

Conclusions: The quality of logistics management directly affects the normal operation of a university. If the logistics management of a university does not pay attention to saving resources, it will lead to a waste of funds and resources, and the projects that really need funds and resources cannot be developed, thus limiting the development of colleges and universities. Therefore, in the current social environment, if colleges and universities want to develop, they not only need to improve their scale and teachers, but also the construction of energy-saving logistics management mode is very important, which needs the attention of college managers.

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RESEARCH ON STATISTICAL IMPROVEMENT OF OVERSEAS WAREHOUSE SCHEDULING SYSTEM OF THIRD-PARTY LOGISTICS UNDER THE BACKGROUND OF POSITIVE PSYCHOL

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Background: Positive psychology takes a more tolerant attitude, which is mainly based on empirical research methods, but also does not reject non-empirical research methods, which is superior to humanistic psychology. It almost inherited the traditional mainstream psychology of all the empirical research methods, truthful test, investigation and so on. Positive psychology also modeled its own CSV standards (Character Strengths and Vitues: A handbook and Classification) on the World Psychological Diagnostic Standard DSM (fourth edition) in 2004. In addition, it adopts the method of humanistic phenomenology, such as deductive reasoning and cultural hermeneutics to discuss the development of the individual.

Third-party logistics (3PL), also known as outsourced logistics or contract logistics, has been the most misunderstood term in logistics and supply chain management. Third-party logistics refers to a professional logistics company that provides logistics related services such as transportation, warehousing, inventory management, order management, information integration and added value to other companies with substantial assets, or provides more complete services in cooperation with other logistics service providers. But the overseas storehouse is a kind of warehousing way that the domestic seller establishes or rents the warehouse in other countries or regions, delivers the goods to the warehouse through the international logistics first, after the customer orders to purchase, delivers immediately through this kind of warehouse. The overseas warehouses have solved the problems of long-time limit (postal parcels), high freight rates (international express delivery) and complicated return procedures for other modes of transport. At present, the construction of overseas warehouses includes the self-construction of overseas warehouses by large enterprises, the self-construction of overseas warehouses by e-commerce platforms (such as Amazon) and the expansion of overseas warehouses by third-party logistics companies (this article mainly refers to domestic ones). At present, the overseas warehouse based on the construction of third-party logistics has become an important choice for major e-commerce sales of goods. Due to their own construction and operation of overseas warehouses need a lot of capital and personnel investment, many export companies to third-party logistics overseas warehouse as the main choice. But the overseas warehouse of TPL is faced with the problems of non-standard business and increasing logistics cost. So, we need to discuss the corresponding countermeasures to promote its development.

Objective: Although many kinds of enterprises can construct and operate overseas warehouses, the overseas warehouses of third-party logistics have more strategic value for domestic enterprises to operate overseas warehouses and cross-border e-commerce enterprises because of their professional macro and micro-operation. In particular, the reasonable and active arrangement of overseas warehouse scheduling system can shorten the average delivery time by 2.26 days, save 50% freight and solve the problem of FBA explosion in peak season.

Subjects and methods: In order to provide more customers with efficient, accurate and diversified value-added services, to provide better shopping experience for end consumers, and finally to serve more consumers in the world of China manufacturing services, the overseas warehouse scheduling system needs to flexibly deploy warehouses according to the order situation and make its own contribution. Based on the positive psychology background, this paper studies the effect of the data statistics and improvement of the overseas warehouse scheduling system of the third-party logistics.

Study design: Select 10 enterprises, randomly divided into experimental group and control group. There

were 6 experimental group and 4 enterprises in control group. The data of the third-party logistics overseas warehouse scheduling system were collected by the experimental group based on positive psychology, and the data of the control group were collected. Using SPSS 20.0 software statistical data results, in order to reduce the subjective errors in the evaluation, the experimental group and the control group of several enterprises to take the average value of statistical data, the results were rounded to determine the way. After the data statistics is completed, the representatives of several enterprises are interviewed, the interview content is to evaluate the integrity and comprehensiveness of the third-party logistics overseas warehouse scheduling system data statistics. And the use of Excel statistics.

Results: Two sets of data are counted, and the results are shown in Table 1.

Table 1. Statistical results

	Groups	Number of enterprises
Experimental group	Integrity	6
	Comprehensiveness	6
Control group	Integrity	4
	Comprehensiveness	3

Based on the analysis of statistical results, the experimental group of third-party logistics overseas warehouse scheduling system data statistics more comprehensive, more complete data. The control group was less comprehensive and complete. Therefore, the third-party logistics overseas warehouse scheduling system based on the perspective of positive psychology is more effective and effective.

Conclusions: The rapid development of overseas warehouses of third-party logistics is conducive to the coordinated development of logistics and e-commerce, to helping cross-border e-commerce, especially small and medium-sized e-commerce, reduce logistics costs, and to breaking the control of foreign trade intermediaries and establishing a global supply chain system independently owned by China. Although the overseas warehouse of TPL is helpful for enterprises to develop overseas market, there is still a lack of effective measures in warehousing extension service, information networking with cross-border e-commerce and integration solution. Therefore, it is necessary to promote the regulation of overseas warehouse business, strengthen information communication and develop 4PL to solve the problems in the development of overseas warehouse.

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EXPERIMENTAL TEACHING MANAGEMENT OF AGRICULTURAL PRODUCT PROCESSING AND QUALITY INSPECTION BASED ON CONSUMER PSYCHOLOGY

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Background: Consumer psychology is an important branch of psychology, which studies the psychological phenomena and behavioral laws of consumers in consumption activities. Consumption psychology is a new subject. Its aim is to study the rules of psychological activities and individual psychological characteristics in people's daily purchasing behavior. The study contents of consumer psychology include the process of consumer's psychological activities, consumer's individual psychological characteristics, psychological factors influencing consumer's behavior, psychological activities in the process of consumer's purchase, the influence of social environment on consumer's psychology, consumer's psychology and behavior, consumer's tendency and psychology, commodity factor and consumer's psychology, marketing communication and consumer's psychology, etc.

Investigate and analyze the main posts of enterprises in the industries for which the specialty of processing and quality testing of agricultural products is specialized, summarize the knowledge, skills and professional qualities required by the posts, determine the professional ability of the posts, and then construct the curriculum system with the professional ability training as the core and the technical and skilled personnel training as the guidance. We shall set up five post competence courses such as the testing of agricultural inputs, testing of agricultural outputs, chemical analysis of agricultural products, instrument analysis of agricultural products and food microorganism testing, ensure the requirements for professional training, reflect the consistency of "professional teaching" and "job positions", and realize the docking of teaching and job positions. In accordance with the training objectives of applied talents in higher vocational education and in order to meet the demand of the quality testing industry of agricultural products for