

the study group was significantly lower than the control group ( $P < 0.05$ ). The behavior of the two groups was compared. The study group's compliance behavior score ( $6.95 \pm 2.46$ ) was significantly lower than that of the control group ( $9.54 \pm 3.21$ ), and the difference was statistically significant ( $t = 5.123$ ,  $P = 0.000$ ).

**Conclusions:** Mental health mainly refers to the mental state and mental activities are normal. In this study, under the active communication, guidance and communication with family members, psychiatrists and duty nurses encouraged family members, increased trust, strengthened affinity between nurses and patients, improved psychological status and behavior of family members, so that patients could get better, long-term effective and stable treatment and return to the society as soon as possible.

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## TEACHING METHODS AND PSYCHOLOGICAL EFFECTS OF COLLEGE ORAL ENGLISH TEACHING

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**Background:** English is an important language tool that the international community will use in communication, learning and work. It plays an important role for college students. For non-English majors, they often use oral English when working in foreign or state-owned enterprises after graduation, such as training abroad, communicating, and negotiating business with foreign customers, receiving foreign businessmen, participating in international conferences, etc. Therefore, in this rapidly developing information society, it is more important for college students to learn oral English well. They pay more and more attention to improving students' oral English communication and professional ability. However, at present, in many colleges and universities in China, most college students are handy in reading and written expression, but in the actual oral communication, it is difficult to express their ideas in appropriate English, let alone talk in fluent English, resulting in the phenomenon of "dumb English". Therefore, college teachers must change their teaching ideas and constantly reflect and reform oral English teaching. In college oral English teaching, the improvement of students' oral communication ability is closely related to teachers' teaching methods and psychological effects. Teaching methods and psychological effects play an important role in education and teaching. Therefore, the author discusses and studies the teaching methods and some psychological effects in recent years in order to be helpful to college oral English teaching.

**Objective:** Psychological suggestive effect refers to the use of implicit and indirect methods to induce people's psychology and behavior, so that they can unconsciously achieve the goal of the suggestive. The Bulgarian psychologist George Lozano was the first to apply the suggestion effect to foreign language teaching. Suggestive teaching method can not only mobilize individual learning potential, but also play a great role in edifying students to establish their confidence in communicating in English. This paper pays attention to the teaching of college public oral English, tries to apply psychological suggestion effect to college oral English classroom, and stimulates students' learning potential and motivation through language suggestion and students' self-suggestion, which has a positive impact on the enhancement of oral English teaching effect.

**Subjects and methods:** This paper mainly synthesizes the relevant contents related to the teaching method and psychological effect of college oral English teaching, pays attention to the practical application of college oral English teaching method, defines its psychological effect, promotes the characteristics of college oral English teaching method and psychological effect, and analyzes the development direction and demand of college oral English Teaching. Based on the questionnaire survey, according to the literature and practical problem experience, using the network questionnaire system and random sampling method, through the questionnaire invitation link and the original database based on Epidote, and using the methods of comparative research and case analysis, this paper points out the relevant paths of College English oral teaching method and the realization of psychological effect.

**Results:** First, college oral English teachers' action cues mainly refer to gestures or other body language and manners. Appropriate gestures can make the finishing point in oral English teaching. Teachers can use body movements to hint students, so that students can get specific understanding or association faster. When teachers explain sentence intonation, teachers can use their fingers to indicate the ups and downs of English intonation. Teachers can use a small nod to express their approval and recognition of students' speeches. Although these body languages are silent, they can contain great inspiration and encouragement. Secondly, oral English teachers can also cooperate with relevant expression cues in teaching. Oral English

teachers' facial expressions, such as joy, anger, sadness, and joy, will directly affect students' psychology and class state. If the teacher is full of spirit in class and looks at the students with a smile, the students can get affirmation and praise, which is a great encouragement for them. And in class, teachers can combine expression suggestion with gesture action suggestion, so that students can have a more intuitive understanding of teachers' suggestion. For example, when students answer correctly, teachers can not only smile in the affirmative, but also make great gestures to make students full of confidence in themselves and actively participate in classroom activities. On the contrary, if the teacher has no expression, no smile or goes to class with worry and resentment, it will affect the atmosphere and progress of the whole classroom. Especially in college oral English classroom, active classroom atmosphere is an essential element. Teachers' rich and modest facial expressions can reduce students' tension and make them answer questions more actively, to achieve the purpose of raising their oral level. Finally, college oral English teachers should guide students to learn self-suggestion, so that students can give better play to their subjective initiative in the process of English learning. Teachers should let students learn positive self-suggestion and believe in themselves "I can do it". Suggestive effect plays an important role in college oral English teaching. Appropriate and effective use of language suggestive, action suggestive, expression suggestive and self-suggestive methods play a role in stimulating students' initiative in learning oral English and improving oral skills with half the effort.

**Conclusions:** Everything has the characteristics of two sides, and the psychological effect itself will also have positive and negative significance to education and teaching. College English teachers should be able to constantly explore new teaching practice methods that can meet the current requirements of college oral English teaching, make good use of the advantages of psychological effect, avoid its negative influence and the combination of psychological effect and English teaching practice can better understand students' psychology, innovate teaching methods suitable for their students, and produce the best effect of teaching and learning. The improvement of oral English ability will not happen overnight. For college oral English teachers, the application of appropriate and effective teaching methods and some psychological effects in college oral English teaching will have a positive impact on oral English teaching. We need to pay more attention to this situation.

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## THE CONSTRUCTION OF INDUSTRIAL DESIGN EVALUATION SYSTEM BASED ON PROJECT QUALITY MANAGEMENT UNDER THE BACKGROUND OF PSYCHOLOGY

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**Background:** With the development of new industrialization, taking design as the main line to promote industrial development, with the development of science and technology and the complexity of design objects, higher requirements are put forward for industrial design. Design based on intuition and experience alone cannot meet the requirements, so more advanced theories and methods must be used to evaluate and select design schemes. The so-called industrial design evaluation refers to the comparison and evaluation of problem-solving schemes in the design process, so as to determine the value of each scheme, judge its advantages and disadvantages, and screen out the best design scheme. There are many factors considered in the evaluation, such as price, functionality, safety, reliability, aesthetics and so on.

**Objective:** Using the knowledge of project quality management, industrial design knowledge and customer demand psychology, starting with design evaluation and focusing on customers, this paper constructs a simple industrial design evaluation model, provides a relatively clear and comprehensive evaluation system, helps designers make qualitative analysis of design objects, and improves the pertinence and accuracy of evaluation. It provides an objective basis for the selection of scheme in product development and design.

**Subjects and methods:** Concept and process of project quality management project quality management is to ensure that the project is completed according to the requirements specified by the designer. It can enable all activities of the whole project to be implemented according to the expected design quality and objectives. It mainly depends on the quality assurance system formed by quality plan, quality control, quality assurance and quality improvement. The quality plan mainly determines which quality standards are applicable to the project and determines how to meet the standards. Quality assurance is to evaluate the implementation of the whole project on a regular basis to ensure that the project will meet relevant quality standards. Quality control monitors the implementation results of specific projects