

learning activities. Generally speaking, the stronger the need of the subject, the higher the consciousness and enthusiasm of the subject in learning activities. Vice versa. The teaching of Ideological and political theory course should be based on the strong needs of college students to become talents and the needs to improve theoretical thinking and realize self-worth in serving the society, stimulate the students' motivation and needs to learn theory in teaching, and enhance the attraction of Ideological and political education. Maintaining and regulating the attention of the educated in Ideological and political education is an important link for educators to successfully carry out education. Therefore, in teaching, we should reasonably arrange the teaching plan according to the characteristics and laws of the educates' attention, so that the educates' intentional attention and unintentional attention can be changed rhythmically and reasonably. The ideological and political theory course should not only enable the educated to accumulate perceptual knowledge through perception and learn theory through memory, but also raise perceptual knowledge into rational knowledge through thinking to master the essence and law of things, so as to achieve the purpose of improving ideological knowledge and personal quality.

Table 1. Student satisfaction results

Factor	Dissatisfied	General satisfaction	Very satisfied
Number of people	15	20	25

Conclusions: The starting point and foothold of ideological education should focus on improving the comprehensive quality of college students and cultivating qualified talents with all-round development of morality, intelligence, physique and beauty. We should mobilize all positive factors and implement the systematic management mode and operation mode of college students' participation, interconnection and interaction, we should really ensure the strengthening of Ideological and political education for college students in terms of system, mechanism and ideology. All personnel engaged in the daily ideological and political education of college students should adhere to the correct political direction, strengthen ideological and moral cultivation, enhance the sense of social responsibility, and become the guide and guide for the healthy growth of college students.

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THE INFLUENCE OF THINKING LOGIC BARRIER ON COLLEGE STUDENTS' FINANCIAL EDUCATION MANAGEMENT

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Background: China is not only a big economic country, but also an important member of the WTO, which makes China's financial industry open to the world, the financial industry continues to develop and improve, and the source and combination of capital are gradually facing globalization. A new international financial market is in front of mankind. At this time, if we want to develop in the financial industry, we must cultivate ourselves into comprehensive talents in line with today's financial background. Therefore, financial internationalization is one of the main talents in China's financial industry. The group of college students who are from school to society is an important part of financial investment. Their most expressed financial behavior is the control and management of their own capital, storage and investment. Therefore, relevant financial education should be based on cultivating financial investment talents suitable for today's international financial investment phenomenon, and actively innovate teaching methods, cultivate a group of modern financial talents with strong comprehensive strength for the development of China's financial industry. Of course, logic plays an important role in the financial industry. Only by popularizing logic knowledge can we improve the quality and innovation ability of financial employees and be in an invincible position in the fierce competition.

Logic and language are closely related to everyone. At present, human society has entered the information age. Correct thinking and successful communication are particularly important. However, we

can see that in social life, the phenomenon of logic, confusion and nonstandard language is quite serious. Whether it is legal provisions, economic contracts, project argumentation, advertising instructions, official speeches and mass media, we can feel the phenomenon of unclear concept, incorrect reasoning, unscientific argumentation and nonstandard language almost everywhere. These logical language problems hinder people's normal life, and sometimes even cause serious consequences. The obstacles of thinking logic are usually manifested in running away, slow thinking, poor thinking, loose thinking, thinking rupture, thinking interruption, thinking diffusion, thinking insertion and logical wrong thinking. Thinking disorder is an important and common symptom of mental illness, mainly including thinking form disorder and thinking content disorder (mainly delusion). The obstacles of thinking form are mainly the obstacles of association process, such as accelerating and slowing down the association process, and the irregular combination between appearance and concept. The obstacles of thinking content are mainly manifested in delusion, overpriced concept and forced concept.

Objective: From the perspective of developmental psychology, human thinking has gradually developed from intuitive image thinking to abstract logical thinking. This development process is completed through the increasing improvement of brain structure and function, continuous learning and social practice. Purposefulness, coherence and logic are the characteristics of normal human thinking activities. Purposefulness means that thinking is carried out consciously around a certain purpose. coherence refers to the connection between concepts in the process of thinking. Logic means that the thinking process is reasonable and logical. After investigation and research, there is a common phenomenon of thinking logic disorder in teenagers' learning. At present, the rapid development of artificial intelligence has brought new opportunities and challenges to the correction and management of teenagers with thinking logic disorder.

Subjects and methods: The application of logic in the financial industry is reflected in all aspects of financial activities. Decision makers and managers play a key role in how to revitalize the financial industry. The development of the times requires bank managers to have advanced scientific management concepts and never make decisions and manage by "patting their heads" according to their feelings. If we do not conduct investigation and research and do not make rational thinking and analysis of economic and financial development, we may make mistakes in judgment, violate economic laws and bring losses to financial work. In the face of the fierce competition in the international and domestic banking industry, how decision-makers size up the situation and whether they can formulate policies and strategies to promote the development of the banking industry are closely related to the professional level and logical quality of decision-makers. Therefore, based on the importance of thinking logic in financial education management, this study investigates and analyzes the impact of thinking logic obstacles on college students' financial education management.

Study design: 100 finance students were randomly selected for the survey. In the form of questionnaire, 100 questionnaires were distributed, 85 questionnaires were recovered and 81 valid questionnaires were issued. The main contents of the questionnaire are: under the premise of thinking logic obstacles, whether the financial education management of college students will be affected in four aspects: financial decision-making, financial management, public relations activities and financial legal litigation, and to what extent.

Methods: The influence of statistical thinking logic barrier on college students' financial education management by using Excel.

Results: In this survey, the influence values of specific factors are quantified in five grades from 1 to 5. 1 means irrelevant, 2 means slight influence, 3 means general influence, 4 means obvious influence and 5 means full influence. In order to reduce the large error caused by personal subjectivity in the evaluation, the evaluation values of 100 finance students are taken as the average and the results are rounded, the specific statistical table is shown in Table 1.

Table 1. Influence of thinking logic barrier on financial education management of college students

Factor	Financial decision	Financial management	Public relations activities	Financial legal proceedings
Student	4	5	4	5

Conclusions: At present, in the fierce competition of global economic integration, human resources are the most valuable. Logical ability is an indispensable quality for innovative talents, and logical scientific knowledge is the "golden key" to improve work efficiency and open the door to success. It can be predicted that as people pay attention to learning and mastering logical scientific knowledge, the overall quality will continue to improve, and a large number of talents with innovative ability will emerge. Our career will be very promising.

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THE INFLUENCE OF THE MODE OF COOPERATION BETWEEN COLLEGES AND ENTERPRISES ON THE CORE ACCOMPLISHMENT ANXIETY OF COLLEGE STUDENTS

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Background: With the rapid development of manufacturing industry and the improvement of people's demand for education, the state has paid more and more attention to higher vocational education. Under the great encouragement and promotion of the state, schools around the country have carried out a drastic reform. After more than ten years of hard development and tortuous progress, higher vocational education has strengthened the development direction of the mode of running vocational education with the combination of production and education and the cooperation between schools and enterprises. Among them, "school-enterprise cooperation" is a concept and a mode of running a school.

With the rapid development of social economy, the updating and iteration of knowledge and skills become faster and faster. If we cannot effectively shorten their knowledge and skills iterative cycle, effective grasp and use of cutting-edge theory and technology, will be eliminated by the times. In updating knowledge and skills, the most critical is to see whether they have core professional qualities, that is, not only to engage in the current work of knowledge and skills, but also have knowledge transfer ability. As a vocational college students can not only make good use of their own vocational skills, but also to work to solve other problems, which fully reflects the importance of professional core literacy. In vocational colleges, the students' knowledge and skills are more practical and operational, and they often take part in work directly after a short period of study. Therefore, the cultivation of students' core accomplishment should not only attach importance to basic accomplishment, but also strengthen the cultivation of students' professional ability, quality and morality so as to better adapt to the rapidly changing times. However, we should also clearly see that the current vocational colleges in our country pay more attention to the specific technical skills education and less attention to the ability to use knowledge and skills, ignoring the cultivation of students' core professional qualities. As an important force of socioeconomic construction, vocational college students need to have more comprehensive quality on the basis of certain theoretical and practical skills, so the core quality of students should be an important indicator of education and teaching. With the development of practical teaching and cooperation between schools and enterprises, the role of enterprises in fostering students' core accomplishment is gradually recognized. Therefore, it is very important to study the cultivation path of vocational college students' core literacy in the perspective of school-enterprise cooperation.

Objective: The basic connotation of school-enterprise cooperation is industry-school cooperation, which is the basis of "work-study combination". At present, our country's higher vocational education has made initial achievements in the field of school-enterprise cooperation, but on the whole, there is no corresponding operating system and long-term mechanism. With the diversification of training objectives, vocational core literacy has gradually become an important indicator of the quality of technical and technical personnel training, and the state has issued policies to put forward requirements for students' core literacy training and give guidance. At present, vocational colleges pay much attention to the education of technical skills, and do not fully understand the cultivation of students' core qualities and the cultivation system is not perfect. Therefore, it is of great significance to study the ways of cultivating core accomplishment of vocational college students in the perspective of school-enterprise cooperation.

Subjects and methods: Core literacy training of college students has become an important teaching content in vocational colleges. Vocational colleges have also realized the importance of Core literacy training. Randomly selected 100 college students to investigate, using the questionnaire model method, first measured their psychological conditions, do a good job. After one month, the 100 students were surveyed again with questionnaire. The results were compared with the first time, and the satisfaction of 100 students was investigated by interview. This research launches the investigation from three aspects: first, the school-enterprise cooperation is advantageous in the consummation vocational colleges personnel training system. Second, school-enterprise cooperation is conducive to promoting the construction of human resources. Third, school-enterprise cooperation is conducive to improving students' core accomplishment. According to the students' satisfaction and emotion change, this paper summarizes the influence of the mode of school-enterprise cooperation on the core accomplishment anxiety. Using Excel statistics of college students' satisfaction with school-enterprise cooperation mode.

Results: In this survey, the influence value of specific factors is 0-4, which means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence, and 4 means full influence. In order to reduce the great error caused by individual subjectivity in the evaluation, the evaluation value of 100 people shall be rounded off and the result shall be determined by means of rounding off the average. The specific statistical table is shown in Table 1.