

at discovering and dredging students' psychological obstacles in time. They can judge students' psychological state through students' eyes, facial expressions or uneasy looks and actions, give students more care and patient confidence, and do dredging work repeatedly, such as talking, analyzing and researching, listing successful examples, and solving the psychological problems they encounter. In English learning, when designing practice items and practice contents, arrange multiple levels, from old to new, from shallow to deep, from easy to difficult, so that students can continue to succeed, so that they can surpass obstacles one by one, gradually enhance their confidence, establish a good psychological state and actively participate in learning.

**Conclusions:** Generally speaking, as a qualified teacher, students not only need to learn basic knowledge and familiar with learning methods. It also needs to use English teaching skills to develop excellent psychological skills. Therefore, mental health education is what every English teacher needs to do. The implementation of mental health education is a complex and systematic project, which needs the joint efforts of all parties. Caring for and improving students' mental health education should also become one of the symbols of English teachers, which can improve students' mental health. As an English worker. Teachers need to focus on students' mental health while improving their English level, to improve their moral concept.

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## APPLICATION OF SAFETY PSYCHOLOGY IN CONSTRUCTION SAFETY MANAGEMENT

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**Background:** The application of safety psychology is mostly in the field of high accident rate. In the field of construction engineering, safety has always been a major and key problem. There are potential safety hazards in many construction sites. Out of consideration and attention to safety, especially how to prevent and minimize accident damage is also a major issue in construction project management. Therefore, it is necessary to study the research and development of safety psychology in construction project management.

**Objective:** With the development of the industrial age, construction safety accidents occur frequently. Most of the accidents are caused by people's unsafe behavior, and people's behavior is often controlled by subjective thinking, so it is very necessary to study people's psychology. However, in the current field of construction engineering management, safety psychology is generally in the initial research stage. In order to reduce the accident rate and improve the construction management level, this paper makes a corresponding explanation based on safety psychology and analyzes the types and causes of psychological factors.

**Subjects and methods:** Architecture is the living and working place in human daily life. Its safety management includes two aspects: construction and use. In the construction operation, because most of the buildings are high-rise buildings, people are required to work at heights, and the construction materials have certain harmfulness. Most of the construction personnel are migrant workers with low educational level, and their safety awareness is shallow. Under the action of these factors, the probability of accidents is high. In terms of use, the quality assurance of buildings is also very important, and the quality of buildings is determined by the whole construction process. Therefore, the behavior of building constructors is studied. Whether the behavior is safe or not depends on the psychological function, so we can't ignore the psychological factors of human safety in construction management.

**Results:** Introduce safety psychology management method. Generally speaking, there are ten unsafe psychological states in safety psychology, such as paralysis, irrelevant, arrogance, luck and rebellion, which will have a negative impact on safe construction. Such as paralysis, it is difficult for workers to realize the importance of safety production, lack of enough attention, and most of them appear on old employees. Rebellious psychology, employees are in conflict with normal psychology, refuse to abide by various systems, and make errors in the judgment of the current situation, which leads to potential safety hazards. The psychology of making fun mostly appears among young workers. Affected by the surrounding environment, irrational behaviors such as impulse and irrationality will occur, and safety accidents will also be caused. In order to better avoid the circulation of the above situation, construction enterprises can regularly carry out psychological state investigation, establish psychological archives on this basis, strengthen the publicity of healthy psychological state and improve the level of project safety management. In addition, a scientific and reasonable psychological adaptability selection mechanism should be established. Employees should be

selected by formulating a psychological scale and combining the psychological content. In particular, it is necessary to strengthen the measurement and analysis of employees' psychological, quality, physical fitness and other factors, so as to ensure that employees' current psychological state can be better integrated into their work, such as employees with volatile emotions, try to avoid operating large mechanical equipment, improve project efficiency and reduce safety accident rate.

Build a security risk early warning system. Safety risk early warning can predict risks in advance, help enterprises better avoid risks and ensure the smooth development of follow-up work. However, the effect of current safety risk early warning measures in safety management measures is the least obvious. In the final analysis, the early warning system is not perfect. Therefore, the system should be established in combination with the actual situation of construction projects: (1) Strengthen risk identification. Refine each stage of the construction project, realize the dynamic supervision and control of risks, timely and accurately find potential risks, implement risk identification to units, departments and employees, refine risk control, and finally eliminate safety accidents in the initial state. (2) Make a risk assessment. After discovering risks, analyze various risk sources, check deficiencies and make up omissions, find the root causes, and establish targeted management plans to achieve the purpose of risk control. (3) Implement safety assessment system. According to the above results, formulate detailed assessment rules, regularly assess the production work and eliminate risks. To establish a special safety supervisor and do a good job in daily work, we should pay attention to adjusting the salary of employees, fully mobilize the enthusiasm of employees through salary incentive, and ensure that the safety management work can be implemented in a real sense.

Improve the level of emergency management. The construction of construction projects is different from other work. Poor construction conditions and dangerous equipment are its unique characteristics. In case of safety accidents, the life of employees will be threatened in serious cases. Even if there is no life danger, it will also have an impact on the psychology and spirit of workers, such as escape, panic and other emotions, which will affect the judgment of employees. Therefore, it is necessary to establish a scientific emergency plan, improve the emergency guarantee mechanism before problems occur, strengthen emergency drills in daily work, enhance the psychological awareness of workers, guide them to actively report when they encounter safety risks, apply for assistance, and quickly control unsafe problems. During the construction of construction projects, if employees have an unhealthy psychological state, it is bound to affect the development of emergency disposal work. Therefore, safety psychology should be actively introduced. Psychological intervention and counseling should be carried out for employees at the first time of problems, so that they can strive to adjust their psychological state, participate in follow-up work and reduce the incidence of accidents, so as to improve their handling skills of safety accidents. In addition, psychological counseling can also be adopted to purposefully motivate employees and strengthen their psychological tolerance, so as to eliminate potential safety hazards.

Improve the safety incentive mechanism. As an important means of safety management, safety incentive has little impact on the management effect, but it cannot be ignored. Good safety incentive can have a positive impact on the previous safety management methods and ensure that the safety management work achieves twice the result with half the effort. In Maslow's hierarchy of needs, human needs are composed of seven levels, which is a process from low to high. Considering that safety management is closely related to people, it is necessary to make use of people's needs to formulate corresponding safety incentive methods to improve incentive effectiveness: (1) Material incentives. A fair salary system can make employees' pay recognized, combine salary with safety assessment, realize the supervision of safety work, reward those employees who actively implement safety management and abide by safety operation procedures, and punish them on the contrary. At the same time, introduce the mutual restriction mechanism, establish an incentive, supervision and restriction relationship among employees, strictly implement the incentive system and meet the material needs of employees. (2) Spiritual motivation. Through the perfect job rotation and on-the-job training system, strengthen the incentive effectiveness, issue bonuses and medals to the advanced personnel of safety production, and publicize them on the bulletin board, so as to set a good example for other employees and stimulate their subjective initiative to the greatest extent, so as to improve the effectiveness of safety production. (3) Job motivation. Training incentives, career planning and promotion opportunities are adopted. According to the characteristics of employees, they are assigned to suitable jobs to help employees better realize their self-worth, correct their attitude, correctly recognize the significance of safety production, strengthen their self-regulation ability, maintain a relatively stable emotional state and avoid safety accidents.

**Conclusions:** In construction project management, people's behavior is often affected by positive and negative psychology, which has an impact on the safe construction of construction projects. A person's behavior is the external expression of his inner activities. Once his behavior deviates, the most important thing is to investigate its root causes, intervene in the generation of his inappropriate behavior from the perspective of psychology, and effectively avoid accidents. Therefore, we should affirm the positive

psychology of construction workers and dredge their negative psychology, so as to give full play to the advantages of psychology in construction project management, provide psychological guidance to construction workers in various ways, establish an effective reward and punishment mechanism, take response measures in advance, implement both inside and outside, and ensure the safety of construction operation.

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## AUDIENCE AESTHETIC PSYCHOLOGY AND ARTISTIC PURSUIT OF ART EXHIBITION DESIGN

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**Background:** The display form design of the museum can provide a more vivid and artistic form of expression for the display content, and its design level is related to the success or failure of the exhibition to a great extent. The main body of display activities is the audience. Every link of display design should start from the perspective of the audience, meet people's needs and adapt to the audience's aesthetic psychology. Therefore, understanding and studying the audience's aesthetic psychology is of great significance to the artistic pursuit of display design and has an important impact on the success of display. The main basis for the formation of people's aesthetic experience is people's perception, emotion, imagination, understanding and other psychological elements. After complex mutual induction and penetration, these psychological elements finally get a more wonderful aesthetic experience. Among them, perceptual activity belongs to the more important factor of aesthetic psychology. It reflects the relationship with the surrounding world through feeling and perception, forms an intuitive and general representation, and constantly infiltrates into the subject's emotional and ideological factors, forms an aesthetic image impregnated with emotional color and understanding factors, and finally moves towards the aesthetic world of external and internal integration. In the process of visiting the museum, the aesthetic psychological elements such as the audience's feeling and imagination are directly related to the formal elements of display design, and gradually form various and rich aesthetic feelings.

Display design can further deal with the clear understanding of the audience's aesthetic psychological construction and characteristics, and then carry out the design targeted. On the contrary, better activate a series of aesthetic consciousness of the audience through display and exhibition, and even achieve unexpected effects by consciously using some of these characteristics, so as to promote the display and exhibition to be truly "deeply rooted in the hearts of the people" and full of vitality.

**Objective:** Art exhibition is an art, which can not only provide knowledge to the audience, but also edify and infect the audience with beauty. Only when teaching in beauty, can the theme content be expressed in the form of beauty, be attractive to the audience and be successful. Therefore, this paper focuses on clarifying that the process of visiting the exhibition is not so much a process of absorbing knowledge as an aesthetic process. It is recognized that the exhibition design, as an art form, is itself a kind of information. Further, from a macro point of view, paying attention to art is sent to and accepted by the exhibition art designer through the organization and design of the exhibition, in order to lay the foundation for the audience to accept the display art information. On the other hand, in the process of receiving the information actively and actively, the audience, through the feedback channel, feeds back the perception, emotion, imagination and other information reflected in the aesthetic activities to the functional institutions and display art designers, so that the art exhibition and display art can better meet the needs of the audience.

**Subjects and methods:** This paper mainly synthesizes the influence of audience's aesthetic psychology on display art, pays attention to the characteristics of aesthetic psychology from all aspects, defines the characteristics of display art, and analyzes the development direction and demand of display art. Based on the questionnaire survey, according to the literature and practical problem experience, using the network questionnaire system and random sampling method, through the questionnaire invitation link and the original database based on Epi Data, and using the comparative research method, consumers can realize self-diagnosis. Using the method of case analysis, this paper points out the main problems and relevant paths in art exhibition.

**Result:** Firstly, Modeling beauty is the influence of the law of modeling beauty in display design on the