

daily teaching, especially in today's rapid development of science and technology, they should strengthen their own learning. At the same time, colleges and universities should strengthen teachers' training, spread, and explain some advanced teaching methods, and effectively guide teachers' teaching, so that teaching can become more efficient.

Conclusions: For quality education, students' Ideological and political education and psychological education are very important. To effectively integrate the two in teaching and improve students' Ideological and moral quality and psychological quality is a place that every university should pay great attention. Therefore, how to effectively integrate ideological and political education and psychological education has become an important part of college education. After analysis and research, this paper puts forward the above four main strategies, hoping to improve the effectiveness of current college integrated education.

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BUSINESS ENGLISH TRANSLATION STRATEGIES FROM THE PERSPECTIVE OF PSYCHOLOGY

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Background: With the deepening of economic globalization, English, as a universal language in the world, plays an increasingly important role in economic and cultural exchanges. Business English translation cannot be completed only by translating business specific words or terms, because it involves all aspects of social production and daily life under different cultural backgrounds. Therefore, cross-cultural knowledge plays an important role in business translation. Therefore, when implementing business English translation activities, we should not only recognize the laws and characteristics of business English, but also understand the cross-cultural factors involved in Business English. Business English translation activities are not only the transformation between two languages, but also need to realize business communication activities according to the context of globalization and the content of different national cultures. Business English translation is always closely related to culture and is always restricted and influenced by cultural factors. This paper analyzes and explores Business English translation from the perspective of cultural psychology, deeply analyzes the cultural view in Business English translation and the influence of cultural psychology on business English translation, and deeply discusses the practical value of business English translation strategies.

Both business English and general English belong to linguistic content, but what needs to be determined is that business influence is more significant than general English. Business English itself belongs to the complex of general English. Business English will be more complex in translation and more difficult in deep understanding. However, at present, the degree of globalization is gradually strengthened, which makes the role of business English in international trade more prominent and has a positive impact. Both international sides can also get more economic benefits in business exchanges. When translating business English, we should pay attention to the following aspects.

When translating business English, it is necessary to always adhere to the characteristics of integrity and authenticity. When translating English, it is necessary to clearly show the deeper contents of the original text, especially the information content contained in the original text and the meaning that the original text wants to express, effectively show the potential internal meaning of the original text. This is because when business English communication activities are carried out, the purpose of business English translation is to promote readers to have a deeper understanding of the information and relevant requirements contained therein. Business English translation needs to fully and faithfully show the specific cultural information contained in the original text.

Objective: To pay attention to the role of business English translation in world economic communication and the special influence of psychology on translation.

Subjects and methods: Guided by psychological theory, this paper discusses the relationship and influence between business English translation and cultural psychology. In international trade exchange activities, translation contains a lot of content, and usually there will be a lot of economic, legal and other information. For business English translators, they should also understand the contents of professional terms involved in different fields and effectively express the information in the original text accurately. Therefore, accurate and corresponding professional terms should be used in translation, its main purpose is to better

strengthen the accurate correspondence and correct use of words, so that relevant readers can fully understand the meaning they want to convey in the original text. When business activities are carried out, the pursuit of both parties is to effectively achieve the purpose of efficient activities in a relatively short time. This requirement is obviously the most basic activity requirement in business activities. In the process of carrying out business activities, it is necessary to start from language and action etiquette, so that the content you want to express can be expressed concisely and accurately, which has become a necessary factor to improve business efficiency. Therefore, the translation of business documents should also be simpler and concise, effectively highlight the key points, be simple and objective in the translated content, At the same time, politeness is also more important. Objectivity and truth are the basic direction of business translation, which does not require exaggerated language to modify it.

Clarifying the impact of psychological factors on cross language communication information and paying attention to the effective translation process of business English can be transformed from the traditional process of dismantling the text to recoding to the effective transformation of the meaning of the core concepts of the text. Through this method, we can further solve the problem of business English translation difficulties caused by understanding deviation in inter language communication. In the process of business translation, it is necessary to transform the core concepts of source language conversation in combination with the actual situation, so as to better achieve the communicative purpose of translation.

Results: Psychology has an important influence on the effect of business English translation.

Conclusions: Based on this in-depth analysis, the translation strategies of business English from the perspective of psychology are clearly drawn. From the perspective of syntactic features, English usually focuses on circular sentences, while Chinese mainly focuses on loose sentences. In Business English translation, long sentences with complex sentence patterns are mainly used in English in order to show the requirements of language accuracy and logical accuracy. In the process of Chinese-English conversion, we also need to pay better attention to the different characteristics of Chinese and English, so as to leave more language features and communication content in cross context translation. In the process of business English translation, the sentence structure should be adjusted more appropriately in combination with context, language and cultural factors, so as to make the translation closer to the readers' psychological needs and daily habits, and make it more convenient for readers to extract more effective information from it.

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THE EXPRESSIVE CHARACTERISTICS OF IMMIGRANT PSYCHOLOGICAL AND MENTAL TRAUMA OF ANGEL ISLAND POETRY CREATORS

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Background: Moving to a new country is by no means easy. There are many immigrants, and many countries are built on the shoulders of immigrants, but this does not mean that changing a country is like walking in a park. The pressure of emigration, adjusting oneself to the new country, and many losses caused by leaving the original country may lead to psychological problems such as anxiety and depression. In the whole immigration experience, one of the first pressures is to pack and sell family property. This can be said to be a long and painful process. Because the shipping fee is relatively expensive, many people choose to give up their original possessions and replace them at their new home. This not only leads to more items in the new home than before, but also gives up beloved items. It is a psychological experience that makes both adults and children sad. For new immigrants, the most difficult thing to deal with is to stay away from family and friends, which may lead to a kind of loss and miss in their hearts, which may eventually lead to depression. In a family, it is often those family members who are least enthusiastic about immigration who feel the most pain. The sense of powerlessness in life may exacerbate their sadness. The telephone and the Internet can reduce pain, but these means of communication cannot make them feel their relatives and friends far away from them in touch and smell. Moreover, immigrants can hardly rent a house without a job, credit rating and references who rent a house locally. Even new immigrants from poorer countries often can't afford rent, deposit and furniture. They can only sleep on the floor and sofa of the living room. Although living with experienced immigrants can help new immigrants adapt to a new country in many ways, living together in a narrow space without a fixed place is like living in a suitcase every day, which will not only increase personal psychological pressure, but also affect self-esteem. The key is the language barrier. Language barriers often add to the plight of new immigrants. Even those who have the ability to speak