and actively provide mental health services for corresponding students.

Carry out the mode of "combination of medicine and education" to improve the quality of college students' mental health education. In the "combination of medicine and education" of mental health education for students in colleges of traditional Chinese medicine, the functional orientation of "medicine" and "education" is to follow the principle of focusing on prevention and the division of labor and cooperation between education and medical departments, fully cover the target population, and take various forms of guidance and intervention, so as to promote the mental rehabilitation and mental health development of students and improve the professional ability of professionals. Based on this, on the one hand, medical colleges and universities have reached a cooperation agreement with their affiliated hospitals to discuss, train and supervise under the framework of "combination of medicine and education", share information related to mental health education on the basis of abiding by professional ethics, provide psychological assistance and promote students' physical and mental recovery. On the other hand, the school regularly invites relevant experts to guide mental health education, jointly carry out psychological crisis assessment of college students, and timely refer them when necessary. Professionals of the school's mental health education and consultation center will also be invited to visit the mental health center and participate in case study. After the freshmen of higher school of traditional Chinese medicine have completed the general mental health test, according to the screening situation, arrange full-time consultants to assist in the followup work. Regularly organize professionals to carry out mental health education and training for student staff, psychological counselors and student psychological committee members, and convert their participation into continuing education credits to promote the development of mental health education.

**Results:** Under the background of "three complete educations", the quality of psychological education in colleges and universities of traditional Chinese medicine was improved, which provided a reference for colleges and universities to improve the effect of mental health education.

Under the background of "three complete educations", the implementation of psychological education in colleges of traditional Chinese medicine can further promote the development of students' physical and mental health.

**Conclusion:** In the work of psychological education in colleges of traditional Chinese medicine, following the "three complete educations" mode, constantly summarizing experience and doing detailed and practical mental health education can further optimize the mental health education system, build a specific platform, make concerted efforts and improve the quality of Ideological and political work in colleges of traditional Chinese medicine. To find out the problems, find out the reasons, and put forward countermeasures, to make some beneficial exploration for the better use of psychological in current ideological and political education.

Acknowledgment: The key entrusted project of higher education and teaching reform research in Heilongjiang Province "Research on the three complete" education mode and operation mechanism of colleges and universities of traditional Chinese medicine in the new era (sjgz20180060).

General research project of higher education teaching reform in Heilongjiang Province "Research on entrepreneurship education mode and operation mechanism of colleges and universities of traditional Chinese medicine under the strategy of Healthy China" (sjgy20180484).

Research on the Centennial course and valuable experience of the CPC in the protection, inheritance and development of traditional Chinese medicine in Heilongjiang Province (gjf1421040), a provincial special key topic in the "14th five-year plan" of Educational Science in Heilongjiang Province in 2021.

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## THEORY AND PRACTICE OF MARXISM SINICIZATION PRACTICAL TEACHING IN COLLEGES AND UNIVERSITIES BASED ON PSYCHOLOGY

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**Background:** Socialism with Chinese characteristics has entered a new period of development, which puts forward higher requirements for the ideological and political education in colleges and universities. As a major and arduous task in the ideological and theoretical education in major colleges and universities, the effective development of practical teaching research is important for comprehensively improving the theoretical level of Ideological Education, cultivating students' practical ability to be good at innovation and exercising the persistent learning spirit, and establishing a good work style can play a great role. As the guiding ideology of the development of the Communist Party of China, Marxism has laid a strong theoretical

and spiritual foundation for the development of the road of socialism with Chinese characteristics. The Sinicization education of Marxism produced by combining the actual situation of Chinese society and the modern education model also promotes the research and development of practical teaching in colleges and universities. The book "Research on the theory and practice of Sinicization of Marxism in Colleges and universities" compiled by Hai Zhen mainly starts from the two perspectives of carrying out the research on Sinicization of Marxism education and practical teaching in Colleges and universities, combined with the actual situation of Ideological and political education for all teachers and students in colleges and universities, and faces the hot social issues. Then it makes a theoretical analysis of the specific situation of the implementation of Marxist Sinicization education in colleges and universities, and seeks practical strategies and effective ways to lead the social trend of thought. The book combines the spiritual civilization construction of the Sinicization of Marxism with the research on practical teaching in colleges and universities, further promotes the in-depth development of the current Sinicization of Marxism education and the ideological work of practical teaching research, and can also be used as an important reference book for practical teaching research.

**Objective:** With the in-depth influence of Marxist Thought on the core values of socialism with Chinese characteristics, Marxist Sinicization education can be carried out by combining with Chinese social education and integrating into the teaching curriculum and higher education system. Its guiding principle of ideological education includes two aspects, namely theoretical education and practical teaching. Generally speaking, the traditional college education emphasizes theory and ignores practice, only pays attention to the theoretical education, which leads to students' lack of interest in boring theoretical knowledge, unable to deeply understand the ideological connotation of theoretical education, and unable to experience the application of theoretical knowledge in real life. Marxism Sinicization education emphasizes that colleges and universities should not only carry out ideological and theoretical education, but also pay attention to the development of practical teaching research in the teaching process.

**Subjects and methods**: Compared with traditional teaching courses, practical teaching can carry out practical operation activities with educational significance and innovative spirit in the teaching process, let students act as active participants in the teaching classroom rather than onlookers, and apply the learned theoretical knowledge to analyze and solve practical problems in life. First of all, the principle of practical teaching is based on students' learning and development. All practical teaching work should be carried out with students as the main body, and appropriate practical teaching activities should be designed to improve students' abilities in an all-round way. Secondly, we must combine theory with practice, which is also an important idea of Marxist Sinicization education. Practical teaching is to apply theoretical knowledge to the actual situation, so as to reflect the applicability of ideological education theory and help students improve their ability to solve practical problems. Finally, practical teaching research should conform to the social trend of thought, closely follow the new changes in the situation of theoretical education, and improve and deepen various practical teaching activities from all practical situations.

**Results:** The specific development of practical teaching should be mainly reflected in two parts: First, classroom practice. Integrating practical teaching into the classroom can synchronously combine theory with practice and effectively help students understand and apply knowledge. Teachers can intuitively let students see the practical application of ideological theory by enumerating practical cases, or organize speeches, thematic debates and other related activities, help students memorize and understand the theoretical knowledge learned. Second, social practice allows students to make rational use of their free time on weekends and holidays to participate in social practice activities outside the school, or organize schools to establish social practice bases and establish close cooperation with relevant enterprises. Only by putting the "classroom" of practical teaching into the social environment can students personally experience the applicability of ideological education theory, Understand the spiritual connotation of ideological theory.

First of all, the summary work should be in place. The summary work of social practice teams or research groups should be meticulous. A summary of the status, characteristics and deficiencies of the existing collective. There is also a summary of everyone's social practice performance and achievements, so that students can really feel their own existence, their own harvest and their own changes. The summary work of colleges and departments should highlight the ideological characteristics of the major as much as possible. Individual typical examples should be detailed and true. The focus of the summary should be appropriately inclined to the shortcomings and deficiencies, so that students can realize the need for improvement. The summary at the school level should pay due attention to the overall, directional and fundamental problems. Secondly, the results should be fully applied. On the basis of careful summary. Social practice should be condensed into certain achievements, including both written materials and advanced individuals in social practice recognized by students. These results have a spontaneous educational demonstration effect on the student union, but it is not enough to stay at this level. We are in practical teaching. Try to introduce typical research materials and research conclusions into the classroom, combine them with theoretical teaching,

let advanced individuals enter the classroom teaching, introduce the experience and cognitive achievements of social practice, and make it lay the ideological and cognitive foundation for the later social practice activities. Finally, the theoretical improvement should be timely. With the continuous development of society and the continuous improvement of practical teaching, the formed experience and problems are constantly changing. If we stay at the level of general experience and measures, it is difficult to deepen practical teaching and deepen teaching research. An important work after social practice is to improve the theory. In the process of summarizing the work, we should raise the experience and problems to the theoretical and academic level for research and analysis, so that we can effectively promote the development and progress of practical teaching from the fundamental ideological understanding and mode of thinking, and cultivate a number of teaching and research talents.

**Conclusions:** Marxism Sinicization education is the development direction of Ideological and political education system in colleges and universities, in which practical teaching research is also the key task in the field of modern education. Colleges and universities should comprehensively carry out practical teaching research, actively organize practical teaching activities, enhance the effectiveness of ideological education theory, and comprehensively improve students' ability to face and deal with problems.

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## RESEARCH ON THE APPLICATION OF ONLINE COURSE IMPLEMENTATION OF SMART COMMUNITY MANAGEMENT IN PSYCHOLOGICAL EDUCATION FOR THE ELDERLY

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**Background:** With the rapid development of science and technology and the improvement of people's living standards, the traditional elderly care services cannot fully meet the needs of the market and the elderly. At present, the development of China's elderly care services is in a key stage of gradual transition from "traditional artificial elderly care" to "artificial + Intelligent elderly care". Intelligent elderly care services are the booster of various elderly care models such as self-elderly care, family elderly care, home elderly care, community elderly care, institutional elderly care and remote elderly care. Its core is to integrate modern high-tech means into many elderly care service fields. Effectively making up for the "can't do" of other pension service modes has positive significance in meeting the multi-level pension service needs of the elderly, mobilizing the subjective initiative of the elderly, improving the quality and efficiency of pension services, reducing human and time costs, optimizing the allocation of regional pension service resources, expanding the supply of multi-level pension services, etc.

**Objective:** The psychological service for the elderly in urban community has important practical significance. However, the psychological service for the elderly in urban community in China is still in its infancy, and there are a series of problems, so it is urgent to build a psychological service system suitable for the elderly in urban community. For this reason, we should build a guarantee system for psychological services, innovate the forms and contents of psychological services for the elderly in the urban community, build a network model of community psychological services, innovate the forms and contents of psychological services for the elderly in the urban community, build a psychological service team for the elderly in the urban community, stimulate the enthusiasm of the elderly in the urban community to maintain their mental health, and provide the elderly in the urban community with health, happiness Provide psychological guarantee for a happy life.

**Subjects and methods:** 1. Construction of community intelligent elderly care infrastructure and equipment. (1) Introduce community intelligent elderly care platform. The implementation of community smart elderly care model is based on the existing elderly care service platform. The government selects and launches appropriate platforms to realize the intelligent management of the service process around the services provided by the platform. At the same time, provide intelligent terminal devices connected with the platform and develop relevant applications for the elderly and all subjects participating in the service. (2) Install the "one touch" smart button. In order to realize the effective connection between elderly care needs and elderly care services, it is necessary to uniformly install "one button" smart buttons for residents. The elderly can send the demand to the platform through the intelligent button. After the platform