

**Table 1.** Effect of course ideological and political concepts in circuit professional course teaching on the relief effect of student anxiety disorders

Factors	Inspire learning	Cultivate professional quality	Relief of anxiety
Influence values	4	4	4

**Conclusions:** Through experimental investigation, it is shown that the ideological and political effect of the course can relieve students' anxiety, and encourage students to study hard through typical cases, cultivate good professional quality through moral education, and encourage students' innovative and entrepreneurial spirit through cutting-edge analysis of current affairs.

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## ANALYSIS OF ELECTRONIC COMMUNICATION MAJOR TEACHING UNDER THE HORIZON OF THINKING AND LOGICAL DISORDER

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**Background:** In recent years, due to the rapid development of the national information industry, the advantages of the industry have become increasingly prominent in the development of the national economy. Many universities have established new electronic information majors such as communication engineering and electronic information engineering, and a large number of students have entered such majors. Due to lack of school-running experience, insufficient investment of funds, insufficient understanding of the nature of majors and insufficient learning ability of students, great difficulties have been caused to the construction of majors and the cultivation of talents, which directly leads to the decline of the learning quality and learning ability of college students and causes them to feel weary. With the enrollment expansion of colleges and universities in the past ten years, higher education has been transformed from the education of outstanding talents to the education of the masses, which has led to a serious decline in the quality of students in ordinary colleges and universities. The students' learning ability, self-restraint and management ability are relatively poor, and their comprehensive quality is obviously different from that of the students in key colleges and universities. The expansion of enrollment in colleges and universities is a great hindrance to the study of new electronic information majors. Therefore, it is necessary for colleges and universities to carry out research on teaching reform according to students' characteristics, school nature and specialty characteristics, and form a clear guiding ideology and orientation for running a school, i.e., to cultivate engineering implementation talents for enterprises, so as to enable students to have strong adaptability and competitiveness in enterprises and institutions after graduation. In order to improve students' comprehensive quality and social competitiveness, we should make a reasonable training plan and syllabus, and make a deep exploration and research on electronic information major.

**Objective:** Thinking is an indirect and general reflection of human brain on objective things, an important feature of human spiritual activities, and an advanced stage of cognitive process. Thought is produced on the basis of feeling and perception, and is expressed in words and in words. Thinking includes the process of analysis, synthesis, abstraction, generalization, judgment and inference. Thinking through the concept and concept, concept and concept of contact, that is, through the process of association and logic to achieve. From the view of developmental psychology, human thinking is from intuitive thinking in images to abstract thinking in logic. This development process is accomplished through the increasing perfection of brain structure and function, through continuous learning and social practice. Purposefulness, coherence and logic are the characteristics of normal human thinking activities. Purposefulness refers to the conscious process of thinking around a certain goal. Coherence refers to the process of thinking between the concepts before and after the link, interrelated. Logicality refers to the process of thinking is reasonable and logical.

**Subjects and methods:** At present, there are some problems in the teaching of specialty courses in colleges and universities, such as the low overall quality of teachers, the lack of theoretical knowledge and practical experience, which affect the normal thinking of students and the effect of specialty teaching, and the introduction of teachers is an important problem. In addition, the lack of rationality in the professional curriculum, young teachers lack sufficient experience or lack of practical ability, generally pay attention to theoretical teaching in teaching. This major requires students to participate in practical activities, to have a good thinking logic to learn instructions programming and kernel transplantation, and to carry out practice. However, at present, many colleges and universities are using confirmatory experiments in

professional practice teaching. Although it can make students better understand the theoretical knowledge, but cannot effectively cultivate students' practical ability, students are also lack of enthusiasm, only in passive learning, students lack of practice opportunities.

**Study design:** College students with 500 electronic communications were randomly selected to survey by questionnaire. Age limit, and gender. A total of 500 questionnaires were issued, 485 questionnaires were recovered, and 476 valid questionnaires were obtained.

**Methods:** The influence of electronic communication professional teaching under the horizon of Excel.

**Results:** The results of this survey, the influence values of specific factors were quantified by 0-4, 0 indicating irrelevant, 1 slight influence, 2 general influence, 3 obvious influence, 4 sufficient influence, and the specific statistical tables are shown in Table 1.

**Table 1.** Impact of electronic communication professional teaching in the horizon of thinking logic disorder

Factor	Improve skills	Strengthen school-enterprise cooperation	Cultivate practical ability
Student	4	4	4

**Conclusions:** Communication engineering, electronic information and other electronic information majors require a solid foundation in mathematics and physics theory, solid basic foreign language and computer skills, and strong self-study ability. Therefore, they have higher requirements for students' comprehensive qualities such as learning ability, logical thinking ability and management ability. In recent years, the quality of students in colleges and universities has declined significantly, which leads to the prevalence of thinking and logic obstacles. At present, in the information age, electronic information and communication engineering has been greatly developed, and the major has a great development prospect, which also puts forward new requirements for the mode of professional talent training. The investigation shows that thinking logic is very important in the teaching of electronic communication major. Thinking logic obstacle has bad influence on the teaching of electronic communication major. In addition, with the continuous development of vocational colleges and the adjustment of industrial structure, the major of electric power information engineering and communication engineering should pay attention to the establishment of specialized curriculum system, take effective measures, pay attention to students' thinking logic problems, strengthen the training of talents, reflect the characteristics of vocational colleges and improve the quality of talent training.

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## RESEARCH ON THE EFFECT OF INTERACTIVE DESIGN OF DIGITAL MEDIA ADVERTISING ON ALLEVIATING ADOLESCENT MENTAL ANXIETY DISORDER

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**Background:** Thanks to the continuous development of computer technology and digital technology, digital media advertising began to rise in recent years and achieved great results. The development of computer technology and network technology makes the forms of advertising more diversified, can also attract the attention of the audience and improve the marketing effect. In order to make advertising more attractive, many digital advertisements incorporate the action experience theory in their design, which increases the interactivity of digital media advertising, so that the design of digital media advertising can more meet the psychological needs of the audience, and finally produce better interactive effects. Digital media advertising design based on action experience theory has three characteristics. Surrogate plot and scene: the interactive digital media advertising design integrating action experience can make the audience have an immersive sense of surrogate in the process of watching the advertisement. Targeted audience: the audience of digital media advertising is generally aimed at the younger generation, and its aesthetic needs are more personalized and novel. Therefore, a reasonable planning for the interactive design of digital media advertising can enable the target group to obtain a good psychological experience in the process of watching advertising. Interesting interactive appeal: the interactive design of digital media advertising has strong interactivity, which can provide an interactive platform for the audience, so that the audience can more fully and clearly understand the product information in the process of human-computer interaction.

In recent years, with the accelerating process of economic globalization, people's pace of life is getting faster and faster, and the competition in society, work and study is becoming more and more intense. Therefore, many people suffer from mental anxiety disorder. Anxiety is an emotional reflection caused by the serious deterioration of the value characteristics of real or future things. The objective purpose of