

**Table 1.** Impact of research on Farmers' income from the perspective of social psychology

Factor	Cultural quality level	Benefit concept
Farmer	3	4

**Conclusions:** There are so many farmers in China. In order to solve the problem of food and clothing for farmers, lead farmers to a well-off society and drive China's economic development, we must increase farmers' income. The key to increasing farmers' income lies in their own quality. Farmers' cultural quality is relatively low, which requires government departments to go to the countryside to organize farmers' skill training based on social psychology, Break the rigid ideological situation, let farmers make bold attempts, innovate independently, adapt to circumstances, and let farmers know the latest information and dynamics of the market more and earlier. Income comes from farmers, and farmers must do well from themselves.

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## BUSINESS ENGLISH TRAINING TEACHING BASED ON COGNITIVE PSYCHOLOGY

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**Background:** Cognitive psychology divides knowledge into two kinds: declarative knowledge and procedural knowledge. Program knowledge includes both action skills and cognitive skills, such as playing table tennis, cycling and solving mathematical problems. The most characteristic of procedural knowledge is that it can be easily displayed by actions or steps to show how the thing is done, but it is not easy to describe it clearly in language. Business English majors have the characteristics of practicality, professionalism and openness: Practicality requires students to have strong hands-on and verbal skills. Professionalism requires students to have certain vocational skills. Openness requires society, especially business companies or enterprises to participate in professional construction. The "three characteristics" of business English vocational education determine the importance of business English professional training. According to the theory of cognitive psychology, declarative knowledge of business English can be divided into: English includes phrases, grammar, sentences, chapters and English terms for special purposes. Business subjects include international business laws and regulations, international business processes, import and export correspondence and document formats, business contract formats, business etiquette and communication, etc. Procedural knowledge of business English can be divided into: English includes listening, speaking, reading, writing and translation. Business subjects include business negotiation, business communication, international business operation, import and export correspondence and document catering, business quality, etc. The knowledge system of higher vocational education belongs to the action system, which is the combination of declarative knowledge and procedural knowledge, and the acquisition of procedural knowledge mainly depends on learning situations. Situational learning is the best way for students to obtain procedural knowledge. Business English learning scenarios can be simulated scenarios on campus, such as foreign trade negotiation training room, training room and language training room, or real scenarios off campus, such as foreign trade companies, foreign-funded enterprises, sinotrans companies and convention and exhibition centers. The learning scene in the school mainly includes English listening, speaking, reading, writing and translation training, import and export correspondence and document case simulation training, import and export comprehensive business simulation training, import and export simulation negotiation training, etc. The off campus learning scene mainly includes business English comprehensive ability training and professional quality training. From the classification of knowledge in cognitive psychology, it can be seen that the skills acquired in business English training are procedural knowledge, which can be divided into business speech skills and business process operation skills. Business language skills highlight the automatic reaction of business language in the real situation, while business process operation skills emphasize the skilled operation of business processes in the real situation. Therefore, they all belong to the process of information output, but their cognitive models or mechanisms are different.

**Objective:** Under the stimulation of the learning situation, the target language is output, and the sensory system modifies the target language. The so-called correction refers to the sensory registration of the external stimulus information first. Then, the sensory information that has been noticed is input into the

short-term memory, processed and processed in the short-term memory, and then input into the long-term memory for long-term storage, and the information stored in the long-term memory will be extracted into the short-term memory when necessary to facilitate the processing and processing of sensory information. Under the stimulation of learning situation, the process recalls and thinking system associate the target language, then reconstruct the workflow, and finally transfer to the long-term memory for long-term storage, and the information stored in the long-term memory will be extracted into the short-term memory when needed, so as to facilitate the processing and processing of sensory information.

**Subjects and methods:** The Enlightenment of business English training teaching based on cognitive psychology: first, do a good job in the transition from declarative knowledge to procedural knowledge. Second, strengthen the organic combination of learning situation and procedural knowledge acquisition. Third, use post practice to speed up the formation of students' professional ability, method ability and social ability. This study investigates and analyzes these three aspects.

**Study design:** Using stratified cluster random sampling method, 100 college students were selected for investigation. A total of 100 copies were distributed, 89 copies were recovered, and the number of valid copies was 78. Among them, 11 answers fail to reach 50% of the questionnaire questions, which shall be deemed as invalid.

**Methods:** The influence of business English training teaching based on cognitive psychology is studied by using Excel statistics.

**Results:** The application of cognitive psychology plays an important role in Business English training teaching. Through the analysis of the application of cognitive psychology, it strengthens the cultivation of students' ability, achieves the purpose of cultivating talents with the combination of skills and knowledge, and provides a strong support for the reform of business English training teaching methods in colleges and universities.

The survey results use four grades 1-4 to quantify the influence values of specific factors. 1 means irrelevant, 2 means slight influence, 3 means obvious influence and 4 means full influence. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation values of 100 college students are taken as the average and the results are rounded. The specific statistical table is shown in Table 1.

**Table 1.** Research on the influence of business English practical training teaching based on cognitive psychology

Factor	Transition of declarative knowledge	Combination of situational and procedural knowledge	Post practice
College student	3	4	4

**Conclusions:** According to the principle of cognitive psychology, the knowledge obtained in Business English situational training is procedural knowledge. The most characteristic of procedural knowledge is that it can be easily displayed with actions or steps to show how to do it. Business English training teaching is the best way to transform declarative knowledge into procedural knowledge. In this way, we need to grasp the relationship between declarative knowledge and procedural knowledge or deal with the relationship between theory and practice, follow the characteristics of higher vocational education, strengthen the proportion of practical teaching hours, and achieve the organic combination of business and English.

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## INNOVATIVE TEACHING PATH OF COLLEGE STUDENTS' MUSIC CLASSROOM FROM THE PERSPECTIVE OF POSITIVE PSYCHOLOGY

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**Background:** With the development of society and the intensification of competition, people's self-awareness and values are constantly evolving and deepening. Especially for students in colleges and universities, there is a problem of cultivating themselves and building the future. Therefore, they pay more attention to their own achievements and honors. However, due to the constraints of experience, environment, adaptation, tolerance and other screening and judgment abilities, its pressure is becoming increasingly prominent. Music and art courses are easy to be ignored or ignored in students' mental health education. Many people think that people who major in performance will appear frequently and appear