

The self-rating Anxiety Scale (SAS) and the basic situation questionnaire of financial consumption activities were analyzed by stratified cluster sampling and statistical analysis methods, so as to find strategies and measures to alleviate consumers' anxiety.

Method design: The subjects were divided into experimental group and control group. The experimental group used the combination of expert guidance on the choice of financial rights protection ways and anxiety counseling, and the control group did not use any intervention means. With the help of SAS scale and a case of financial activities, the anxiety levels of consumers in the experimental group and the control group were observed before and after the experiment. 498 and 488 questionnaires were collected and valid respectively. The effective rate of the questionnaire was 97.99%.

Results: After analyzing the differences in communication, rights protection and anxiety level of financial consumers in financial activities, it was found that most consumers had consumption experiences such as lack of timely feedback of opinions in the financial management platform, poor experience of product and service quality, and the degree of communication and coordination between the two parties in financial activities. There is a significant positive correlation between the quality of platform management mechanism and consumers' emotional anxiety. Through the emotional counseling and the popularization of relevant rights protection knowledge, the anxiety level of financial consumers before and after the experiment has been ideally improved. Figure 1 shows the influence mechanism between consumers' financial consumption experience and anxiety level.

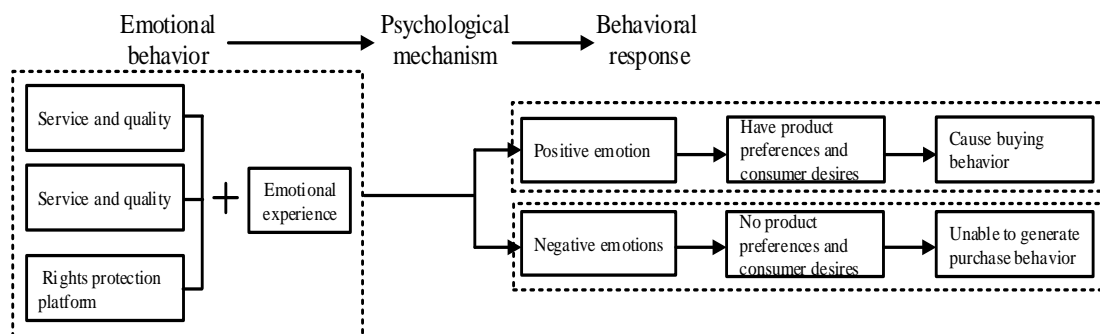


Figure 1. The influence mechanism diagram between consumer's financial consumption experience and anxiety level

Conclusion: The rise of financials has completed the alienation process of capitalism under the guidance of financial capital, making it more inclined to its own service, and its characteristics such as fast change speed and wide spread make the management system of financial activities insufficient, which will affect the consumption experience of financial consumers and lead to anxiety. Therefore, paying attention to the main position of financial consumers, paying attention to their communication and coordination and emotional fluctuation in the participation of financial activities, and putting forward targeted countermeasures will help to improve consumers' anxiety, improve their consumption quality, and then promote the sound development of financial market and the improvement of relevant management system.

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RESEARCH ON COLLEGE ENGLISH TRANSLATION AND INFORMATION TEACHING INNOVATION BASED ON COGNITIVE IMPAIRMENT

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Background: With the rapid development of science and technology, information-based teaching innovation has attracted extensive attention in the educational field. At present, information technology has been integrated into college English translation classroom teaching, which will bring a series of reforms to translation teaching. In order to cultivate practical, innovative and compound high-quality English translation talents, colleges and universities must keep pace with the times, integrate practical skill education and quality education, and adopt advanced education methods, change the traditional concept of training translation talents and cultivate translation talents with cross-cultural communication ability, professional ability, innovation ability and social adaptability, so as to meet the social demand for

high-quality compound applied English translation talents. At present, the goal of cultivating English majors in colleges and universities in China is to cultivate compound English talents who have a solid foundation of English language and broad cultural knowledge, and can skillfully use English to engage in translation, teaching, management and research in foreign affairs, education, economy and trade, culture, science and technology, military and other departments. The development of science and technology and the advent of the information age provide conditions and guarantee for the training of English translation talents. However, cultivating college students' good psychological quality is the premise of college English translation and information-based teaching. If college students' self-awareness is correct, other psychological problems are relatively easy to solve. On the contrary, it will induce many other psychological problems. Therefore, it is particularly urgent to analyze the current self-awareness of college students, find problems in time and take appropriate measures to solve psychological obstacles. Therefore, this study discusses the methods of college English translation and information teaching innovation based on cognitive impairment, and analyzes the existing problems and targeted countermeasures based on the empirical investigation of college Students' self-cognition.

Objective: In the process of college English translation and information-based teaching, colleges and universities must focus on the psychological cognitive obstacles of college students in the process of English translation. Therefore, this study aims to explore the innovative methods of college English translation and information teaching based on cognitive impairment.

Subjects and methods: 240 college students with cognitive impairment in a university were selected, 240 questionnaires were distributed, 240 were recovered, and the recovery rate was 100%. The age of all college students was between 18 and 21 years old, with an average of 19.8 ± 1.6 years. This paper analyzes the effect of innovative teaching of college English translation and information teaching.

Research design: The intervention time of this experiment is 2 months. College students in the experimental group are given college English translation and information-based teaching based on cognitive impairment, and the control group are given conventional English translation teaching methods. After the experiment, the neuropsychiatric symptom questionnaire (NPI) was used to investigate the cognitive impairment of the two groups of college students, and the scores before and after the experiment were compared and analyzed.

Methods: The relevant data were calculated and counted by Excel software and SPSS 20.0 software.

Results: The NPI scores of the experimental group and the control group at the 4th and 8th weeks were significantly lower than the baseline level ($P < 0.05$), and the NPI scores of the observation group at the 8th week were significantly lower than those at the 4th week ($P < 0.05$). There was no significant difference in baseline NPI scores between the experimental group and the control group ($P > 0.05$). The NPI score of the observation group at the 4th and 8th weeks was significantly lower than that of the control group ($P < 0.05$). As shown in Table 1.

Table 1. Comparison of NPI scores between the two groups in different periods

	Group	Experience group	Control group	<i>t</i>	<i>P</i>
NPI	Baseline	3.35±4.15	3.30±3.57	3.263	0.735
	Week 4	2.23±2.69*	2.57±3.25*	4.835	0.026
	Week 8	1.65±2.37#	2.21±2.81*	6.248	0.017

Note: Compared with the baseline NPI score of this group, * indicates $P < 0.05$; Compared with the NPI score at the 4th week, # $P < 0.05$.

Conclusions: The modernization of teaching means is related to the quality of talent training. We should actively adopt modern, diversified and all-round teaching mode, and actively explore and develop computer-aided teaching on the basis of making full use of the original audio-visual teaching equipment. More and more colleges and universities will regard the innovation of teaching and training ideas, the construction of translation technology courses and the reform of translation teaching methods as an indispensable part of translation teaching innovation. Among them, students' mental health problems should be included in the professional curriculum system, which can also effectively change the teaching ideas of translation teachers and improve the translation ability of college students.

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PRACTICAL PATH OF TEACHING REFORM IN COLLEGES AND UNIVERSITIES BASED ON THE CONCEPT OF CURRICULUM THOUGHT AND POLITICS FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY