

of “the system of improving the quality of subsidizing and educating people and the system of improving the quality of psychological education”, requiring the students from families with financial difficulties to “strengthen humanistic care and psychological guidance”. Based on the educational concept of positive psychology, we should attach importance to the virtues and personality strength of the students from families with financial difficulties, and attach importance to, excavate and cultivate the personality strength of the students from families with financial difficulties so as to promote their healthy growth and development. This research carries on the analysis from the following aspects, under the discussion positive psychology field of vision university student subsidizes educates the person promotion effect. 1. Paying attention to the needs, perfecting the financial aid system, and attaching importance to the stimulation and cultivation of the financial aid consciousness of students from families with financial difficulties. 2. Pay attention to personality, strengthen ideological education, and cultivate the personality qualities of honesty, self-improvement and responsibility. Ideological education is the core and foundation to improve the effectiveness of subsidizing education. Colleges and universities pay attention to encouraging education, honesty education and social responsibility education of students with financial difficulties, and cultivate their integrity, self-improvement and self-confidence. 3. Pay attention to psychology and strengthen the positive psychological education for students from families with financial difficulties. 4. Paying attention to ability, attaching importance to academic career, career planning and employment guidance and education.

Study design: Three colleges and universities were randomly selected for the self-assessment test of family conditions. According to the test result, each university randomly selects 200 impoverished university students, the sex, the age, the specialty is not restricted. Using questionnaire survey, 600 questionnaires were distributed, 592 questionnaires were collected and 585 effective questionnaires were collected.

Methods: Using Excel 2007 statistics positive psychology perspective of college students to improve the effectiveness of financial aid education.

Results: The results of this survey use the influence values of 1 to 5 grades and specific quantitative factors, 1 indicating irrelevance, 2 indicating slight influence, 3 indicating general influence, 4 indicating obvious influence, and 5 indicating full influence. In order to reduce the relatively large error caused by individual subjectivity in the assessment, the evaluation values of 600 impoverished college students are adopted and the average values are rounded off to obtain the results. The specific statistical table is shown in Table 1.

Table 1. Positive psychology perspective on the effect of college students’ financial aid for education

| Content | Need | Personality | Psychology | Ability |
|---------|------|-------------|------------|---------|
| Scoring | 5 | 4 | 4 | 5 |

Conclusions: Most of the poor students have a healthy psychological state, they pursue the success of their studies, self-realization and good quality of life through their own efforts. Therefore, positive psychology has provided the enlightenment for the work of aiding and educating people in colleges and universities: First, change the idea, excavate the positive personality quality, potential and ability of the students from families with financial difficulties with a positive perspective, give them trust, and believe that they have the power and sense of responsibility of self-development. Second, focus on demand. Pay attention to the immanent needs of self-realization of students from poor families, pay attention to their training and education, build a platform to improve their ability and broaden the way to grow.

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URBAN LANDSCAPE DESIGN AND LAYOUT OPTIMIZATION UNDER THE PERSPECTIVE OF COLOR PSYCHOLOGY

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Background: Color psychology is a subject that studies the reaction of human beings to color psychological activities. Color objectively refers to different colors, represents a visual symbol, and subjectively reflects people’s psychological reactions and behavioral habits. Color in most cases on the impact of people by a variety of factors, generally summed up through the visual color. Color psychology

starts from the analysis of senses and symbols, and then to emotion, cognition and memory, which are extremely complex. In the application of urban color landscape, we must pay more attention to this causal relationship, from the accumulated color experience into the color of psychological norms. There is no doubt that color has an objective impact on human psychology, and the subject has been used to solve some human psychological problems. People have different visual perceptions of color because of the influence of their surroundings, such as time, ideology and life, etc. But the common physiology leads to both similarities and differences in the influence of color on people's psychology.

Objective: Color occupies a very important position in the urban landscape design, and reflects the history, culture and style of a city in many aspects. In the shaping of the contemporary urban landscape, it will also be influenced by the region, culture and history, and carries the important historical, culture and aesthetic information.

Subjects and methods: In landscape design, if the color collocation is appropriate, not only can express the meaning of the design, but also can let the user have a richer understanding of the design work on the senses, easy to accept, and also has a greater help to cultivate sentiment. This is also the embodiment of the principle of humanized design. The principle of humanized design is to optimize the design on the basis of satisfying the design of beauty and performance, taking into full account the physiological function, behavior habits, psychological factors and mode of thinking of human beings, so as to enable users to participate in the design more conveniently and more comfortably, which is also the embodiment of the care for human beings. Psychologists have long been on the color of in-depth research; different colors can bring people different feelings. In this study, from the perspective of color psychology, the effect of different color systems on landscape design is analyzed. Mainly carries on the analysis from the following five aspects: First, the warm color in the landscape design application. Secondly, the application of cool color in landscape design. Third, no color and gold and silver in the application of landscape design. Fourth, the application of the same color in landscape design. Fifthly, the application of contrast color in landscape design.

Study design: Random selection of 500 people as a surveyor, the questionnaire survey. The respondents were not limited in sex, age and occupation. Based on the perspective of color psychology, the respondents' responses and satisfaction of urban landscape design were investigated. A total of 500 questionnaires were distributed, 486 questionnaires were retrieved, and 472 were valid.

Methods: Optimization of urban landscape design using Excel.

Results: Broadly speaking, comfort mainly includes physical and psychological aspects, and color comfort is mainly reflected in the color match. The collocation of color elements in a city should be orderly and in harmony with the surrounding environment. In the composition of landscape color, the collocation of each component and the overall tone are very important. In the design of landscape color, it is necessary to respect the color relationship between the natural environment and the building skin so as to avoid the pollution of landscape color.

The results of this survey use the influence values of 1 to 5 grades of quantitative specific factors, 1 indicating irrelevance, 2 indicating slight influence, 3 indicating general influence, 4 indicating obvious influence, and 5 indicating full influence. In order to reduce the relatively large error caused by individual subjectivity in the evaluation, the evaluation values of 500 people are adopted and the average values are rounded off to obtain the results. The specific statistical table is shown in Table 1.

Table 1. Effect of urban landscape design and layout optimization under the application of color psychology

| Factor | Warm | Cool color | No color and gold and silver color | Similar color | Contrast color |
|--------|------|------------|------------------------------------|---------------|----------------|
| Grade | 5 | 3 | 3 | 4 | 5 |

Conclusions: Although the research of urban color landscape is only decades old, as an emerging field of research, color psychology is of great significance to protecting and promoting regional culture as well as building excellent urban landscape. Art is the basis of color, and color feeling is the internal motivation of the artist's creation. In China, the study of urban color landscape often ignores the sensitivity of the population to color, no systematic design strategy, and the lack of corresponding theoretical guidance, urban planning department cannot systematically manage and control urban color, hope through the city landscape design strategy based on color psychology, for the development of urban landscape color in the future.

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THE CORRELATION BETWEEN ENGLISH ANXIETY AND ENGLISH LEARNING