

identification card. The respondents can confirm their cognition of color according to the color card and fill in the questionnaire on this basis. The content of the questionnaire is mainly the direct psychological experience of the respondents in the face of digital clothing color, and the types of memory that different colors can awaken are investigated.

Methods: This study uses Excel software to sort out the questionnaire data, and then analyzes the impact of digital clothing color on memory impairment.

Results: The distribution of people who have emotional associations with different digital clothing colors is shown in Table 1:

In Table 1, the number of emotional associations with yellow is the largest, reaching 57, followed by red and orange, 41 and 35, respectively. The three colors with less emotional associations are purple, black and white. The number of emotional associations with these three colors is less than 10. It can be seen that bright and bright colors are more likely to make emotional associations for memory impaired groups.

Table 1. Distribution of people associated with digital color

Statistics	Color type								Total
Color	Red	Orange	Yellow	Green	Blue	Purple	White	Black	
Number of people	41	35	57	19	37	9	6	8	212

Conclusions: Among the symptoms of memory impairment, a large part of patients have memory impairment because they can't wake up the memory in the brain. By using digital clothing color as a memory medium to awaken past memory, we can provide memory recall for patients with memory impairment in the way of emotional association, so as to alleviate the symptoms of memory impairment. When using digital clothing color as daily memory medium, we should pay attention to patients' different feelings for different colors, actively help patients connect color and emotion, emotion and memory into a stable triangular association chain, and carry out rehabilitation training based on the triangular chain to overcome the symptoms of memory impairment.

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THE INFLUENCE OF SPORTS CULTURE COMMUNICATION ABILITY ON HUMAN HEALTH AND PSYCHOLOGICAL EDUCATION DEVELOPMENT

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Background: Sports culture is composed of sports morality and its various norms and systems. It is an important part of culture and plays a very important role in culture. Its purpose is to strengthen the body, invigorate the spirit and seek a positive lifestyle, which is the sum of sports and the material and spiritual wealth it creates. With the development of The Times and the society, sports culture has a great influence on the development of health education. The word "sports culture" was first published by the international sports terminology committee in the book "sports vocabulary", which defined sports culture as "a part of the broad sense of culture, which is the law, system and material facilities that comprehensively utilize physical exercise to improve human biological and spiritual potential". In China, Yi jiangdong defined sports culture as "physical exercise and related cultural body aiming at people's physical and mental health and all-round development". Lu yuan town summed up the sports culture: "sports culture is the sum of the material, system, spirit and culture of sports". With the advent of the Internet era, the communication mode and speed of sports culture have undergone earth-shaking changes, which has also had a great impact on the development of health education and aroused people's attention to the topic of health education. As the product of sports activities, sports culture plays an important role in improving people's health thought in the modern society with rapid development.

Study design: With the continuous enhancement of sports culture communication ability, people's understanding of sports culture is deepening, people are more and more concerned about their own health problems, thus promoting the development of health education. So for sports culture communication ability, the influence on the development of health education, 2012-2016 of sports system as the research object, firstly establish the fuzzy comprehensive evaluation model of sports culture communication ability on the effect of health education development in the preliminary evaluation, according to the maximum

membership degree principle, the influence on the development of the sports culture communication ability of health education degree to the evaluation results.

Subjects and methods: The evaluation factors selected in this paper are the number of stadiums and gymnasiums, the number of students in physical education universities, the number of people taking exercise in Beijing, the degree of emphasis on physical education results and the number of sports research institutions.

Table 1. Two evaluation factors evaluation results

The index	Impact rating				
	Great	Bigger	Generally large	Smaller	No
Sports and cultural communication ability	0.2564	0.4826	0.1651	0.1023	0.0064

Table 2. Efficiency evaluation results between the input of sports culture and the output of healthy education

The date	Comprehensive efficiency	Technical efficiency	Scale efficiency	Put the remaining value			Out of production value			
				X_1	X_2	X_3	Y_1	Y_2	Y_3	Y_4
2012	0.71	0.76	0.73	1689.3	188	865.4	0	652.8	0	324.1
2013	0.75	0.82	0.79	1237.7	0	789.2	0	531.5	0	276.4
2014	0.88	1	0.86	753.2	0	0	0	0	0	0
2015	0.95	1	0.89	103.9	0	0	0	126.8	0	0
2016	1	1	0.97	0	0	122.6	0	0	0	28.4

Conclusions: According to the evaluation results of the fuzzy comprehensive evaluation model in Table 1, it can be concluded that: the possibility that sports culture communication ability has no influence on the development of health education is only 0.64%. The probability of minor impact was 10.23%. The probability of general impact was 16.51%. The probability of significant influence is 48.26%. The probability of a significant impact is 25.64 percent. According to the principle of maximum membership, the value of “48.26%” in the five grades of membership is the largest, so the influence of sports culture communication ability on the development of health education is greater. Through the evaluation result data envelopment model Table 2 shows the sports culture of 2012-2016 years spread of efficiency between input and output of the development of the health education on the increase year by year, and in 2016 comprehensive efficiency and technical efficiency are reached 1, scale efficiency reached 0.97, so can be concluded that with the increase of vintage sports system of investment and health education gradually tend to balance between output, a further indication of sports culture communication ability has a great influence to the health education development. It can be clearly concluded that the enhancement of sports culture communication ability greatly promotes the development of health education.

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ANALYSIS OF ANXIETY PSYCHOLOGICAL PROCESS OF NORMAL STUDENTS IN PRESCHOOL EDUCATION DURING PRACTICE

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Background: Preschool education refers to the implementation of care and education activities for children before the age of 6. Preschool education is not only the initial stage of children’s intellectual development in life, but also the stage of children’s cognitive world. Therefore, correct and appropriate preschool education is of great significance to children’s intellectual development, personality shaping and mental health. For preschool normal students, educational practice can not only improve their practical ability, but also an important way to combine theoretical knowledge with practical work. Some scholars say that the practice process of normal students is a process of “collision between theory and practice, ideal and reality”. It is also an important stage for normal students to explore teaching practice and learn