

that it was difficult to relieve their anxiety without intervention.

Table 1. Comparison of partial anxiety status between the two groups before and after the experiment

Group	Before and after the experiment	No anxiety	Mild anxiety	Moderate anxiety	Severe anxiety
Experimental group	Before the experiment	0	18	30	12
	After the experiment	26	24	10	0
Control group	Before the experiment	0	24	28	4
	After the experiment	10	10	34	3

Conclusions: Because of the great pressure of contemporary college students, colleges and parents should pay attention to their psychological state, and give psychological intervention or guidance in time.

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THINKING LOGIC OBSTACLES IN INTELLIGENT COGNITIVE ANALYSIS OF ELECTRONIC TECHNOLOGY

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Background: Electronic technology has developed rapidly in the process of industrialization. It has also become an indispensable part of China's economic development and made an important contribution to China's economic development. With the development of economy, electronic technology has been widely used in all walks of life. There is no doubt that the application of technology can have an important impact on the whole social process, and it is also a strong guarantee for the process of industrialization. There are many work links in the field of intelligence, and it is very difficult, which leads to the occurrence of thinking logic obstacles. In this way, it not only increases the consumption of manpower and additional workload, but also increases the cost of the enterprise, which is very unfavorable to the development of the enterprise. Therefore, the intelligent cognitive analysis of electronic technology and the problem of thinking logic obstacles can reasonably optimize the workflow, remove some unnecessary links, and realize the scientific and rationality of the workflow. Therefore, electronic technology can play an important role in this link. The use of high-tech and intelligent mode can reasonably optimize the whole link of thinking, reduce the problems existing in the cognitive process, so as to improve work efficiency. It is also an effective measure to promote economic development and personal ability.

Thinking is the generalization and indirect reaction of human brain to objective things. It includes image thinking, logical thinking and epiphany thinking. Logical thinking is an advanced form of thinking, which refers to the thinking form in which people reflect reality with the help of concept, judgment and reasoning in the process of cognition. It is characterized by abstraction, leaving aside the concrete image, and revealing the essential attributes of things. Personal logical thinking has different types of models, such as experience type and theory type. Therefore, it is necessary to improve the thinking quality through intelligent cognition of electronic technology.

Objective: Since the reform and opening up, China's economy has achieved leapfrog development, and the level of science and technology has been highly improved in this process. Electronic technology also has a broader development space, and has played an important role in various fields and links, which also makes the electronic industry a key link to support China's economic structure. The wide application of electronic technology also makes the field of intelligence in China develop continuously, which can effectively analyze the problem of thinking logic obstacles. Therefore, improving the intelligent cognitive ability of electronic technology can effectively change personal logical thinking methods, enhance personal logical thinking ability, stimulate learning interest and improve personal quality of life.

Subjects and methods: The intelligent cognition of electronic technology is to effectively connect the communication lines through the computer network, so as to realize the purpose of resource sharing and information exchange. It also gradually enters the life of ordinary people, and greatly improves people's quality of life. This paper mainly investigates and analyzes the influence of intelligent cognition of electronic technology on thinking logic disorder. Through the way of issuing questionnaires, statistical analysis of the impact effect.

Study design: 900 groups of different ages, genders and occupations were investigated by stratified

cluster random sampling. 300 students, white-collar workers and retirees were randomly selected for questionnaire survey. A total of 900 questionnaires were distributed, 886 were recovered, and the number of effective copies was 873.

Methods: The influence of intelligent cognition on thinking logic disorder by using Excel statistical electronic technology.

Results: Human thought is from phenomenon to essence, from superficial to profound, and constantly deepened to infinity. The intelligent cognition of electronic technology can be gradually deepened by changing people's experience. Representation is the reflection of the internal nature of things. The same nature often shows similar phenomena, but similar phenomena do not necessarily reflect the same essence. Therefore, the intelligent cognition of electronic technology can build a bridge between appearance and essence, cultivate personal thinking logic, pay attention to the cultivation of personal abstract thinking ability, and can effectively strengthen logic ability.

In this survey, the influence values of specific factors are quantified in five grades of 0-4. 0 means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence and 4 means full influence. In order to reduce the large error caused by individual subjectivity in the evaluation, the evaluation values of 900 social groups are taken as the average and the results are rounded, the specific statistical table is shown in Table 1.

Table 1. Influence of intelligent cognition of electronic technology on thinking logic disorder

Factor	Improve thinking awareness	Building a bridge between appearance and essence	Strengthen logical ability
Student group	4	3	3
Working group	3	4	3
Retired group	3	3	4

Conclusions: Electronic technology must have a broader development space in the future, and the problems of thinking logic obstacles at this stage can be solved more effectively. Therefore, the future electronic technology is still the key link of social and economic development and the basis for promoting the stable development of social economy. As an important link in the development of science and technology in the new era, electronic technology has been fully used in the field of intelligence. In the future process of industrial development, electronic technology will promote the development of social economy. Therefore, as an enterprise, we should fully realize the importance of electronic technology and apply it in daily production and life, so as to realize the innovation of technical level and lay a solid foundation for future economic development.

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THE INFLUENCE OF TOURISM PRODUCT MARKETING STRATEGY ON PATIENTS WITH AFFECTIVE DISORDER

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Background: The occurrence of affective disorder is closely related to their own attitude towards life and their views on things. If effective intervention measures are not implemented as soon as possible, it can lead to serious consequences and even suicidal or hurting others. Therefore, it is very important to actively implement intervention measures. The research object of tourism behavior is the floating or floating people. Tourism behavior refers to the characteristics of tourists' choice of tourism destination, tourism season, tourism purpose and tourism mode, as well as the closely related characteristics of tourism consciousness, tourism effect and tourism demand. In tourism research, tourists, as the main body of tourism and tourism research, have always been valued by scholars all over the world. The research on tourist behavior in various countries is mainly carried out from the perspectives of economics, sociology, anthropology and psychology. The marketing strategy of tourism products belongs to the economic perspective of tourism. The study of tourists' behavior from the perspective of economics is the starting point of tourists' behavior research. Looking back on the long academic development of tourism in the past 100 years, we can clearly see that the research of the whole tourism discipline starts from the study of economic phenomena. The research on tourist behavior from the perspective of economics is prominently reflected in the continuous improvement of research methods and the deepening of measurement in recent