

many misunderstandings in the process of communication. The Japanese regard this practice of leaving a layer of paper between language and reality as a virtue, leaving the aftertaste to the other party to taste and let the other party taste this comprehensible artistic conception.

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ON THE NEW MODE OF THE INTEGRATION OF COLLEGE EDUCATION MANAGEMENT AND PSYCHOLOGICAL EDUCATION IN THE NEW ERA

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Background: Psychology has a certain comprehensive nature. When the educational management of colleges and universities is carried out, integrating psychological knowledge is a process of perfectly combining educational ideas and psychological theories. Psychological education pays more attention to investigating people's psychological laws in the application of educational management of colleges and universities, and has already formed its own knowledge structure and utilization system in the process of development, it has certain comprehensive characteristics and needs to be managed by professional staff. In the application of psychological education in the educational management of colleges and universities, the specialized research objects of psychology can analyze the problems from the following angles. First of all, analyze the problems from the perspective of management objects. The key object of college education management is students, and teachers are secondary education management objects. The first thing to do is to fully study the internal psychological development process of students, and formulate scientific and reasonable solutions in combination with the future development trend of students. In the process of educational management, there are both students' and teachers' efforts. Students are not only the subject of educational management, but also the object of educational management. Taking the advanced information age as today's development background, students will face strong employment pressure after completing their studies and entering social work. This employment problem makes today's college students overwhelmed. In the society, the talent standard requirements of various employing units and the comprehensive quality and adaptability of students themselves have great initial entry, and some even have two different development directions, which makes it easy for college students to have contradictions in their study and work. Students in colleges and universities have certain vitality and passion. They are full of urgent hopes and aspirations for life and the future. However, the helplessness and dissatisfaction of real life often make them overwhelmed, resulting in a confused feeling about their future. For a long time, they have great anxiety and depression.

When carrying out educational management, the school pays too much attention to improving the quality of entering a higher school and seriously ignores the cultivation of students' comprehensive quality, resulting in an increase in the probability of students' psychological problems. While cultivating students' ability to learn scientific theory, the school ignores the cultivation of students' self-care ability and physical quality, which cannot make students occupy a strong development position in the fierce market competition to a certain extent. School education is sometimes divorced from the development of society and the employment needs of employers. If schools cannot fully apply psychological knowledge to carry out education management, it may have a certain negative impact on the development of school psychological education. China's education system is in a new period of continuous development and improvement, the educational management of college students has been pushed to the cusp. As far as the management of college students is concerned, only by constantly trying and applying new management methods and boldly using excellent talents can we constantly push through the old and bring forth the new, strengthen the efficiency of college student management and make the work of college education management to a higher level. The combination of educational management and psychological education in the implementation of college student management can not only strengthen the pertinence and timeliness of college student management, but also enable managers to suit the remedy to the case and strengthen management efficiency.

Objective: The new mode of integration of educational management and psychological education is a management method widely used in colleges and universities. By taking students' psychological activities as the research object and managing students' daily learning, life and work, it can effectively mobilize students' enthusiasm and further improve students' learning efficiency, life attitude and work ability. However, there are still some defects in the use of educational management psychology in colleges and universities, which leads to students' failure to get real help, making educational management psychology a mere display in

the psychological management of colleges and universities. Therefore, in order to effectively improve the application effect of educational management psychology, this paper mainly takes the new period as the background, analyzes the application of educational management and integrated psychological education in student management, and puts forward relevant measures and suggestions to effectively improve college student management.

Subjects and methods: From the perspective of the integration of college education management and psychological education in the new era, most colleges and universities pay insufficient attention to psychological education. Combined with the objectives of college education management and the needs of students' psychological education, this paper analyzes the new model of the combination of the two. Based on the questionnaire survey, literature and practical problem experience, the network questionnaire system and random sampling method are adopted. Through the questionnaire invitation link and the original database based on Epi-Data, the comparative research method is adopted to realize the perfect judgment of the new model. Using the method of case analysis, this paper points out the importance of the research and application of the new model of the integration of college education management and psychological education in the new era.

Results: When it comes to the practice of the new model of the integration of college education management and psychological education in the new era, colleges and universities need to first adhere to people-oriented, start from the perspective of students, and students will be given dual identities from the day they step into colleges and universities. First, students, learning scientific knowledge is the first priority, and the main task of colleges and universities is also to impart knowledge. Second, adults. College campus is a micro society and a transition zone for students to get rid of childishness and mature. Another important mission of colleges and universities is to help students mature, establish and improve their own personality and set goals.

Secondly, we need to recognize that psychological counseling is the key. Some experts and scholars have pointed out that the vulnerable group of psychological problems is students. Under the influence of various external environmental factors such as family and society, students with poor psychological quality are prone to psychological problems. Therefore, solving college students' psychological problems is the key to the work of college managers. Therefore, colleges and universities should establish and improve the psychological counseling mechanism, and actively publicize, organize and carry out various psychological counseling activities through various activities, so as to make students realize the importance of mental health and erase their prejudice against mental health.

Finally, colleges and universities should establish professional psychological counseling teams. Generally, it is psychological counseling teams that provide psychological counseling to college students. Their professional quality, psychological counseling ability and psychological quality are particularly important for the college students they tutor. Excellent counselors are not only a good hand in organizing college students' study, work and activities, but also a guide for college students in their growth. Colleges and universities should increase corresponding investment, create conditions, attract and cultivate a team of excellent counselors. For counselors, while helping college students solve psychological problems and get rid of the psychological shadow, they can also realize the significance of the work itself, make themselves more positive and obtain a sense of achievement.

Conclusions: In the management of colleges and universities, due to the constraints of traditional management ideas, the school ignores the students' inner feelings in the management. At the same time, due to the weak awareness of psychological counseling and the lack of professional team, the implementation of psychological counseling and related management is not in place. In order to effectively solve relevant problems, we need to take students as the main body, improve the psychological counseling awareness of schools and students, build a professional management team, and implement the new mode of integrating relevant educational management with psychological management, so that educational management psychology can be effectively applied to student management, psychological quality education and class management, so as to effectively improve the application effect of educational management psychology.

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THE INTERVENTION STRATEGIES OF CAMPUS FOOTBALL POLICY ON YOUTH SPORTS CONSCIOUSNESS FROM THE PERSPECTIVE OF SYNERGETIC STUDY

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