

maintaining family stability and health, guiding positive energy tutoring and cultivating good family style are important contents to achieve “good governance” in grass-roots society.

**Study design:** 500 social people, regardless of occupation, age and gender, were randomly selected as investigators. Questionnaires were distributed to the investigators. The content of the questionnaire is carried out from the following three aspects: First, co construction, that is, everyone is responsible. Second, CO governance means that everyone is responsible. Third, sharing, that is, everyone enjoys. Of course, this is also the core concept of social governance community construction.

**Methods:** Use Excel to count the impact of people’s psychological well-being in the process of social governance community construction.

**Results:** According to the survey results, the influence values of specific factors are quantified in five grades of 0-4. 0 indicates no symptoms, 1 indicates slight symptoms, 2 indicates general symptoms, 3 indicates obvious symptoms and 4 indicates intense reaction. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation values of 500 people are taken and averaged. The specific statistical table is shown in Table 1.

**Conclusions:** Social stability, order, harmony and stability are important prerequisites for building a strong modern socialist country. A safe social environment and good social order are important components of people’s good life. Only when the world is peaceful can the people be happy, China be rich and strong, and the Chinese nation take off. If the society is not peaceful and the country is not safe, the people will be very sad to live a good life, and reform and development cannot last. Therefore, the fundamental purpose of adhering to and improving the social governance system of co construction, co governance and sharing is to build a safe China with wider fields, more satisfaction of the people and stronger effectiveness, maintain social stability and safeguard national security. To strengthen and innovate social governance, we should focus on solving the major risks affecting national security, social stability and people’s peace, coordinate the two overall situations at home and abroad, offline and online battlefields, actively explore a new model of social governance reflecting Chinese characteristics and characteristics of the times, and constantly improve the level of building a safe China.

**Table 1.** Effect of people’s psychological well-being during the construction of social governance community

Factor	Jointly sponsor	Co-governance	Share
Populace	3	3	4

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## APPLICATION OF COLOR PSYCHOLOGY IN INTERIOR DECORATION DESIGN

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**Background:** Color psychology is a science that studies the relationship between color and people’s psychology. People’s daily life is inseparable from the role and influence of color. In interior design, the color of interior space affects people’s psychological space, time and temperature to varying degrees. The psychological factor of color is often the key point those designers can’t ignore. With the social progress and the development of the times, people’s living standards and quality are constantly improving, and people pay more and more attention to their own living environment. A unified indoor environment with both functionality, decoration and practicability can highlight the personality taste of the head of household, but the factors that need to be considered are often diverse in how to create a comfortable, warm and flexible home atmosphere. Among them, color is the main factor affecting people’s senses. It affects the physiology and psychology of the human body, restricts various organs and physiological systems of the human body, and will inevitably affect the effect and function of interior design. In interior design, we need to deeply study the principle of color psychology in order to better meet people’s psychological needs. Color psychology is a subject that studies a series of behaviors or psychological activities produced by human beings after feeling the influence of color. Its research changes with the different symbolic meanings of colors in different cultures in various fields. The formation of object visual image depends on the difference of object shape and color. People’s psychological reaction to color varies with the change of time, space,

ideology and region. As a common human physiological function, external stimulation, and can bring different people with different psychological effects, the role is color. Color is the soul of interior design. Vision is people's first reaction to objective things. People's feeling of visible light is color. Vision is most affected by color. The study found that when color is projected to the eyes through light and transmitted to the brain at the speed of light, it affects people's psychological and physiological feelings to varying degrees. Design and color are inseparable, just like the relationship between lips and teeth. Design works without color will lose its significance. When we walk into an indoor space, the first reflection into the human brain is the color of the object. As an information stimulus, color plays an emotional medium in the indoor room. When color stimulates visual feeling, it also affects the changes of human physiology and psychology, such as rich association. In the human brain, the image of color seems to have been solidified, and it has no plasticity. However, when we calm down and analyze rationally, we will be surprised to find the rich emotional level of color, which gives designers great significance to further study the application of color in visual art and the design of indoor rooms. Color in interior space design, whether visually or psychologically, can give people a strong impact and feeling of artistic style. It has certain guiding significance in practical application in changing space size and artistic conception, creating style, psychological temperature and so on.

**Objective:** With the change of age and physiological structure, people's psychological feeling of color will change, and the psychological induction of color will be gradually different. Young people like bright and colorful colors. The more mature the middle-aged and elderly people are, the preference for color is also gradually transitioning to composite color, and gradually tends to the calm and mild warm color system. In other words, with the enrichment of people's life experience and cultural connotation, the feeling of color is calmer and softer than that of young age. Therefore, interior designers can analyze according to the gender and age of users and find the right entry point for design.

**Subjects and methods:** This study discusses the application of color theory and color psychology in interior design, and discusses how to use the color psychological differences of different nationalities, different environments, different genders and ages for interior design. It also investigates and analyzes social groups from three aspects: Creating a sense of space, shaping a sense of time and strengthening a sense of temperature, and counts their influence.

**Study design:** Using the test paper survey method, 100 social people were randomly selected, regardless of gender, nationality and age. A total of 100 papers were distributed, 95 papers were recovered and 92 valid papers were issued.

**Methods:** The effect of the application of color psychology in interior decoration design is analyzed by Excel.

**Results:** Through the application of color psychology in interior decoration design, it can not only meet people's psychological requirements, but also meet people's spiritual requirements. At the same time, it can well reflect people's desired psychological artistic conception, conform to people's psychological characteristics, and make the designed space reasonable and beautiful.

According to the survey results, the influence values of specific factors are quantified in five grades of 0-4. 0 means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence and 4 means full influence. The specific statistical table is shown in Table 1.

**Table 1.** Effect of the application of color psychology in interior decoration design

Factor	Natural resources	Green consumption	Development resources
Economics	4	4	4

**Conclusions:** Design comes from life. The inspiration of interior designers is the same. Designers need to know how to skillfully apply color psychology to interior design based on people's life and spiritual needs, so as to create a better and reasonable human living space. Its space can not only meet the use function, but also meet people's spiritual needs, reflect a certain artistic conception, meet people's physical and mental characteristics, and better integrate people's different color psychological feelings into indoor color design. To sum up, a design that can meet both psychological and physiological needs is a truly successful design.

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## ON THE CULTIVATION AND PROMOTION PATH OF COLLEGE STUDENTS' CULTURAL SELF-CONFIDENCE FROM THE PERSPECTIVE OF POSITIVE