**Methods:** The Chinese part and Korean part of the questionnaire will be counted separately, and then the example questions will be integrated according to the same question dimension. In this process, Excel software is used for analysis, and finally five levels from 0 to 4 are set by five level scoring method to quantify the impact degree.

**Results:** The comparison of cognitive impairment data of Chinese and Korean audiences on fake news is shown in Table 1.

Table 1. Comparison of cognitive impairment between Chinese and Korean audiences

False news type	Misleading class	One sided report	Fabrication and planning	Error class
Chinese audience	3	4	4	2
Korean audience	4	3	4	3

In Table 1, on the whole, the fabricated planning category has a great impact on the audiences of China and South Korea, and the error category has the least impact.

Conclusions: False news has different effects on individual experiences in different social environments, and different individuals will have different degrees of cognitive impairment in the face of false news. The audience often recognizes false news through the experience of daily life. In many cases, the audience can not directly judge the authenticity of news, but indirectly judge its authenticity through the rationality of news. This judgment is greatly affected by the social environment. Therefore, actively guiding the social environment and the news industry environment and appropriately raising the threshold of information release and dissemination can reduce the cognitive barriers of the audience and make it easier for the audience to judge the authenticity of the news.

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## RESEARCH ON THE INFLUENCE OF CHINESE EXCELLENT TRADITIONAL CULTURE EDUCATION ON COLLEGE STUDENTS' COGNITIVE IMPAIRMENT

## Yongkang Zhang

School of Continuing Education, Lianyungang Normal College, Lianyungang 222006, China

Background: Cognitive impairment will affect patients' cognition of themselves and their surrounding environment, make patients have a distorted and negative attitude towards things around them, and further promote patients' depression and anxiety symptoms in behavior and emotion. In many cases, the symptoms of depression and anxiety of contemporary college students are not caused by lack of relevant ability, but cognitive impairment of the surrounding environment. Distorted and negative cognition makes college students unable to make good use of their ability to maintain their physical and mental health. This distorted cognition is likely to come from the impact of other values and cultures, the neglect in the process of education and other reasons. Chinese traditional excellent culture is a unique, perfect and cultural system containing the essence of national spirit, which is formed by China's unique natural environment, historical factors, mode of production, ideology, folk customs and other factors during thousands of years of history. The establishment of College Students' cognitive system is a process of constantly thinking about themselves and the outside world, and the excellent Chinese traditional culture also has the characteristics of self-reflection. It can provide a reference system for college students in the process of thinking. The reflection based on Chinese excellent traditional culture can promote college students to think from the perspective of others, connect the outside world with themselves, and form a correct and perfect cognitive system. Therefore, Chinese traditional excellent culture can not only enrich the national cultural spirit of contemporary college students, cultivate humanistic care, cultivate the comprehensive quality of college students from different angles, imperceptibly shape the sound personality of college students, but also correct college students' distorted and wrong cognition, so that college students can unify their cognition of themselves with that of the outside world, So as to achieve the effect of establishing and improving the cognitive system.

In the process of Chinese traditional culture education, we should actively strengthen the curriculum planning of excellent traditional culture, narrow the gap between professional courses and public courses while setting up excellent traditional culture general courses, integrate Chinese excellent traditional

culture into various professional courses, and establish a comprehensive Chinese excellent culture education system. At the same time, we also need to improve the excellent traditional Chinese culture teaching materials. When compiling the teaching materials, we should pay attention to that the knowledge system should not be too general and abstract and superficial, but should meet the learning and life needs of college students, combine reality, integrate interest and knowledge, and attract college students to take the initiative to learn the contents of the teaching materials.

**Objective:** Due to the lack of culture and education and the interference of external information, contemporary college students are likely to have cognitive impairment symptoms in their study and life, which will have an impact on their normal study and life. This study explores the impact of Chinese excellent traditional culture on College Students' cognitive impairment, establishes another reference system for college students from the perspective of their own cognitive system construction, and helps college students establish a perfect cognitive system.

**Subjects and methods:** This study designs a questionnaire from different factors of cognitive impairment, and investigates the students with cognitive impairment tendency who have received excellent Chinese traditional culture education by distributing the questionnaire to explore the impact of excellent Chinese traditional culture education on cognitive impairment.

**Study design:** The content of the questionnaire is based on the dysfunctional status assessment scale (DAS), which divides cognitive impairment into 8 main factors. During the experiment, 160 questionnaires were distributed to college students with cognitive impairment tendency, and 147 valid questionnaires were successfully recovered, with an effective rate of 92%.

**Methods:** After successfully collecting effective data, this study uses Excel software to analyze the impact of Chinese excellent traditional culture education on College Students' cognitive impairment, and scores the impact results from 0 to 4 according to the five-level scoring method.

**Results:** The impact of Chinese excellent traditional culture education on College Students' cognitive impairment is shown in Table 1.

Table 1. Impact degree analysis table

Factor	Vulnerabil ity	Attraction and repulsion	Perfecti on	Mandator y	Seek approv al	Dependenc e	Autonomo us Attitude	Cognitive philosop hy
Degree of influen ce	3	4	3	4	2	2	4	4

Among the eight factors in Table 1, attraction and exclusion factors, compulsive factors, autonomous attitude and cognitive philosophy are the most significantly affected. The influence of seeking approval factors and dependence factors is the most general.

Conclusions: Chinese traditional culture has a long history. It has constantly carried out self-reflection and self-transformation in the historical test of generations. Now it has formed a perfect cultural system, which is an important link to maintain national unity and transmit national spirit. In the intervention process of college students' cognitive impairment, Chinese excellent traditional culture can provide college students with a reference system in the process of thinking, help college students connect external information with their own state, correct their self-cognition, form a perfect cognitive system, shape a sound personality, and then form a correct outlook on life and values. In the teaching process, we should improve the classroom content and teaching material content, narrow the gap between professional courses and general courses, and strengthen the application of Chinese excellent traditional culture in another professional knowledge. At the same time, when compiling teaching materials, we should pay attention to that the knowledge system should not be too general and should be connected with students' actual study and life, attract universities to actively participate in learning interaction.

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## ANALYSIS ON THE IMPORTANCE OF GRASPING STUDENTS' ANXIETY PSYCHOLOGY IN VOCAL MUSIC SINGING TEACHING

Qin Zhou

Academy of Music, Guangzhou College of Technology and Business, Guangzhou 510850, China