

Figure 1. SAS scores of two groups of students before and after the implementation of Ideological and political innovation teaching mode

Conclusion: Ideological and political education is an important part of the construction of spiritual civilization. Students' Ideological and political quality is related to the future and destiny of the party and the country. However, under the influence of the external environment and their own internal causes, students' emotional anxiety is more prominent, which affects their physical and mental health, study and life. Speeding up the teaching reform of Ideological and political education helps to alleviate students' anxiety level and greatly improve students' learning efficiency and quality. The ideological and political education reform model can better guide students to improve their three views and improve their ability to regulate their emotions.

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RESEARCH ON THE INFLUENCE OF ART PATTERN SYNTHESIS COURSE ON COLLEGE STUDENTS' COMMUNICATION ADAPTATION BARRIERS

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Background: With the continuous expansion and improvement of the application scope and frequency of network social platforms, people are more and more inclined to express their likes and dislikes and express their views on the network, but they are extremely timid and afraid of communicating with others in real life. Among them, college students show the most typical and common communication adaptation barriers. As the successors of the new century, college students have strong ability to understand and accept emerging things, mostly in a state of high spirits and complacency, but some college students are still self-closed and unwilling to communicate with the outside world. College students with communication adaptation disorder usually have certain mental health problems, cognitive impairment, language cognitive impairment, or psychological loneliness and depression, which leads to the continuous decline of their language communication ability, difficult to accurately or directly express their ideas or ideas, and unable to communicate with others. College Students' communication adaptation disorder seriously hinders their own physical and mental health and academic development, and the symptoms of communication adaptation disorder will become more and more serious under the negative effect of their inferiority or autistic psychology. Art pattern synthesis course is a teaching course focusing on the cultivation of aesthetic consciousness. In the actual teaching process, college students often need to communicate with each other, exchange each other's aesthetic opinions and jointly improve the artistic aesthetic level; Teachers and students also need to strengthen communication and contact. Teachers should spread aesthetic and artistic knowledge and encourage students to think, do and ask more. Taking the art pattern synthesis course as a communication bridge can alleviate the communication and adaptation obstacles of college students, enable college students to realize friendly communication with teachers or classmates in the process of art pattern synthesis, and finally improve their mental health level.

Objective: To solve the communication and adaptation obstacles of college students by using the art pattern synthesis course. In the process of classroom teaching or group cooperation, promote the friendly communication between college students with communication adaptation barriers and teachers and students, enhance their communication and communication ability while improving their artistic pattern synthesis and artistic aesthetic level, and then effectively eliminate their communication adaptation barriers.

Research objects and methods: This study uses the method of stratified cluster sampling to select 120 students with communication adaptation disorder from 4 universities as the research object. The self-made communication ability evaluation scale is used to evaluate students' communication ability. The scale includes 10 different dimensions, such as smooth speech, clear speech, clear logic and willingness to communicate. The score range of each dimension is 1 - 10 points, and the full score of the scale is 100 points. If the score of the communication ability assessment scale of the tested college students is higher, it means that the symptoms of communication adaptation disorder are lighter and their communication ability is stronger.

Research design: 120 college students were randomly divided into control group and experimental group, with 60 people in each group. The traditional teaching mode was given to the students in the control group, and the teaching mode of art pattern synthesis was adopted for the students in the experimental group. Before and after the implementation of the five-month experimental teaching, it is necessary to use the self-made communication ability evaluation scale to evaluate the communication ability of college students.

Methods: Excel software and SPSS 19.0 software were used for statistics and analysis. The relevant data of college students' communication ability were analyzed by $\bar{x} \pm s$. t-test was used for comparison between groups. $P < 0.05$ indicates that the difference is statistically significant.

Results: The questionnaire results are shown in Table 1. Before the teaching experiment, the two groups of college students were accompanied by certain communication adaptation barriers, and the scores of their communication ability evaluation scale were low. There was no significant difference between the two groups ($P > 0.05$). After the teaching experiment, the scale scores of college students in the control group changed slightly, while the scale scores of college students in the experimental group increased significantly. The comparison results between groups showed that the difference was statistically significant ($P < 0.05$).

Table 1. Comparison of scores of communication ability assessment scale between the two groups

Time	Communication ability score		t	P
	Experience group	Control group		
Before teaching experiment	61.2±7.9	60.7±8.1	0.342	0.733
After teaching experiment	79.5±7.3	62.1±7.8	12.616	0.000
t	13.178	0.964	-	-
P	0.000	0.337	-	-

Conclusion: For college students, communication adaptation barriers will have a great negative impact on their academic performance and interpersonal communication. It is very necessary to take some measures to eliminate the communication adaptation barriers of college students. Art pattern synthesis course can have a positive impact on College Students' communication and adaptation barriers, effectively improve college students' communication and adaptation barriers and improve their communication skills.

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CORRECTION OF PSYCHOLOGICAL BEHAVIOR DEVIATION OF FINANCIAL INVESTORS FROM THE PERSPECTIVE OF SOCIAL PSYCHOLOGY

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Background: The stock market is the product of the development of the market economy to a certain stage and the symbol of the extreme prosperity of the market economy. The emergence of the securities market enables participants to reduce transaction costs and maximize returns through this platform. The behavior of individual investors and institutional investors directly affects the development of the securities market, because they are the suppliers of capital in the securities market. Therefore, the research on the behavior of securities investors has not stopped since the 1950s. In the 21st century, the research of behavioral finance has become an international hot research issue. At present, more and more scholars in economics, finance, psychology and sociology turn to the research of behavioral finance theory, among which all kinds of investors in the securities market also try to use these theories to enrich their own investment strategies. The basis of traditional financial theory is to regard people as "economic people" or "rational people", investors choose the optimal decision according to their expectations of future price changes and their assessment of future risks. The price of securities products is random and unpredictable. This price is the understanding and information of all investors and other participants in the market. Therefore, no one can continue to make profits. However, in our real financial securities investment activities, there are a large number of anomalies that are difficult to explain by traditional financial theory,