study

customers' psychological needs, and use professional and technical means to do customers' risk management. Secondly, we should strengthen the research on the government's industry development-oriented policies to ensure that the business development conforms to the government's industry development policies and avoid the risks of industry policies. Thirdly, we should actively learn from the risk management experience of traditional finance, continuously enhance the professional ability of risk management, and actively identify and manage customers' environmental protection risks. Finally, combined with the characteristics of green economic development, we should analyze the possible credit risk points in the development of green finance and take corresponding risk management measures.

Table 1. Influence of literary psychology on landscape ecological planning model of pastoral complex

Factor	Create a good policy environment	Improve customer service satisfaction	Enhanced comprehensive service capacity
Audience	-	-	4

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THE POSITIVE INFLUENCE OF THE CONSTRUCTION OF LITERATURE RESOURCES IN COLLEGES AND UNIVERSITIES ON THE OBSTACLES OF THINKING LOGIC

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Background: Thinking is an advanced form of human understanding of objective things. It refers to the generalization and indirect response of human brain to objective things. It is opposite to “perceptual knowledge”. Human thinking activities include several processes such as comparison, analysis, synthesis, generalization and abstraction. During this period, the brain will have intense activities such as judgment, reasoning and verification intermittently. Normal people’s thinking follows a certain logic. The formation of ideas and concepts, the judgment and reasoning of thinking all follow a certain objective law. If it is cloudy and cloudy, it can be judged that it will rain, so be prepared for rain prevention, which is the normal logic of thinking. On the contrary, people with psychological disorders have certain rupture and incompleteness in their thinking logic, lack of certain logical relevance, loose thoughts and loose associations, patients’ answers are not what they ask, it is difficult to communicate with others, and their words and deeds are often puzzling. Among them, schizophrenic patients have typical thinking logic disorders. Logical barriers to thinking include: when thinking runs away, there will be a faster speed and more quantity of thinking. There will be slow thinking, which is difficult to associate, slow to think about problems, and significantly slow down thinking activities. Poor thinking, when thinking about things, there will be a relatively slow situation, and the thinking will be slow and slow. In recent years, China’s comprehensive national strength has been continuously strengthened, and the people’s quality of life has also been greatly improved. People pay more and more attention to the pursuit of the spiritual world, and knowledge is people’s spiritual food, and library is one of the main places to obtain knowledge. In particular, university libraries not only provide massive literature for University Teachers’ teaching and students’ learning, but also lay a solid foundation for the continuous improvement of teaching quality and scientific research level, and provide great convenience for students to access materials. With the increase of students’ pressure, psychological problems have generally existed in the student group, resulting in abnormal thinking logic of students, which requires certain changes in the construction of literature resources in colleges and universities to better adapt to the logic of college students.

Objective: With the continuous development of economy, people begin to pay more and more attention to the pursuit of the spiritual world. Library is an important place for people to learn knowledge and obtain spiritual food. University libraries can provide students and teachers with a large number of domestic and foreign literature, lay a good foundation for the improvement of teaching and scientific research level, and provide convenience for college students’ learning.

Subjects and methods: Make full use of the significance of the construction of university literature resources to improve students’ thinking logic. The construction of document resources in university library is conducive to strengthening students’ analysis of data. The users of document resources in university library are basically students. Students use the library’s literature to assist learning and expand their horizons. In the process of using library materials, they will produce a series of data as their thinking basis. Books and literature resources have not been supplemented in time. Students will disrupt students’ original thinking plan because they can’t find the materials they want in the library. The document resources of