

all over 235 countries. This is also another embodiment of the herd mentality of consumers. E-commerce enterprises form an image of shopping in the “double 11” to attract consumers to shop and achieve the marketing of E-commerce enterprises. (2) Seeking cheap psychological stimulation sales. Seeking honesty is a psychological attitude to seek cheap and applicable goods. When purchasing goods, consumers pay special attention to commodity prices, hoping to buy high-quality and low-cost goods, and repeatedly compare the prices of similar products in the purchase process. Consumers’ personal subjective feelings make consumers have the illusion of high quality and low price, but there is no real sense of high quality and low price. The psychology of seeking honesty exists in different levels of income, and the corresponding degree is different, which shows that the psychology of seeking honesty is not only affected by income, but also other factors. (3) Easy to repent can eliminate concerns. Consumers’ suspicion, uneasiness, regret and other disharmonious negative psychological emotions after purchase, and lead to dissatisfied behavior. Consumers have an impulse to buy when they first contact the goods, so they make a purchase decision without thinking. However, after the impulse psychology of consumers subsides, they will regret the goods they have no plan to buy. On this point, major E-commerce companies have given corresponding solutions. There is no reason to return and exchange goods within 7 days. This special after-sales strategy promises that consumers can return, and exchange purchased products after impulsive consumption in accordance with the rules of the regulations and other publicity rules. 7 days of no reason to return and exchange goods is also written into the consumer protection service rules. The “right to regret” of online shopping also gives online shopping more choices.

The adverse impact of consumer psychological changes on online shopping. (1) The crisis of trust leads to the loss of consumers. In online shopping, there are some phishing websites, and consumers are deceived. The products that were originally hyped are found to be defective, and the sellers ignore the consumers after selling out, and the return and exchange of goods has also become a difficult problem. Traditional consumption is to conduct actual transactions in shopping malls, supermarkets and other stores. Consumers can get in touch with products at the first time and control the quality of products, which also increases consumers’ trust. With the rise of online shopping, consumers are newly exposed to the virtual shopping environment, and their trust in E-commerce enterprises is not high to a great extent. Consumers feel that the biggest problem of online shopping is that the quality of goods is difficult to guarantee. (2) The problem of transaction security damages the corporate image. When consumers enjoy the convenient service of online shopping, there is the possibility of information disclosure, which will lead to the fraud of criminals and fall into the situation of online fraud. For E-commerce enterprises, the biggest problem in the process of online shopping and payment is still security. In 2004, Taobao first introduced the third-party payment software “Alipay”, which used Alipay to play a balance role among buyers and sellers. It also effectively monitored and controlled the seller’s delivery and buyer’s payment process. But there are two sides to everything. While Alipay is playing a supervisory role, it also brings new problems. The registration of Alipay requires more detailed personal identity information and often brings more risks.

Conclusions: With the increasingly vigorous development of E-commerce, the wide popularity of online consumption concept and the favorable support of social environment, enterprises can accurately grasp the consumer psychology and behavior under E-commerce, and the prospect of online consumption will be infinitely bright.

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THE ADAPTIVE AGING DESIGN OF INTERIOR DESIGN UNDER THE HOME-BASED ELDERLY CARE MODE TO ALLEVIATE BEHAVIOR DISORDERS

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Background: At present, all parts of China have begun to implement diversified pension models and comprehensively build the pension environment to ensure that the elderly have a good living environment. A comprehensive discussion on the community home-based elderly care model can ensure that the elderly care space can be comprehensively improved, attract more researchers to pay attention to the elderly care construction plan and fully develop comprehensive elderly care resources. As China gradually enters an aging society, people pay more and more attention to the aging design of residential buildings. In order to ensure that the normal life of the elderly is not affected, designers must do a good job in the aging design of key parts of residential buildings. The population scale is expanding and the problem of population aging is becoming more and more serious. With the increase of age, the functions of the elderly in all aspects of the

body are gradually degraded, the metabolism is delayed, the organ structure is aging, and the functional activities are declining, among which the aging of brain tissue has the greatest impact. The gap and lack of understanding of society exceed the actual psychological adaptability of the elderly, which makes the elderly feel lost and abandoned in the face of the changing times, resulting in psychological and behavioral deviations and obstacles. Behavior disorder refers to that the behavior of patients is obviously abnormal compared with most people, and even the external behavior has had a serious impact on themselves or others around them, which is called behavior disorder.

With the development of housing engineering in China, there is a weak development trend. The main reason for this problem is that the residential projects built under the previous high-speed development mode have not shown their due advantages in both design and construction, and even a large part of residential projects have the problem that their performance seriously lags behind the development of the times. Such residential buildings have been unable to meet the living needs of residents for a long time. Therefore, while paying full attention to the increasingly serious problem of population aging in China, relevant departments must integrate the aging design concept of residential buildings into the design and construction of buildings, meet the living and living requirements of the elderly, and provide all-round services for the elderly in China.

Objective: China has entered an aging society, and pension has become a major social problem. To reasonably design the living environment of the elderly and ensure the convenience of life and action of the elderly, designers need to fully consider the psychological and physiological characteristics of the elderly, innovate indoor space design, improve barrier free design, and ensure that the living environment of the elderly is more humanized and convenient. Due to the improvement of living conditions and the development of medicine, people's average life expectancy is generally prolonged, and the elderly population is increasing year by year. How to let the elderly spend their old age peacefully and try their best to give full play to the waste heat for the society and family has become an urgent subject to be studied and solved in today's society. Therefore, it is very necessary to understand and study the psychological and behavioral characteristics of the elderly.

Subjects and methods: The construction of community home-based elderly care model should abide by the overall design principle to ensure that the elderly live in a barrier free environment to the greatest extent. The community environment should be simple and clean and meet the needs of the elderly for barrier free facilities. We should study the behavior characteristics of the elderly and pay attention to the rational design of internal space and furniture. Reasonable arrangement of activity space should take into account the physical problems of the elderly, increase handrails in appropriate places and deal with obstacles affecting the activities of the elderly. Properly transform the community home-based elderly care environment to improve the recognition. In short, the construction of community home-based elderly care model should follow the principle of diversity, comprehensively consider the health problems of the elderly and meet the diversified needs of the elderly. This study investigates and studies from three aspects: reasonable planning and layout measures, reasonable storage space design and humanization of toilet design.

Study design: Using the method of interview analysis, 100 elderly people were interviewed to understand the psychological needs of the elderly, the problems existing in today's home interior design and specific rectification suggestions. The visit time is about 15 - 25 mins.

Methods: Excel is used to count the effect of aging design of interior design on the mitigation of behavioral disorders under the home-based elderly care mode.

Results: According to the survey results, the influence values of specific factors are quantified in five grades of 0-4. 0 means irrelevant, 1 means slight influence, 2 means general influence, 3 means obvious influence and 4 means full influence. The specific statistical table is shown in Table 1.

Table 1. Mitigation effect of aging design of interior design on behavioral disorders under home-based elderly care mode

Factor	Planning and layout measures	Reasonable storage space	Humanized toilet design
Aged	4	4	4

The investigation shows that through the psychological analysis of the elderly, the aging design of indoor design under the scientific and reasonable home-based elderly care mode has a significant effect on the mitigation of behavior disorders.

Conclusions: At present, the construction of elderly care model needs to comprehensively consider the design of home-based elderly care and reasonably design the home space to make it conform to the characteristics of the life and activities of the elderly. At the same time, during the construction of the pension model, we should pay attention to the actual needs of the elderly. In the relevant construction process, we should complete the relevant planning and design according to the specific needs of the elderly,

comprehensively improve the construction level of pension facilities, meet the actual use needs and psychological needs of the elderly, and finally achieve the purpose of alleviating the behavioral barriers of the elderly.

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AN EMPIRICAL ANALYSIS OF THE RELIEF EFFECT OF MULTI-MODE SETTING OF MUSIC LITERACY CURRICULUM ON ANXIETY DISORDER

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Background: Anxiety disorder, also known as anxiety neurosis, is the most common kind of neurosis, which is mainly characterized by anxiety emotional experience. It can be divided into two forms: chronic anxiety, namely generalized anxiety, and acute anxiety, namely panic attack. The main manifestations are: nervous worry without clear objective objects, restlessness, and autonomic nerve dysfunction symptoms, such as palpitation, hand shaking, sweating, frequent urination, and motor restlessness. Pay attention to distinguish normal anxiety. If the severity of anxiety is obviously inconsistent with objective facts or situations, or the duration is too long, it may be pathological anxiety. Anxiety disorder is a disease with better therapeutic effect and better prognosis in neurosis. Psychotherapy and medication are usually used. Of course, adjuvant therapy is also essential. Music therapy is a new frontier discipline integrating music, medicine and psychology. It takes music activities as a treatment medium to improve individual physical and mental health.

Music literacy courses are highly comprehensive. Under the background of diversified talent training mode, we should cultivate versatile people and integrate disciplines. In the literacy class, students learn how to communicate and express themselves with others in the way of music, how to cooperate to complete a music game, how to be a leader and a group member, and learn to compete and cooperate. The number of students is relatively large. They can complete sight singing training such as canon and double voice department. Students with relatively good intonation will drive relatively weak students to make common progress. When playing music games, the atmosphere is easier to come out, and the interaction between people will increase. It can create a very happy and relaxed class atmosphere, and students' acceptance of knowledge is also active. At present, the traditional music literacy courses are divided into Solfeggio and music theory. Solfeggio and ear training is a basic and technical course for all majors in the school of music and dance. Through the basic training of solfeggio, dictation and auditory analysis, students can systematically develop and improve their keen reflection ability, resolution ability, memory ability, rapid spectrum reading and accurate singing ability. The learning process is boring. The two-year course is accompanied by the study of harmony, chorus command, music history and other related independent courses, so it is difficult to really achieve interdisciplinary. Most students and teachers only regard music literacy as a course to lay the foundation for professional learning. As everyone knows, the music literacy curriculum is very comprehensive. Under the background of diversified talent training mode, educators' reform and construction of this curriculum is imperative.

Objective: Music literacy class was called music theory class for a long time before, but after the practice of countless children, the teacher found that the simple music theory content in music theory class is not only boring, but also difficult to accept and understand for younger children. The course with pure music theory knowledge is more suitable for older children. For the enlightenment and younger children, it is the golden period to cultivate inner hearing and fixed pitch. In this period, too much abstract theoretical knowledge of music theory is really encouraged, and the key period of training hearing and musical sense is missed. At this time, many teachers begin to add Solfeggio and ear training courses to make the classroom more colorful, to cultivate children's comprehensive music quality, the course at this time is called music literacy course. Music literacy courses are highly comprehensive. Under the background of diversified talent training mode, we should cultivate versatile people and integrate disciplines.

Subjects and methods: This study selects five weeks of music literacy curriculum teaching based on multi-mode setting as an intervention method to explore the impact of multi-mode setting of music literacy curriculum on students' anxiety response and its psychological mechanism, so as to provide theoretical and practical basis for promoting students' mental health and school curriculum setting, 100 ordinary college