

enabled students to actively learn and enhanced learning efficiency. The new logistics course gives some leading power to students, so that they can explore approaches freely and exercise their ability to solve problems in practice.

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MASS PSYCHOLOGY SHOULD ADAPT TO THE INTEGRATION OF NATIONAL COSTUME ELEMENTS AND MODERN COSTUME DESIGN INNOVATION

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Background: With the development of society and the progress of The Times, people have higher and higher aesthetic requirements for clothing. From the uniform dress style before the 1980s, to the imitation after the reform and opening up, and then to the personalized development of the younger generation of clothing, it constantly puts forward new challenges to fashion designers. To meet the aesthetic requirements of different levels of people's clothing, it is necessary for clothing designers to have rich humanistic knowledge. Clothing aesthetic has its own rules, is to build on the same background. According to this characteristic, the modern costume design of our country should be good at starting from the study of national costume culture, and draw lessons from the elements of national costume to the modern costume design.

Subjects and methods: In modern costume design, the application of China's national costume elements can not only enrich the costume culture, but also inherit and carry forward the national tradition and improve national confidence. China's national costume elements include color, modeling, technology and other aspects, only a thorough and comprehensive understanding of national costume culture, in order to better use of national costume culture, national costume elements and modern costume design integration innovation.

Study design: Chinese national costume culture is consistent with traditional culture. No matter the texture, pattern and color of Chinese costume, they all contain profound traditional Chinese culture.

Results: (1) The application of Chinese aesthetic thought in the application of Chinese national costume elements in modern costume design, the first step is to understand China's traditional aesthetic thought. Implicit beauty is the core of traditional aesthetics, which is manifested in national costumes, mainly in the implicit beauty of patterns. Each pattern has its own meaning, and only by understanding its connotation can we feel the connotation of beauty. (2) The reference of national costume modeling in modern costume design. When it comes to the shape of China's national costume, the first thing that designers and audiences think of is the Cheongsam. In fact, it is a part of Chinese costume shape and its main feature reflects the beautiful figure of women. But in our national costume modeling, there are many styles that can be used for reference in today's costume design. (3) The application of ethnic clothing fabrics in modern clothing. In modern clothing design, the most used traditional clothing fabric is silk. Silk is not only the quintessence of China, with a long history, but also because silk has the characteristics of soft and elegant skin care. The same damask satin and brocade with silk quality of a material all have this kind of feature, because of their drapery feeling, and get Chinese and foreign designer's favor. With the development of textile technology, some fibers of different texture are now blended to achieve the effect of elegant draping, such as the "day silk" modeled after silk, the effect is similar to silk, but the price is cheaper than real silk, but the air permeability is poor, and the process needs to continue to improve. The property of hemp product is harder, but can mix with cotton spinning, quality of a material is neutralized, avoided hemp rough hard feeling and cotton fabric easy wrinkle, easy fade shortcomings, such fabric has cotton hemp two kinds of plants pure natural, absorb the advantage of sweat, still have vertical feeling, suit people summer to use. (4) The application of ethnic costume technology in modern costume design. The crafts and patterns in national costumes are connected, and the crafts are different for patterns of different nature.

Conclusions: To sum up, China's national costumes have a long history. What this paper discusses is mainly the costumes of the Han nationality. The Chinese nation is a harmonious big family composed of 56 nations, and each nation has its own cultural characteristics of costumes in the development process of history. In the new era, to build a national clothing brand, we need to continue to learn Chinese traditional culture, absorb and innovate, and only in this way can we better explore the elements of clothing culture and make the traditional culture better serve today's better life.

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AESTHETICS IN VR ART DESIGN ENGINEERING UNDER SOCIAL PSYCHOLOGICAL ADAPTATION

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Background: Essentially, virtual reality is an intelligent computer user interface. The user interacts with the simulation environment through the sensing device, and can obtain a variety of visual and auditory perception. And users can change the simulation results of the virtual environment according to the user's wishes and goals. In 1993, at the world conference on electronic learning, G. Burdea and P. Coiffet (USA) proposed the theory of "virtual reality triangle", that is: Immersion, Interaction and Imagination. Immersion refers to the auxiliary devices, such as sensing devices, helmets, data tentacles, etc.

Study design: This paper discusses the construction of virtual landscape display system, the required software and hardware requirements and basic process, and then builds a community landscape architecture design system based on virtual reality technology. In the constructed visual simulation environment, through different instances of roaming, the interaction effect of user and community landscape architecture can be showed as intuitively as possible, and more design ideas for future research can be provided.

Subjects and methods: Art design aesthetics should not only have the aesthetic expression of the works of art, but also have high requirements in the field of practicality. Therefore, in the art design, it is necessary to pay attention to the practical function and the high unity of aesthetics. The aesthetic characteristics of virtual reality belong to virtual aesthetics in theory, and the traditional aesthetic features described above are the basis of virtual aesthetics. The aesthetic characteristic of virtual aesthetics is built based on traditional aesthetics, but it has its own unique characteristics as the virtual aesthetics of the digital age.

Therefore, in virtual reality simulation scenario, how to embody sentiment and interest from general scenes is a higher-level goal that art designers should pursue. In the simulation process of virtual reality, in addition to restoring static objects and contents of the scene, more accidents and selectivity can be added to increase the attractiveness and attractiveness of the system.

Results: The application of virtual reality technology -- Taking community landscape as an example. The main composition of the virtual garden environment design display system consists of two parts, and its system structure is shown in Figure 1. Virtual reality set up a hardware platform for high performance PV; Modeling software uses 3DMAX; Plant modeling software uses tree professional.

(1) Determine the type of project

Different virtual reality simulations involve different production processes and fabrication techniques, and there are different simulation requirements based on the size of the simulated scene. This paper takes the community garden landscape as an example. The area of the whole community is 200 thousand square meters, which is a medium and small scene simulation.

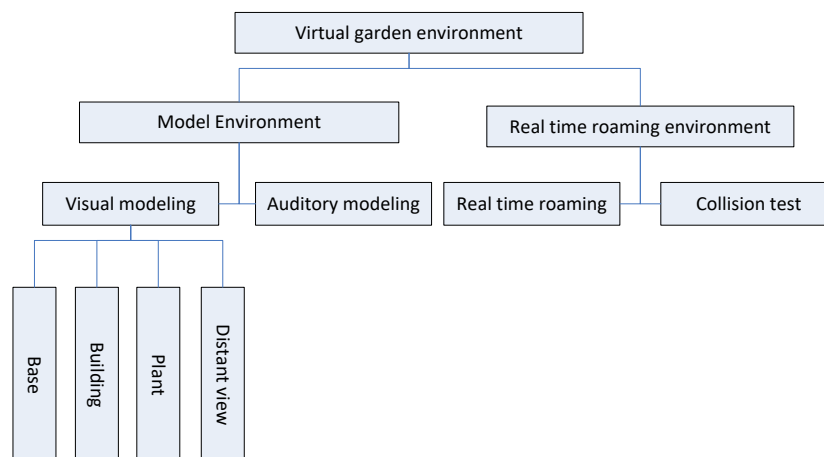


Figure 1. The system structure diagram of virtual reality technology

(2) Module, function, data collection and collation

The data collection of virtual reality simulation consists of two parts: one part is the plan chart; the