of consumer psychology to study and analyze the impact of green building design on consumers' purchase psychology. With the improvement of people's ideological consciousness, the concept of taking the road of sustainable development has been deeply rooted in the hearts of the people, and the green architectural design is also very recognized by consumers.

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THE MECHANISM OF IMPROVING PEOPLE'S PSYCHOLOGICAL HAPPINESS IN THE PROCESS OF SOCIAL GOVERNANCE COMMUNITY CONSTRUCTION

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Background: The social governance community highlights "everyone". It not only emphasizes that all social members are governance subjects and have the responsibility and obligation to participate, but also emphasizes the value concept that everyone shares the results of social governance. It is an organic combination of rigid management and flexible governance. The proposal of social governance community is not only the inevitable result of the deepening and expansion of social construction and social governance law by the Communist Party of China, but also the internal need to promote the modernization of national governance system and governance ability. The starting point and foothold of the construction of social governance community is "everyone", which deeply answers the major questions of who will lead and participate, what ways and means to connect the governance subjects, and how to effectively and fairly distribute the governance achievements, highlights the strong characteristics of the people, and highlights the people-centered development thought. Building a social governance community not only emphasizes that in the specific practice process, each social member is the governance subject and has the responsibility and obligation to participate, but also emphasizes the improvement of the people's self-organization ability, but also emphasizes that all social members share the achievements of social governance fairly and fairly. If we want to deeply understand the profound connotation of social governance community, we need to grasp it from the three dimensions of "everyone has a responsibility, everyone does his duty and everyone enjoys".

Objective: Idea is the forerunner of action, and system is the carrier of practicing idea. The transformation from pattern to system reflects the development from theoretical experience to system practice, but the core concept of "co construction, co governance and sharing" is consistent and integrated. This echoes with "everyone has a responsibility, everyone is responsible and everyone enjoys", embodies the people-centered thought, and clearly answers the fundamental question of "who governs, how to govern and for whom" in social governance. Co-construction, co governance and sharing are successive and progressive, blending, infiltrating and inseparable. Co-construction emphasizes "everyone's responsibility" and co governance highlights "everyone's responsibility". Together, it constitutes the fundamental premise for realizing "everyone's enjoyment" and is the source of shared resources and wealth. Sharing is not only the inevitable result of co construction and co-governance, but also provides a fundamental driving force for co construction and co governance. The three promote each other step by step, in a virtuous circle, and jointly promote the continuous improvement of the modernization level of social governance.

Subjects and methods: The Fourth Plenary Session of the 19th CPC Central Committee not only proposed the construction of a social governance community, but also defined the key tasks. In the new era, we should deeply understand the characteristics and laws of social governance modernization with Chinese characteristics, focus on building a social governance community, promote the continuous improvement of the level of social governance modernization with higher requirements, more practical measures and greater efforts, ensure that the society is full of vitality, harmonious and orderly, and create a good social environment for the people's good life. Social stability, order, harmony and stability are important prerequisites for building a strong modern socialist country. A safe social environment and good social order are important components of people's good life. The people are the basic unit of the family, and the family is the basic unit of the society. Only when the people are happy can the family be harmonious, the family be harmonious can the society be harmonious, and only when the cells are sound can the body be healthy. The family style marks the unique spiritual temperament and moral style of a family or family. A good family style is related to the healthy growth of family members and the shaping of a fresh social atmosphere, The formation of good family style is gradually cultivated by healthy families through correct tutoring. Therefore,

maintaining family stability and health, guiding positive energy tutoring and cultivating good family style are important contents to achieve "good governance" in grass-roots society.

Study design: 500 social people, regardless of occupation, age and gender, were randomly selected as investigators. Questionnaires were distributed to the investigators. The content of the questionnaire is carried out from the following three aspects: First, co construction, that is, everyone is responsible. Second, CO governance means that everyone is responsible. Third, sharing, that is, everyone enjoys. Of course, this is also the core concept of social governance community construction.

Methods: Use Excel to count the impact of people's psychological well-being in the process of social governance community construction.

Results: According to the survey results, the influence values of specific factors are quantified in five grades of 0-4. 0 indicates no symptoms, 1 indicates slight symptoms, 2 indicates general symptoms, 3 indicates obvious symptoms and 4 indicates intense reaction. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation values of 500 people are taken and averaged. The specific statistical table is shown in Table 1.

Conclusions: Social stability, order, harmony and stability are important prerequisites for building a strong modern socialist country. A safe social environment and good social order are important components of people's good life. Only when the world is peaceful can the people be happy, China be rich and strong, and the Chinese nation take off. If the society is not peaceful and the country is not safe, the people will be very sad to live a good life, and reform and development cannot last. Therefore, the fundamental purpose of adhering to and improving the social governance system of co construction, co governance and sharing is to build a safe China with wider fields, more satisfaction of the people and stronger effectiveness, maintain social stability and safeguard national security. To strengthen and innovate social governance, we should focus on solving the major risks affecting national security, social stability and people's peace, coordinate the two overall situations at home and abroad, offline and online battlefields, actively explore a new model of social governance reflecting Chinese characteristics and characteristics of the times, and constantly improve the level of building a safe China.

Table 1. Effect of people's psychological well-being during the construction of social governance community

Factor	Jointly sponsor	Co-governance	Share
Populace	3	3	4

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APPLICATION OF COLOR PSYCHOLOGY IN INTERIOR DECORATION DESIGN

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Background: Color psychology is a science that studies the relationship between color and people's psychology. People's daily life is inseparable from the role and influence of color. In interior design, the color of interior space affects people's psychological space, time and temperature to varying degrees. The psychological factor of color is often the key point those designers can't ignore. With the social progress and the development of the times, people's living standards and quality are constantly improving, and people pay more and more attention to their own living environment. A unified indoor environment with both functionality, decoration and practicability can highlight the personality taste of the head of household, but the factors that need to be considered are often diverse in how to create a comfortable, warm and flexible home atmosphere. Among them, color is the main factor affecting people's senses. It affects the physiology and psychology of the human body, restricts various organs and physiological systems of the human body, and will inevitably affect the effect and function of interior design. In interior design, we need to deeply study the principle of color psychology in order to better meet people's psychological needs. Color psychology is a subject that studies a series of behaviors or psychological activities produced by human beings after feeling the influence of color. Its research changes with the different symbolic meanings of colors in different cultures in various fields. The formation of object visual image depends on the difference of object shape and color. People's psychological reaction to color varies with the change of time, space,