In Figure 1, the adverse effects of cognitive impairment on project cost control and project audit are very significant in the prevent control stage and in the event control stage, but the impact is important but not significant in the post event stage.

Conclusions: Project management plays a vital role in the management of the construction industry and is the key to ensure that the project meets the specified standards. Both project cost control and project audit play an important role in project management. In the three stages of project management control, i.e., pre control, in-process control and post control, it is very necessary to correctly understand and standardize the cost control and audit elements. Cognitive obstacles will directly lead to deviations in the control process and improve the management risk in the construction process. Therefore, we should improve the professional level of relevant personnel, try our best to reduce the generation of cognitive impairment and ensure the normal operation of the management system.

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ON THE CULTIVATION OF CHINESE-ENGLISH TRANSLATION AND COMMUNICATION ABILITY OF PATIENTS WITH COGNITIVE IMPAIRMENT IN LANGUAGE SERVICE INDUSTRY

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Background: As the simplest way of communication between different individuals, language communication has continued since ancient times. With the advancement of global market integration, language service, as an emerging service model under the background of modernization, has gradually evolved into professional services for different customer groups. In the process of training Chinese-English translation and communication talents in the language service industry, the training system for patients with cognitive impairment is not mature. In modern society, the high-speed pace of life and unhealthy eating habits make the inducing diseases of cognitive impairment become early and frequent, which leads to the gradual transfer of cognitive impairment groups from the elderly to the middle-aged and young people. As the main body of social labor force, once suffering from cognitive impairment diseases, it is a heavier burden for the family and society than the elderly. Therefore, it is necessary to actively cultivate the social ability of young and middle-aged patients with cognitive impairment. Compared with the elderly, the middle-aged and young people have more perfect physical functions and richer social activities. After early intervention, the development of the disease is likely to be delayed or even prevented. Therefore, it is possible to actively invest the middle-aged and young patients with cognitive impairment in some industries within their power for training. The cultivation of Chinese-English translation ability in the language service industry largely depends on the training of memory ability and communication ability, which are the lack of patients with cognitive impairment and the ability they must train in the process of rehabilitation. This enables the language service industry to cultivate the language translation ability of patients with cognitive impairment to take into account the interests of patients and the interests of the industry. On the one hand, in the training process of Chinese-English translation and communication ability, it can intervene the condition of patients with cognitive impairment and promote patients with cognitive impairment to carry out more social activities. On the other hand, trained patients with cognitive impairment can also provide new professional translators for the language service industry, forming a virtuous circle of mutual promotion.

Objective: The training of Chinese-English translation and communication ability of patients with cognitive impairment in the language service industry can not only cultivate professional talents, but also achieve the effect of early disease intervention. This study investigates and counts the competency effects of patients with cognitive impairment in different positions in the service industry, then analyzes the characteristics of patients with cognitive impairment in translation and communication ability training, and puts forward targeted training programs based on this.

Subjects and methods: This study uses the questionnaire method to study. By issuing questionnaires to cognitive impairment patients and relevant trainers who have participated in Chinese-English translation communication training, we can count the adaptation and competency effects of cognitive impairment.
patients to different positions in translation training.

**Study design:** In this study, a questionnaire was distributed to patients with cognitive impairment and relevant trainers in different positions in the training. The content of the questionnaire is divided into two parts: the experience of patients with cognitive impairment in the training process and the perception of trainers on the training effect of patients. A total of 150 questionnaires were distributed, of which 138 valid questionnaires were successfully recovered.

**Methods:** Using Excel software, this paper analyzes the cultivation of Chinese-English translation and communication ability of patients with cognitive impairment in the language service industry.

**Results:** Through the investigation and statistics on the adaptation and competence of patients with cognitive impairment in different positions, it can be seen that patients with cognitive impairment perform differently in different types of positions, as shown in Figure 1.

![Figure 1. Competency of patients with cognitive impairment in different positions](image)

In Figure 1, patients with cognitive impairment have the best competence for translation posts, accounting for 47%, and the worst competence for project manager posts, accounting for only 5%, while the proportions of interpretation and translation work and quality supervision work are 23% and 25% respectively. It can be seen that management interpretation and translation work are more difficult for patients with cognitive impairment, translation and quality management are less difficult for patients.

**Conclusions:** Compared with the elderly, the rehabilitation ability of young and middle-aged patients with cognitive impairment is stronger. The training of Chinese-English translation and communication ability for young and middle-aged patients with cognitive impairment can not only intervene the patient’s condition in the early stage, but also provide professional talents for the language service industry. By analyzing the performance characteristics of patients with cognitive impairment in the training process, we can develop training methods in line with the characteristics of patients, so as to provide guarantee for the healthy and sustainable development of language service industry.

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**STUDY ON THE ADVERSE EFFECTS OF DEPRESSIVE PSYCHOSIS ON COLLEGE STUDENTS’ INNOVATION AND ENTREPRENEURSHIP ABILITY**

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**Background:** In the process of rapid socio-economic development, independent entrepreneurship and independent innovation have become the slogans greatly encouraged and called by the social environment. A large number of college students choose entrepreneurship as their way of employment after graduation. Although there are many successful examples of entrepreneurship, entrepreneurship is not suitable for everyone in the complex social environment. Many college students lack a clear understanding of the hardships of entrepreneurship and cannot achieve effective results. Under the impact of entrepreneurial failure, college students’ expectations for entrepreneurial vision are dashed, which will inevitably fall into pessimism and even cause depression. Depressive symptoms will further affect college students’ innovation