

Results: Based on the application of social psychology knowledge, students will have a great impact on their own psychological quality under the influence of the concept of ideological and political education, and basically achieve the therapeutic effect on students with psychological disorders.

In this survey, the influence values of specific factors are quantified in five grades from 1 to 5. 1 means irrelevant, 2 means slight influence, 3 means general influence, 4 means obvious influence and 5 means full influence. In order to reduce the large error caused by personal subjectivity in the evaluation, 1000 students are used to evaluate the value and take the average to obtain the result, which is determined by rounding, the specific statistical table is shown in Table 1.

Table 1. Influence of Ideological and political education on students' psychological quality

Factor	Self-confidence	Responsibility	Emotional change	Character	Personality
Student	4	5	5	4	4

Conclusions: Curriculum ideological and political education refers to a comprehensive educational concept that takes all kinds of courses and ideological and political theory courses in the same direction, forms a synergistic effect, and takes "Building Morality and cultivating people" as the fundamental task of education. Curriculum ideological and political education should not only focus on condensing knowledge in value communication, but also emphasize value guidance in knowledge communication, so as to effectively promote the integration of explicit education and implicit education. This brand-new educational model pays special attention to the development of "curriculum ideological and political" to actively build the great ideological and political pattern of colleges and universities, that is, we should focus on new achievements, new times, new ideas, new goals, new arrangements and new requirements, reconstruct the new curriculum system of Ideological and political education in colleges and universities, so as to promote various majors, courses all aspects can be developed in the same direction and work together as the main position of Ideological and political education in classroom teaching.

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PREDICTION METHOD OF STUDENTS' POP MUSIC PREFERENCE FROM THE PERSPECTIVE OF BEHAVIORAL PSYCHOLOGY

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Background: Behavioral psychology is a school of psychology originated in the United States in the early 20th century. From the perspective of behavioral psychology, psychology should not only study consciousness, but also include the study of behavior. The so-called behavior is the combination of various physical reactions used by organisms to adapt to environmental changes. Vocal music teaching is one of many behaviors training. Therefore, follow the basic rules of behavior training. In teaching, only when teachers understand the positive behavior can they solve the practical problems encountered in teaching. In the research thinking of behavioral psychology, we assume that students show a behavior we call "result", and there must be "internal" or "internal" factors that promote this behavior "external stimulus" condition causes. Causes produce results, and the relationship between results and causes is the law studied by behavioral psychology. A very important memory in behavioral psychology is to enhance memory, so as to achieve the prediction of pop music preference. With the development of modern education, many psychological theories and methods have been integrated. "Teaching in fun", it has become an indispensable educational philosophy. Let students have fun in the classroom, have the willingness to learn actively, quickly and effectively complete learning goals from a relaxed and pleasant atmosphere, and achieve the purpose of education imperceptibly. This is the positive role of behavioral psychology in pop music. Psychological research on behavior is to find out the relationship between stimulation and response, so as to Stimulate inferential response, infer the stimulus according to the response, and achieve the purpose of predicting and controlling people's behavior. With the gradual rise of the status of education in the country, students will be exposed to multi-disciplinary knowledge since the primary school stage, and schools also pay enough attention to the cultivation of students' comprehensive ability and are committed to promoting the all-round development of talents. Pop music is an important field in the field of mass culture since the 21st century, there has been a "Chinese style" in pop music. With the help of this element, musicians with different music styles have jointly expressed a trend towards Chinese traditional elements, which makes pop music have a

unique Chinese style. The “Chinese style” in the music world in fact, it has always existed. The traditional melody with poetic and picturesque lyrics can be classified into these works. The biggest feature of these works is that after a moving score is completed, it can be embedded with words and sentences that move people’s hearts. When Fang Wenshan injected seemingly loose and interlinked charm into the music with Tianma XingKong’s thinking and painstaking pen skills Chinese elements have really achieved the exciting “Chinese style”. Various elements outside the basic music framework have strong regionality. “Chinese style”. Therefore, by studying the prediction methods of students’ preference for pop music from the perspective of behavioral psychology, analyzing and combing the prediction methods of students’ preference for pop music from the perspective of behavioral psychology, combing the development and research status of each method, and analyzing its corresponding advantages and disadvantages to explore the future research direction of students’ preference prediction methods for pop music.

Objective: With the gradual evolution and development, new species and forms have emerged. Pop music is relative to traditional music, which is different from traditional music, because traditional music often has deep ideological connotation and some special knowledge levels, which requires the audience to use their own professional knowledge and cultivation to understand and taste carefully... While pop music has short form, popular content and catchy, And the audience can understand it only by their spiritual and perceptual understanding of music.

Subjects and methods: Taking 100 students in a school as the research object, they were randomly divided into experimental group and control group. There was no significant difference in average academic performance and learning habits between the two groups before the experiment. The same teacher was used to teach the content of the same music class, and two different teaching modes were used. In the teaching process of the experimental group, the teachers applied the knowledge of behavioral psychology to carry out hierarchical teaching. The control group only carried out ordinary teaching, and recorded the whole course of the two classes. In the experimental group, it is required to adopt different methods according to students’ different learning abilities, learning levels and psychology. According to students’ different levels and the principles of capacity and acceptability, students are divided into three levels: good, medium and poor. Different teaching methods are adopted for students at different levels and different requirements are put forward. In classroom teaching, let the students with good grades do some difficult exercises to achieve the purpose of improvement. Let middle school students do confident exercises to protect their learning enthusiasm. Let the students with poor grades do some easier exercises to enhance their self-esteem and self-confidence. In this way, every student has the opportunity to practice music. No matter whether students’ grades are good or bad, they should be treated equally in class. In teaching, teachers should give priority to praise and encouragement, and should not hurt students’ self-esteem in public. For some students with poor grades, after class, they should take different measures to give timely help and guidance with enthusiasm. Test the learning enthusiasm of the two groups of students.

Results: The test results are determined by quantifying the influence values of specific factors in three grades 1-3. 1 indicates general liking, 2 indicates very liking, and 3 indicates special liking. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation values of 100 college students are taken and averaged, and the results are rounded. The specific statistical table is shown in Table 1.

Table 1. Students’ preference for pop music

Group	Before experiment	After the experiment
Experience group	1	3
Control group	1	2

Conclusions: Behavioral psychology is a complete subject. The technical ability of pop music directly affects the quality of music externalization. Without skilled music technology, even with very rich imagination and unique personality feelings, it cannot be expressed vividly and accurately through its own interpretation. However, music technology is not a purely physiological skill problem, it is also restricted by certain psychological factors. Therefore, in the process of pop music teaching, teachers should not only improve their self-cultivation and set a good example, but also actively learn from the knowledge of other disciplines such as psychology and aesthetics to optimize their own teaching methods and update their own teaching methods, so as to achieve better prediction of students’ pop music, improve students’ psychology of learning music, and make full use of the emotional effect between teachers and students. In order to achieve the harmonious development of teaching and learning.

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FARMERS' INCOME FROM THE PERSPECTIVE OF SOCIAL PSYCHOLOGY

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Background: The problem of farmers' income affects farmers' living standards, agricultural production capacity and market demand in the national economy. There are many factors involved in the problem of farmers' income, and the reasons are quite complex. Because the production cost is too high and the product price is low, 90% of farmers believe that farming is becoming more and more uneconomical, so farmers' initiative in farming is not high. The utilization rate of rural land is low, and the value created by the land used is very little. Most farmers earn some traditional food crops from the field. From the income per unit area of land, there is not much left after removing the cost. Less value-added in the processing of agricultural products. For the products sold, 95% are sold directly without any processing. In the processing part of 5%, the degree of processing is very low, such as processing soybeans into tofu and rice into adult cakes, creating less added value of agricultural products. Moreover, the employment of rural labor force is also facing difficulties. There is a large backlog of labor force, and the rural labor force has little capital accumulation and lack of technology. It is very difficult to do business and run factories. Even if there are farmers who go out to work, their income is low. Due to cognitive problems, the poorer the place is, the more serious the phenomenon of unreasonable consumption expenditure is, and so on. Generally speaking, the main reasons affecting farmers' income are as follows: First, some rural grass-roots organizations do not have a clear idea of their work. 71% of farmers believe that the main reason for low income is poor grass-roots guidance. Some rural grass-roots organizations believe that farmers are responsible for rural production and give up the guidance of farmers' production. In fact, in today's market economy, farmers' economic development needs the strong guidance of rural grass-roots organizations. If rural grass-roots organizations do not focus on guiding farmers to develop economy, it is difficult to do a good job in rural work. Second, farmers' concept of efficiency is not strong. Farmers did not pay attention to the rationality of agricultural planting structure in production. The survey data show that most of the agricultural products are grain, and the output of grain crops accounts for 74.5% of the total agricultural products, while the proportion of some cash crops with relatively high unit value is less than 5%. Third, the level of farmers' cultural quality is low. The survey data show that only 13% of them have high school or equivalent education, and 48% of them have not graduated from primary school or primary school. The above is only to understand the situation of basic culture and education, but in fact, few people master agricultural science and technology knowledge and skills.

Objective: The reasons restricting farmers' income in China are very complex. Solving the problem of farmers' income in China is also a very complex problem. It is an arduous and complex system project and a process that requires long-term efforts. This requires not only the efforts of farmers themselves, but also the help of governments at all levels. For the government, various measures need to be taken, including long-term measures and short-term measures, temporary measures and permanent measures. This requires us to analyze the psychological ideas of rural grass-roots organizations and farmers based on social psychology, improve the education level of rural population, improve the cultural quality level of farmers, and strengthen the benefit concept of farmers.

Subjects and methods: The application of social psychology can complete the analysis of farmers' income through various forms. This study mainly studies the problem of farmers' income from the level of farmers' own cultural quality and benefit concept through the application of social psychology.

Study design: 100 farmers were investigated by stratified cluster random sampling. Through the social psychology education of the 100 farmers, we talked with 100 farmers by means of interview. The main contents of the conversation were the economic form of today's society, the concept of benefits that modern people should have and the importance of cultural quality. The interview time was 30 mins.

Methods: Using Excel statistics, this paper analyzes the impact effect of farmers' income research from the perspective of social psychology.

Results: Only by doing a good job in farmers' social and psychological education, improving farmers' cultural quality, enhancing farmers' concept of benefits, and deepening farmers' understanding of today's social development, can farmers be spiritually positive and healthy, better accept new things from society, understand the latest social trends, change ideologically and psychologically, and have the courage to step out of the countryside. Dare to start their own businesses, so as to solve the problem of farmers' income.

The survey results are quantified by five grades of 0-4. 0 means irrelevant, 1 means slight impact, 2 means average impact, 3 means obvious impact and 4 means full impact. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation value of 100 farmers is adopted and the average is taken to obtain the result rounded, the specific statistical table is shown in Table 1.