

of specific factors was quantified at five levels from 0 to 4.

Results: The teaching mode of educational psychology is used to study students' literature from different target dimensions, as shown in Figure 1.

In Figure 1, among the three dimensions of knowledge and ability, process and method and emotional attitude, the literary education model combined with educational psychology has reached level 4 in the two dimensions of process and method and emotional attitude. It can be seen that under the influence of the literary education model combined with educational psychology, students will more actively seek learning methods and improve learning efficiency, and their outlook on life and values will be positively changed in the learning process.

Conclusions: Using the literary education model of educational psychology can affect the learning status of college students from many aspects, such as knowledge and ability, process and method, emotional attitude and so on. When choosing teaching mode, we should actively consider students' psychological law and actual situation, scientifically and reasonably use psychological methods, pay attention to students' ability training in self-practice, pursue the integration of three psychological dimensions in literary education, and promote students' all-round development in the learning process.

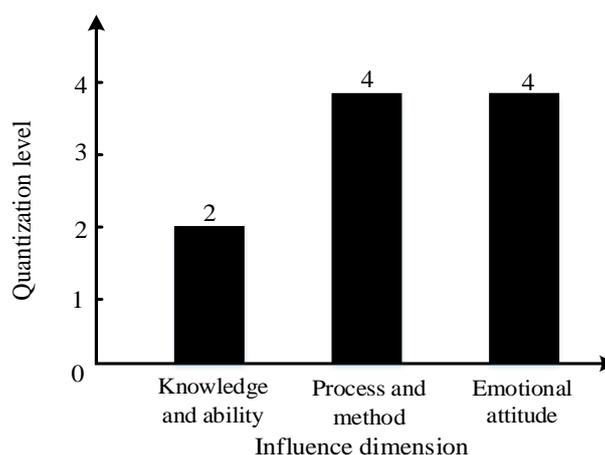


Figure 1. The influence of educational psychology on different goal dimensions

Acknowledgement: The research is supported by: Xi'an Social Science Fund's "Arts and science special project": Interpretation of the strange tales of Tang Dynasty from the perspective of Chang'an history and culture(16WL10).

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THE IMPACT OF THE EVOLUTION OF DIGITAL ECONOMY AND ORGANIZATIONAL FORM ON EMPLOYEES' PSYCHOLOGY AND BEHAVIOR FROM THE PERSPECTIVE OF ECONOMY

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Background: Economic system is based on the development and utilization of economic factor resources and the creation of specific value under specific time and space conditions. As a new economic form, digital economy processes a large amount of data by means of network technology facilities and smart phones, and uses information technologies such as the Internet, cloud computing and the Internet to produce, sell, serve, circulate and trade in the way of digital technology. Through the comprehensive and in-depth integration of virtual economy and real economy, it reconstructs the industrial ecological value chain. The digital economy greatly reduces the social cost, improves the allocation efficiency of resource optimization, increases the added value of production, enterprises and industrial products, promotes the rapid development of social productivity and provides scientific and technological support. Because of its platform, data and inclusive characteristics, the application scope of digital economy in life is expanding day by day. The basic consensus has been gradually reached on the requirements of enterprise form and

changes of the times. Only by keeping pace with the times and constantly innovating and developing, can enterprises survive and develop for a long time. However, in real life, entity organization, virtual organization and intelligent organization enterprises represent the progress of the company in a period. Most of the organizational forms of enterprises exist at the same time and integrate with each other, which is difficult to be divided according to the specific time.

As the cornerstone of the enterprise, the enterprise continues to innovate with the development of the times. At the same time, it puts forward increasingly rich standards and requirements for the competitiveness and adaptability of employees, which increases the work content of employees, and there are great pressures and challenges in dealing with interpersonal relationships outside work. The change of work intensity and the flexibility of rules and regulations will make employees have mental health problems, emotional disorders, job burnout and excessive psychological pressure, which will affect work behavior and work efficiency, and reduce employees' work enthusiasm and enthusiasm. In the long run, it will affect the physical and mental health of employees, reduce their competitiveness in the enterprise, and is not conducive to the long-term sound development of the enterprise.

Objective: In order to explore the psychological and behavioral changes of enterprise employees, this paper studies the impact of digital economy, organizational changes and development characteristics on employees from an economic perspective, in order to improve employees' work efficiency and enthusiasm and provide suggestions for the reform and development of enterprises.

Research objects and methods: 3000 employees in three different organizational forms were selected as the research objects. The stratified cluster sampling method was used to design and investigate the questionnaire by combining the symptom checklist 90 (SCL-90) and the behavior scale including work efficiency and work quality, Interview records are added to record the psychological and emotional changes and working status of employees.

Method design: Firstly, the data of employees' work state and work emotion before the experiment was started were collected, and then the employees were randomly divided into experimental group and control group. The research objects in the experimental group were interned in three organizational forms of enterprises under the digital economy for three months, while the control group were interned in traditional organizational forms of enterprises. With the help of the experimental scale questionnaire, inter group evaluation and out of group evaluation are carried out to evaluate employees' psychological emotion and work status, and explore the influencing factors and correlation. 3000 and 2994 questionnaires were collected and valid respectively, and the effective rate of the questionnaire was 99.8%.

Methods: Excel was used to statistically analyze the scale scores of employees in different organizational forms.

Results: After making statistics on the scores of the scale results of employees in enterprises with different organizational forms, it was found that there were significant differences in the scores of emotional changes and working state between the two groups, which was statistically significant. Under the digital economy, employees often show some resistance and negative emotions to the change of enterprise development mode. Table 1 shows the statistics of each dimension of the working state of the two groups before and after the experiment.

Table 1. Statistics of the working state of the two groups in all dimensions before and after the experiment

Performance measure	Experimental group		Control group	
	Mean	S.D.	Mean	S.D.
Work proficiency	3.3253	0.5341	3.5677	0.6432
Enthusiasm for work	2.8993	0.7449	3.1244	0.8475
Improvement of working ability	2.9505	0.6073	3.6819	0.5994
Handling of work relationship	2.3086	0.6768	4.5278	0.6425

Conclusions: The development of digital economy promotes the evolution of enterprise organizational form, leads to resistance and pressure of employees, and changes in employees' behavior and working methods, which makes employees more independent. With the broader needs of employees, enterprises should adhere to the innovation ability brought by the evolution of organizational form, give full play to employees' innovation potential and ability, further improve organizational performance, and promote the rapid development of enterprises in the era of digital economy as much as possible.

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RESEARCH ON THE APPLICATION OF MACHINE VISION AND CAR OWNERS' CAR