

impact on motivating students to study or not. Second, whether the application of cognitive psychology promotes the cultivation of students' interest in learning. Third, whether the application of cognitive psychology can significantly improve students' academic performance. The Influence of statistical cognitive psychology of Excel on mathematics theory teaching of college students.

Results: In the results of this survey, 0 indicates irrelevant, 1 indicates slight influence, 2 indicates general influence, 3 indicates obvious influence, 4 indicates sufficient influence, and the obtained statistical table is shown in Table 1.

Table 1. Effects of cognitive psychology application on mathematics theory teaching of college students

Factor	Motivating learning	Raise one's interest in study	Improve one's academic performance
Student	4	4	4

Conclusions: Let the mathematics difficult student grasp in the memory the strategy. In addition to repetition, the key strategy to keep knowledge or information is to encode the information. Using representation to encode the information and encode the information according to the meaning are two effective strategies. Should let the mathematics difficult student learn through the observation concept characteristic, obtains the bright semblance, helps the memory. Learn to classify and encode, or code, memorized concepts according to their meanings and associations to facilitate retention and recall.

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ANALYSIS OF PRECISE ASSISTANCE POLICY ON ALLEVIATING EMPLOYMENT ANXIETY OF COLLEGE STUDENTS

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Background: With the enlargement of the enrollment scale and the increase of the number of college graduates, the employment of college graduates has become the focus of attention of the society, especially the graduates who have difficulties in finding jobs, and has become the focus of attention of the government and colleges. The government and colleges and universities have issued a series of supporting policies and documents for those who have difficulties in finding jobs. However, because of different factors, there are many and complicated reasons for the difficulties, and the current supporting policies and documents are not enough to solve the existing problems. How to effectively solve the problem of employment of college graduates, but also need the government, colleges, society and other joint efforts. It is generally believed that college graduates with difficulties in employment refer to those who are in a weak position in psychology, body, study, economy and comprehensive quality. Such groups have the willingness to work, but due to objective or subjective reasons, it is unable to successfully achieve employment, mainly in the following types: First, the students from families with financial difficulties are vulnerable groups when they graduate to seek employment. Second, the incorrect concept of employment also affects college students' job hunting. Third, with the development of social economy, today's employers on the recruitment of student's comprehensive quality requirements. Fourth, physical disability or psychological problems. Among them, psychological problems are particularly important. Part of the students with employment difficulties have psychological problems. In recent years, the proportion of graduates with psychological problems is increasing. Some graduates face the psychological pressure of job hunting when they graduate, which causes anxiety, perplexity and depression.

Objective: At present, with the economic development and the enlargement of the number of college graduates, the requirement of the society for the quality of talents is higher and higher, the employment competition is more and more fierce, and the grim employment situation of college students has become an indisputable fact. Helping the graduates with employment difficulties to get employed smoothly is the most important job in colleges and universities. In recent years, under the education administrative department's vigorously impetus, the university graduate employment help work has obtained the considerable progress, has obtained the rich experience. At the same time, there are also some problems, such as paying more attention to help but neglecting to prevent the formation of graduates, lack of employment support system. The existence of these problems has affected the smooth employment of graduates. Therefore, it is of great practical significance to probe into the new mode of employment support for college graduates, establish the mechanism of quality control, ideological guidance, career and employment guidance.

Subjects and methods: Since the popularization of higher education in China, in the process of rapid

development, universities have failed to effectively handle the relationship between scale and quality, efficiency and employment. Under the role of the external environment, some graduates have experienced employment difficulties, which is the main reason for universities to carry out employment assistance work. In this study, the influence of accurate assistance policy on alleviating the psychological anxiety of employment difficulties of college students was analyzed.

Study design: Five hundred of the college students were randomly selected as investigators, with unlimited gender, age and major. The questionnaire is mainly based on the background of employment assistance for graduates in universities, through the following questions and answer aspects: 1. Build a whole-process talent training quality monitoring and employment early warning system. 2. Establish a work system for promoting employment for all staff. 3. Equipped with a high-quality full-time employment team. 4. Strengthen employment guidance and vocational development education. 5. Strengthen education on innovation and entrepreneurship.

Methods: The influence of Excel statistics on alleviating the psychological anxiety of employment difficulties of college students.

Results: The results of this survey, the influence values of specific factors were quantified by 0-4,0 indicating irrelevant, 1 slight influence, 2 general influence, 3 obvious influence, 4 sufficient influence, and the specific statistical tables are shown in Table 1.

Table 1. Impact of precise assistance policies on alleviating the psychological anxiety of college students' employment difficulties

Factor	Build a system	Equipped with teams	Strengthen employment guidance and education	Strengthen education on innovation and entrepreneurship
Students	4	4	4	4

Conclusions: It is imperative to pay attention to the mental health education of graduates and improve their mental adjustment ability. College graduates in the employment difficulties, will have pressure, leading to anxiety, depression, confusion, impatience and other emotions, these emotions are not timely adjusted, will accumulate serious psychological problems. Colleges and universities must strengthen the mental health education to the students with employment difficulties, investigate whether the graduates have mental abnormality regularly, establish dynamic early warning mechanism, and intervene the students with mental abnormality timely. At the same time, colleges and universities should teach students to correctly understand psychological problems, such as the causes of psychological problems, how to relieve pressure and self-adjustment, etc. For students with serious psychological problems who have difficulties in finding jobs, if the tutors cannot help the students by themselves, they shall report to the employment guidance department of the school and the psychological consultation center in time, and help the students solve the psychological problems through the intervention of professional psychological consultants.

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A STUDY OF SKOPOS THEORY AND THINKING BARRIERS IN AEROSPACE TEXT TRANSLATION - ALSO ON THE CONSTRUCTION OF PARALLEL CORPUS FOR APPLIED TRANSLATION

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Background: Skopos originated from the German functional school in the 20th century, which was put forward by Vermeer and Nord. Skopos was originally Greek and meant to be the goal. Skopostheorie represents the development trend of functional translation theory. According to Vermeer, translation has three purposes: the translator's aim of "making a living". The purpose of "enlightening the reader" in a linguistic context: to use a particular translation strategy or procedure for the purpose of reflecting the structural characteristics of the source text. Translation strategies should be determined by the target language culture rather than the source language culture, and the translator can determine the specific translation strategies and methods of the text in the particular context without worrying about literal