

two aspects, namely, the color cooperation with positive emotional psychological reflection and the color cooperation with negative emotional psychological reflection. Therefore, when designing works, designers should consider color matching to meet the needs of different people. Only this can make artistic works more perfect.

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RESEARCH AND PRACTICE OF TEACHING MANAGEMENT INFORMATIZATION IN COLLEGES AND UNIVERSITIES BASED ON SOCIAL PSYCHOLOGY

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Background: Social psychology is a science that studies people's social behavior and its psychological basis in the context of social interaction. As the main way of cultivating high-end talents, teaching management in colleges and universities is very important to the improvement of the overall innovation force of the country. In order to improve the innovation ability of teaching management and scientific research in colleges and universities, we should take scientific research and education as the starting point, and actively explore the new mechanism of establishing morality and cultivating people in education. Choose teaching methods that are conducive to students' in-depth participation in scientific research activities and improve their core quality and ability. This method has been practiced in vocational education, liberal arts education, basic education and graduate education in China, and some achievements have been made in the cultivation of students' subject knowledge self-construction, action skills and mental skills. Higher education informatization is a huge systematic project. It involves the management, teaching, scientific research and social services of higher education institutions. It is a multi-dimensional and multi-level information project. Among them, the informatization of teaching management in colleges and universities is a very important dimension. It uses modern information technologies such as computer, multimedia and network communication to realize the informatization of the whole teaching process management in terms of talent training scheme, student learning, teacher teaching and teaching management, so as to meet the requirements of the information society and the reform of talent training mode of colleges and universities, build an information application environment and integrate educational resources, and constantly promote and deepen education and teaching reform.

Objective: Focusing on the construction of unified data platform, colleges and universities use the teaching management information system to gather and accumulate scattered and sporadic materials into information resources. The teaching management informatization of colleges and universities realizes data interaction and resource sharing. At present, the infrastructure of information construction in Chinese colleges and universities is becoming more and more perfect. All colleges and universities have established digital campus information systems to varying degrees. Therefore, using social psychology to analyze the effect of teaching management in colleges and universities can greatly promote the construction of teaching information resources in colleges and universities in China.

Subjects and methods: Social psychology can effectively improve the informatization ability of teaching management in colleges and universities, help college students practice the correct concept of learning and the subject status of knowledge, and improve their comprehensive application ability. This paper mainly studies and analyzes the influence of social psychology on strengthening organizational construction, establishing scientific system and improving management quality. By issuing questionnaires, this paper statistically analyzes the role of social psychology in improving the informatization of teaching management in Colleges and universities.

Study design: 500 college students were investigated by stratified cluster random sampling. Three universities were randomly selected, and one major was randomly selected from each grade. A total of 500 questionnaires were distributed to students of 12 majors, 500 were recovered, and the number of valid copies was 481.

Methods: Excel is used to count the effect of social psychology on the informatization of teaching management in colleges and universities.

Results: The innovation of teaching management under the information background is mainly reflected in the reform of talent training mode. Quality education and innovation education must be run through the whole process of talent training, and both general education and professional education must be emphasized in order to realize the diversification of talent training. According to the requirements of talent training programs of different schools, collect discipline information, curriculum information, teacher information,

student information, teaching information and other teaching management information in an all-round way, make full use of modern advanced information technology, and establish an advanced and perfect technical platform to provide strong technical support for realizing the information networking of teaching management and the intelligence of information processing. To realize the informatization of teaching management, we should pay attention to the construction of teaching management team, and effectively improve the informatization level and informatization management ability of teaching managers.

In this survey, the influence values of specific factors are quantified in five grades of 0-4. 0 means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence and 4 means full influence. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation values of 500 college students are taken as the average and the results are rounded. The specific statistical table is shown in Table 1.

Conclusions: Social psychology is not only a theoretical discipline, but also an applied discipline. Therefore, learning the relevant knowledge of social perception can improve the informatization effect of teaching management in colleges and universities, so as to make students better adapt to their future work and life. Through the improvement of ability, we can realize the learning of interpersonal attraction and interpersonal relationship related knowledge, so that students can understand their shortcomings and deficiencies in interpersonal communication, so as to consciously improve their interpersonal attraction ability and ability to deal with interpersonal relationships.

Table 1. Effect of social psychology on informatization of teaching management in colleges and universities

Factor	Organization construction	Scientific system	Management quality
University a	4	3	3
University b	4	3	4
University c	3	4	4

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ANALYSIS ON THE INFLUENCE OF THINKING ABILITY OF ENVIRONMENTAL ART DESIGN UNDER THE BACKGROUND OF HUMANISTIC PSYCHOLOGY

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Background: Today, with the high development of material civilization, humanistic psychology is gradually valued by mankind. The original living conditions that can only be satisfied with practical living conditions are far from meeting the needs of today's era, especially the improvement of modern people's living standards and cultural quality, which puts forward higher requirements on how to create a comfortable and comfortable living space. With the progress of the times, modern people pay more attention to the environmental quality of living space. As an inseparable field of human life, interior design has attracted extensive attention from all walks of life. Modern people create a beautiful living space and improve the quality of life through interior design. An excellent designer should not only consider the color, shape, materials and overall budget for customers, but also work hard on how to grasp the environmental psychology and guide the interior design. Only in this way can he make a modern design that meets the requirements of mankind. In the indoor environment, human psychology and behavior have some commonalities, which is the theoretical basis and starting point of interior design. Environmental art design should conform to human behavior patterns and psychological characteristics, and meet the mutual coordination between the personality of different users and the environment. Only by integrating many human sensory factors into the design, can designers better create a harmonious environment suitable for human survival and development. It has become the responsibility of designers in the 21st century to design people-oriented and create a comfortable indoor environment for mankind. Under the background of humanistic psychology, environmental art design generally focuses on environmental cognition, environmental evaluation and environment and human behavior. Training designers to correctly grasp environmental cognition, environmental evaluation and the relationship between environment and human