

As can be seen from Table 1, except that male English majors showed mild tension, they scored 2 points in fear and embarrassment, and there was no shaking. Female English majors scored 2 points on the four anxiety manifestations of tension, fear, trembling and embarrassment.

Conclusions: Through rich and flexible English classroom teaching, students' enthusiasm is greatly improved, relevant anxiety symptoms are significantly reduced, and the teaching atmosphere in English classroom becomes active.

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IMPROVEMENT STRATEGIES OF FINANCIAL ACCOUNTING MEMORY IMPAIRMENT UNDER THE BACKGROUND OF INFORMATIZATION

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Background: With the development of information technology, the original working mode of financial accounting has been changed. In this process, the financial accounting work has gradually changed from a simple financial accounting mode to a financial analysis and decision-making mode. This transformation means that the traditional structured information processing mode is abandoned and replaced by semi-structured or unstructured information processing mode. The change of working mode makes the financial data information that financial accounting needs to remember increasing. At the same time, the financial knowledge changes in real time with the change of financial environment every year. Under the joint action of the two aspects, the memory impairment of accounting practitioners in learning and work shows an increasing trend. The causes of memory impairment can be mainly divided into three categories. The first category is the continuously improving accounting informatization level. The improvement of this informatization level makes the sources of accounting data diversified, and the financial department no longer makes financial records alone, such as stock out and stock in documents of other departments, production information, etc. All production and operation activities of the company are closely related to financial work. There are many sources and types of financial information, resulting in memory impairment of accounting practitioners. The second category is the improvement of information quality, which is mainly reflected in the data quality that accounting practitioners need to provide externally. Semi structured or unstructured financial information includes not only traditional accounting information, but also information such as statement disclosure affairs and business analysis. The time and place of financial information span a wide range of forms, Lead to the memory impairment of accounting practitioners at work. The third category is the change of accounting knowledge structure. The accounting knowledge structure no longer only includes the explicit knowledge related to accounting, but also increases the necessary tacit knowledge such as the processes in the production and operation process of other departments, which virtually increases the memory burden of accounting practitioners. Applying the information system to the financial accounting memory system and assisting accounting practitioners to remember the information in their study and work through information means can help them overcome the memory obstacles to a certain extent.

Objective: The change of the working mode of modern information-based financial accounting makes the phenomenon of memory impairment of accounting practitioners increasing. This study explores the effect of using the information system in the learning and working memory system of accounting practitioners, so as to help accounting practitioners form an information-based memory auxiliary system and overcome memory impairment.

Subjects and methods: This study will use the questionnaire survey method to conduct data research, and analyze the improvement effect of the information-based memory assistance system on the memory impairment of financial accounting from different angles of promoting employees to remember financial information.

Study design: In this study, a total of 120 financial staff were distributed questionnaires, and 112 were successfully recovered. The main contents of the questionnaire are the possible memory impairment symptoms of financial staff in their study and work, and the impact of information-based memory assistance system on memory impairment.

Methods: After successfully collecting the questionnaire, excel was used to analyze the impact of

information-based memory assistance system on memory impairment.

Results: The impact of information-based memory assistance system on financial accounting memory impairment from different angles is shown in Figure 1.

In Figure 1, the information-based memory assistance system can significantly improve the memory impairment of financial accounting in terms of memory assistance system and practical practice, while the impact on the integration of software and knowledge is only important and not significant.

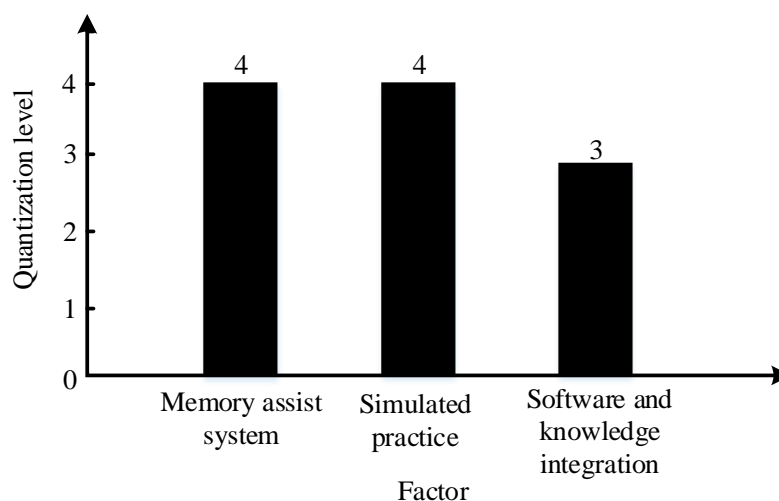


Figure 1. Effect of information system on memory impairment

Conclusions: The complicated financial information and financial knowledge in modern financial accounting often led to the memory impairment of accounting practitioners, which will seriously interfere with the work and learning of accounting practitioners. The financial information assistance system established by means of informatization can help accounting practitioners get familiar with the information they need to remember in business from three aspects: memory assistance system, practical exercise software and knowledge integration, and help accounting practitioners overcome the obstacles of financial accounting information memory through auxiliary systems such as mobile phone and computer software.

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TELLING CHINESE STORIES WELL IN THE CONTEXT OF COGNITIVE PSYCHOLOGY: THE EXPRESSION OF TRADITIONAL CULTURE IN FILM AND TELEVISION WORKS -- TAKING “BIG FISH BEGONIA” AS AN EXAMPLE

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Background: Cognitive psychology is a psychological trend rising in the West in the mid-1950s. It is a psychological mechanism as the basis of human behavior. Its core is the internal psychological process between input and output. It aims to study the operation of memory, attention, perception, knowledge representation, reasoning, creativity and problem-solving. Mastering the learning methods of cognitive psychology is helpful for us to input and output culture. China’s animated films were created in the early 1920s. In 1926, the production of the first black-and-white film composed of animation and real people “big noise studio” announced the official birth of Chinese animated films. After nearly 90 years of creation and exploration, Chinese animation films have been committed to looking for Nationalized Chinese unique creative techniques. The domestic animated film “big fish Begonia”, which has been planned and produced for 12 years, was released in the summer of 2016. Since its release, the film has not only obtained rich box office, but also received different opinions. The film tells a story with the theme of love and growth in the context of Chinese mythological world. The protagonist “Chun” went to the human world on the day of the bar mitzvah, but formed an indissoluble bond with mankind because of the opportunity of “exchanging life for life”. The whole film is full of Chinese elements. It tells us the charm of Chinese traditional culture and its unique aesthetic value from the naming of film characters, the source of inspiration of the story, film