

etc., but also pay attention to cultivating students' thinking ability and innovative consciousness. In this teaching process, it is a good choice to attach importance to the mental health of students. In this way, the students' psychology can be more corrected, and the students' mental health status can reach the standard. Through the questionnaire survey in this article, it can be found that people are more welcome to teaching methods in a BD environment, and more people believe that art learning has a positive impact on MHE.

**Table 1.** Students and teachers' attitude towards art teaching methods

	Students	Teachers
Written teaching	10	3
Internet teaching	20	5
Situational teaching	30	7
Practical teaching	20	5

**Table 2.** Analysis of the role of art teaching in mental health education

	Agree	General	Disagree
Positive impact	16	10	6
Have effect	10	11	8
Negative effect	6	6	7
No effect	3	8	9

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## ON THE IMPORTANCE OF CULTIVATING STUDENTS' CULTURAL AND PSYCHOLOGICAL QUALITY IN ART TEACHING IN COLLEGES AND UNIVERSITIES

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**Background:** With the rapid development of society, the role of art education in the growth of students should not be underestimated, so it has attracted much attention. Many scholars have done related research on higher education. Some scholars believe that promoting the effective development of practical teaching in CUHK is an important part of the comprehensive reform in the field of education at the present stage. Some scholars believe that art education at CUHK is a highly practical discipline, which should not only cultivate students' professional skills, but also cultivate their good moral quality, scientific spirit, aesthetic taste and improve their art appreciation ability. The above research has laid the foundation for the research of this paper.

**Study design:** Art is an art category for the purpose of aesthetics. It has three characteristics: comprehensiveness, modeling and expressiveness. As one of the important ways to cultivate talents, college education is particularly necessary to carry out comprehensive quality training for students. This is especially true for contemporary college students. When learning professional knowledge, we can't ignore their humanistic quality and psychological characteristics. To achieve "self-cultivation", we should also know how to use the learned theories to solve practical problems, which are inseparable from the cultural connotation and internal charm of art.

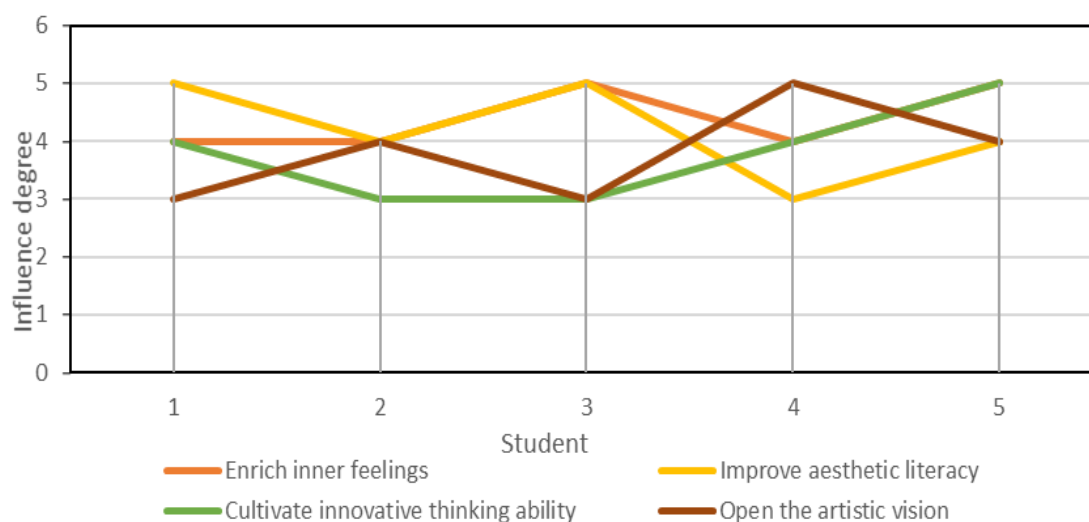
**Subjects and methods:** This paper first expounds the influence of art teaching on students' culture, and then introduces the characteristics of art teaching in colleges and universities. Then it studies the problems existing in the art teaching of China Agricultural University. In order to solve these problems, this paper studies the application of data mining clustering algorithm, and uses the method of questionnaire to investigate the current situation of psychological quality cultivation of art majors in China Agricultural University. The result of the investigation shows that the influence of art teaching on students' psychological quality is mainly manifested in enriching students' inner feelings, improving students' aesthetic ability, cultivating students' innovative thinking ability, broadening students' artistic vision and so on.

**Results:** Characteristics of Art Teaching in CAU. Art Education in CAU aims to cultivate students'

aesthetic ability and creativity, and set up courses with rich cultural connotation and characteristics of the times. It not only includes the training of students' basic theoretical knowledge and professional skills, but also the cultivation of certain artistic quality and other qualities. Therefore, the curriculum content of cultivating comprehensive talents came into being.

Investigation Process. (1) Determination of respondents. This paper studies the importance of cultivating students' cultural and psychological quality in college art teaching, so the research object is college art learners. In order to ensure the accuracy of the survey object, this paper selects the offline questionnaire survey.

Determination of the number of questionnaires. This paper studies the current situation and influencing factors of college students' art education in the form of questionnaire. The data results are discussed by using mathematical statistics and multiple regression analysis ( $P < 0.05$ ), so as to summarize the current situation and existing problems of college students learning art courses in China. According to the minimum sample size of the number of questionnaires and the actual situation of this survey, this paper determines that the number of questionnaires is 300. After issuing the questionnaire, 275 questionnaires are recovered, and some invalid questionnaires are eliminated. Finally, the number of effective questionnaires is 250.



**Figure 1.** The degree of influence of art education on students

As can be seen from Figure 1, the impact of art teaching on students' psychological quality mainly includes enriching inner emotions, improving aesthetic ability, cultivating innovative thinking ability and broadening artistic vision. First of all, schools should pay more attention to art education so that students can feel the impact of a good environment and atmosphere. Secondly, teachers need to have a rich, comprehensive and systematic knowledge structure. In ordinary teaching, we can organize more collective activities to improve the classroom atmosphere, or carry out thematic class meetings or group discussions to stimulate students' interest in learning. Finally, we should also pay attention to creating a positive, relaxed, pleasant, harmonious and warm cultural atmosphere of campus cultural life.

**Conclusions:** After a systematic study of the current situation of art education in CAU, this paper finds that most schools in China do not set up a course specifically for the cultivation of students' psychological quality, but only take it as an independent subject. Firstly, starting from the actual situation of art teaching and society, this paper designs questionnaires and interviews to understand whether the current art majors in CAU and college students' interest and ability in their majors have improved.

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## A STUDY ON THE TYPICAL SOCIAL ROLES OF HAINAN WOMEN UNDER THE BACKGROUND OF COGNITIVE IMPAIRMENT

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