

were 6 experimental group and 4 enterprises in control group. The data of the third-party logistics overseas warehouse scheduling system were collected by the experimental group based on positive psychology, and the data of the control group were collected. Using SPSS 20.0 software statistical data results, in order to reduce the subjective errors in the evaluation, the experimental group and the control group of several enterprises to take the average value of statistical data, the results were rounded to determine the way. After the data statistics is completed, the representatives of several enterprises are interviewed, the interview content is to evaluate the integrity and comprehensiveness of the third-party logistics overseas warehouse scheduling system data statistics. And the use of Excel statistics.

Results: Two sets of data are counted, and the results are shown in Table 1.

Table 1. Statistical results

	Groups	Number of enterprises
Experimental group	Integrity	6
	Comprehensiveness	6
Control group	Integrity	4
	Comprehensiveness	3

Based on the analysis of statistical results, the experimental group of third-party logistics overseas warehouse scheduling system data statistics more comprehensive, more complete data. The control group was less comprehensive and complete. Therefore, the third-party logistics overseas warehouse scheduling system based on the perspective of positive psychology is more effective and effective.

Conclusions: The rapid development of overseas warehouses of third-party logistics is conducive to the coordinated development of logistics and e-commerce, to helping cross-border e-commerce, especially small and medium-sized e-commerce, reduce logistics costs, and to breaking the control of foreign trade intermediaries and establishing a global supply chain system independently owned by China. Although the overseas warehouse of TPL is helpful for enterprises to develop overseas market, there is still a lack of effective measures in warehousing extension service, information networking with cross-border e-commerce and integration solution. Therefore, it is necessary to promote the regulation of overseas warehouse business, strengthen information communication and develop 4PL to solve the problems in the development of overseas warehouse.

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EXPERIMENTAL TEACHING MANAGEMENT OF AGRICULTURAL PRODUCT PROCESSING AND QUALITY INSPECTION BASED ON CONSUMER PSYCHOLOGY

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Background: Consumer psychology is an important branch of psychology, which studies the psychological phenomena and behavioral laws of consumers in consumption activities. Consumption psychology is a new subject. Its aim is to study the rules of psychological activities and individual psychological characteristics in people's daily purchasing behavior. The study contents of consumer psychology include the process of consumer's psychological activities, consumer's individual psychological characteristics, psychological factors influencing consumer's behavior, psychological activities in the process of consumer's purchase, the influence of social environment on consumer's psychology, consumer's psychology and behavior, consumer's tendency and psychology, commodity factor and consumer's psychology, marketing communication and consumer's psychology, etc.

Investigate and analyze the main posts of enterprises in the industries for which the specialty of processing and quality testing of agricultural products is specialized, summarize the knowledge, skills and professional qualities required by the posts, determine the professional ability of the posts, and then construct the curriculum system with the professional ability training as the core and the technical and skilled personnel training as the guidance. We shall set up five post competence courses such as the testing of agricultural inputs, testing of agricultural outputs, chemical analysis of agricultural products, instrument analysis of agricultural products and food microorganism testing, ensure the requirements for professional training, reflect the consistency of "professional teaching" and "job positions", and realize the docking of teaching and job positions. In accordance with the training objectives of applied talents in higher vocational education and in order to meet the demand of the quality testing industry of agricultural products for

advanced technical and skilled talents, the major of agricultural product processing and quality testing of Liaoning Vocational College, starting from the analysis of professional post abilities, focuses on the training of high-quality technical and skilled talents who have the basic knowledge of agricultural product quality testing and the relevant operational abilities and are “knowledgeable in inspection, good at management, good at analysis and hands-on” and are suitable for the first-line posts of testing.

Objective: The establishment of agricultural product quality testing training center can not only meet the needs of students’ practical training, but also carry out all kinds of testing services in after-school time. After receiving the inspection task, students participate in the whole process as experimental assistants, which plays an imperceptible role in improving the students’ professional quality and greatly shortening the time for students to adapt to their posts. Moreover, the experiment teaching of agricultural product processing and quality inspection directly affects the quality of agricultural products in the inspection post. Nowadays, the quality of agricultural products is paid more and more attention by consumers. It is imperative to improve the teaching quality of agricultural products processing and quality inspection.

Subjects and methods: Organizing students to participate in various skill competitions is an effective way to cultivate students’ comprehensive quality. Through competition, students’ interest and enthusiasm in learning will be aroused, their practical operation skills will be standardized and strengthened, and their psychological quality will be improved. In order to meet the requirements of quality inspection of agricultural products processing, it is necessary to enhance students’ comprehensive ability and strengthen their knowledge and practical skills. Based on consumption psychology, this paper studies the influence of experimental teaching management of agricultural product processing and quality inspection.

Study design: 100 students majoring in agricultural product quality inspection were randomly selected and divided into control group and experimental group. The experimental group was taught to process and test agricultural products from the perspective of consumption psychology, while the control group was taught to process and test traditional agricultural products. The experiment lasted for 1 month, and the satisfaction of the two groups was statistically analyzed by questionnaire.

Methods: Using SPSS 20.0 software and Excel 2007 statistics results.

Results: Statistical two groups of satisfaction after the trial, get specific results as shown in Table 1.

Table 1. Statistical results

Groups	Unsatisfied	Commonly	Basically satisfied	Satisfy
Experimental group	0	20	32	48
Control group	18	50	20	12

The results showed that the experimental teaching management of agricultural product processing and quality detection based on consumer psychology intervention was better.

Conclusions: The specialty of agricultural product processing and quality testing aims to meet the psychological needs of consumers, and takes the skill contest as the guide and the social service testing project as the carrier. Through the integration of theoretical knowledge assessment, skill assessment and process assessment, and in combination with the skill contest and the replacement of vocational qualification certificate scores, highlight the assessment of students’ practical ability, fully mobilize students’ enthusiasm for learning, embody the teaching philosophy of “student-centered”, highlight students’ subject status, enable graduates to achieve strong practical ability, wide knowledge range, high professional quality and good comprehensive quality, effectively meet the needs of agricultural product quality testing posts, and meet consumers’ psychological needs.

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RESEARCH ON MENTAL HEALTH EDUCATION OF COLLEGE STUDENTS FROM THE PERSPECTIVE OF SANQUAN EDUCATION

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Background: Mental health education for college students is an important part of quality education for college students. It is an important way to carry out the fundamental task of moral education and promote students to grow up in an all-round and healthy way. Mental health education in colleges and universities concerns the healthy growth of college students, the safety and stability of campus, and the future