

Conclusions: The application of emotion management in the incentive mechanism can alleviate employees' anxiety, improve employees' work enthusiasm and work efficiency, drive the positive atmosphere of the enterprise and cultivate employees' high Eq.

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IMPORTANCE ANALYSIS OF IDEOLOGICAL AND POLITICAL EDUCATION IN COLLEGES AND UNIVERSITIES IN RELIEVING COLLEGE STUDENTS' PSYCHOLOGICAL ANXIETY BASED ON BIG DATA

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Background: With the progress of the times, big data technology is used more and more, involving political, economic, cultural and other fields. At present, there are some deficiencies in the cognitive function of college transformation. College students do not have great learning enthusiasm and interest in the teaching mode of traditional ideological and political education, and the qualitative evaluation method of traditional ideological and political education does not show the importance to students' development. The reform of Ideological and Political Education mode is imperative. With the gradual accumulation of students' information data, big data technology can be used as a technical means for the reform of Ideological and political education in colleges and universities. Ideological and political education in colleges and universities can analyze, process and screen the data through big data technology. Teachers can adjust teaching contents and teaching methods through the results of these screening, so as to promote the improvement of students' ideological and moral quality. In addition, in the ideological and political education in colleges and universities, by combining the characteristics of students with Internet technology, we can timely and comprehensively control the ideological changes of college students, and then guide the students' Outlook on life and values and promote the development of ideological education.

In the fast-paced era, due to the high pressure of learning and the complexity of interpersonal communication, the anxiety of college students is becoming more and more serious. If the anxiety of college students is not dredged in time, it will have a serious impact on college students' physical and mental health, study and life. Therefore, colleges and universities must pay attention to the anxiety of college students. Ideological and political education is an important way to alleviate college students' anxiety. College ideological and political education under big data can timely dredge college students' anxiety and improve students' mental health level.

Objective: To correctly guide students' outlook on life, world outlook and values through ideological and Political Education under big data. According to the actual situation of students, help students face up to the problems they face, analyze the problems, guide students to properly vent their negative emotions and improve their psychological quality. Through the people-oriented concept, college students can open their hearts and explore their own growth, and overcome and repair their own anxiety psychological problems while stimulating their personal potential.

Research objects and methods: The research objects were college students. 760 college students of different grades and majors were randomly selected from 12 colleges and universities through stratified cluster random sampling. A total of 760 questionnaires were distributed. The effective questionnaires and effective rates were 735 and 96.72% respectively. The self-rating Anxiety Scale (SAS) compiled by Zung is used. The scale contains 20 items. The number of positive and negative scores are 20 and 5 respectively. The standard score is the sum of the scores of each item multiplied by 1.25. 50 points is the boundary value. Scores above 50-59, 60-69 and 70 indicate mild anxiety, moderate anxiety and severe anxiety respectively. Through the statistical analysis of the data collected from the questionnaire by SPSS software, we get the alleviating effect of college ideological and political education on college students' anxiety under big data.

Results: The relevant data were statistically analyzed by SPSS software. After big data, the anxiety of students majoring in Ideological and political education in colleges and universities is shown in Table 1.

In Table 1, on the whole, except that mathematics and English majors show mild Employment anxiety, the scores of the other two kinds of anxiety are less than 50. In the academic anxiety, the score of mathematics major is the lowest, and the score of computer major is the highest, which are 40 and 47 respectively. In social anxiety, the highest score of English majors is 46, and the lowest score of computer major is 41. From the anxiety score results, it can be seen that the students of the three majors have slight

anxiety in employment.

Table 1. Anxiety of students majoring in ideological and political education in colleges and universities under big data

Major	Academic anxiety	Social anxiety	Employment Anxiety
English Major	42	46	50
Mathematics Major	40	43	51
Computer major	47	41	48

Conclusions: Through the ideological and political education in colleges and universities under big data, we can timely control the psychological situation of students, and improve students' anxiety and other negative emotions under the appropriate adjustment of teaching contents and methods, so as to help students get rid of the trouble of negative emotions.

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DISCUSSION ON THE INFLUENCING FACTORS OF THE DEVELOPMENT OF LARGE SPORTS VENUES IN CHINA FROM THE PERSPECTIVE OF SOCIAL PSYCHOLOGY

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Background: Large-scale stadium is an important material foundation in the development of Chinese sports undertaking in China, lots of experts have also obtained remarkable research results to push rapidly development of Chinese sports undertaking. Guo Lei in the article "Initial exploration on Chinese large-scale sports ground design issue under the effect of information technique", carried out specific research on design and planning of Chinese large-scale sports ground under 21st century, and got that Chinese designers should make large-scale stadium design more humanized in this information era, no matter audiences that watched competitions or athletes engaged in competitions, their demands of vision and comfort level when watching competition should be satisfied, which was thought to be the lowest demands on Chinese contemporary stadium. The paper bases on formers' study, and conducts specific study on Chinese large-scale stadium location selection and design on the basis of current situation of Chinese stadium.

Study design: Sports industry is a country's sunrise industry in contemporary society, and stadium is a most important part in sports industry, the paper studies specific to Chinese stadium. The paper makes specific study on Chinese stadium status, and points out that in Chinese stadium, 62% are public institution, only 10% are of enterprise management mechanism, and meanwhile most of sports ground is distributed in school and organs and units, which brings inconvenience for Chinese residents' physical exercises participation. It should consider the comfort level and vision of competition watching of audience, and cover the utilization of stadium after-competition as driving the planning of surrounding industrial development.

Subjects and methods: Chinese stadium status. Form and site of contemporary Chinese stadium is the problem that Chinese designers first consider, by investigation analysis. To make reader more clearly understand Chinese stadium attribute, specially draw following ring Figure 1:

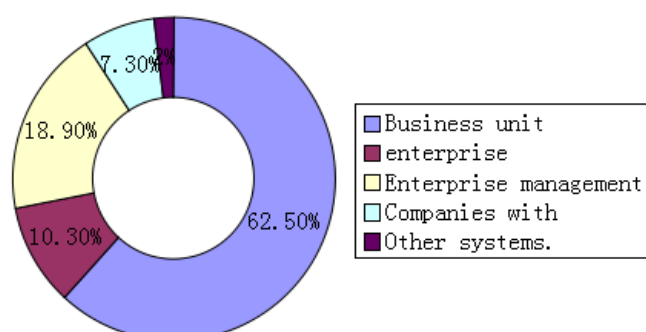


Figure 1. Large stadium