

students to better grasp the changing trends of the job market, and then improve their professional quality in a targeted way, which can alleviate students' employment anxiety to a certain extent and help them to do a good job in career planning.

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A PRELIMINARY STUDY ON THE APPLICATION METHOD OF COLOR PSYCHOLOGY IN COLLEGE ART TEACHING

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Background: The research and application of color psychology is a complex and long process involving science fields such as psychology and physiology. Color psychology is the dual stimulation of students' visual impact and spiritual enjoyment. The application of color psychology in daily life is mainly reflected in people's perception of living environment and social culture. There are differences between different types, different genders, different style characteristics and color psychological needs. There have been a lot of research results on the application of color psychology in university art teaching. This article intends to further improve the art teaching method from the psychological level, which needs to be studied.

Study design: This article first studies the relevant knowledge of the color theory of psychology. Secondly, it analyzes the application of color psychology in college art teaching. Then it expounds the importance of art teaching materials and color teaching. Finally, through the questionnaire survey, in-depth discussion is carried out and the results are obtained.

Methods of statistical analysis: The emotion mentioned here is the visual induction produced by the influence of color. Due to the connection between human social activities and color, coupled with the intervention of human psychological activities, color has a certain impact on people's thinking and emotions. The study of color psychology is a kind of psychological reaction that people may produce when they are awakened by a specific color.

Different colors have different emotional attributes. The main problem we want to study is how color affects people's psychology. First of all, the visual effects produced by light stimulation will produce colors, and light is only one of many electromagnetic waves, and the color will also change with different wavelengths. Secondly, in a series of photosensitivity experiments, it is not difficult to see that all colors with longer wavelengths will cause the expansion of the human body's response. Conversely, colors with longer and shorter wavelengths will reduce the body's response.

The composition of psychological color is mainly affected by external factors, and the framework of its influencing factors is shown in Figure 1.

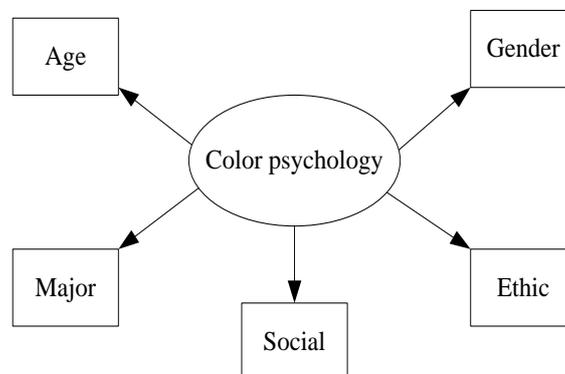


Figure 1. The external factors of color psychology

Methods of statistical analysis: Investigate the background. For art teaching, teachers are not only required to have a solid and rich knowledge reserve, superb and flexible thinking ability and other comprehensive qualities, but also have a certain innovation ability, so that students can better learn art works, master painting skills, and understand colors. psychology. The impact and influence on our living environment.

Survey design: This questionnaire mainly focuses on the application of psychological colors in art

teaching.

Individual interview investigation procedures. Individual interviews are mainly for verifying and enriching the survey results in order to propose more comprehensive and practical methods to solve research problems. In terms of the way and number of interviews, individual interview time will be arranged after the questionnaire survey is over. Interviewees will be arranged by school leaders according to the requirements of the researchers.

Results: Analysis of the Results of the Questionnaire. From the study of the impact of color on students' enthusiasm for class, psychological feelings, creative thinking and conscious activities, the data in Table 1 are obtained. The data in the table are about the attitudes of teachers and students to these four aspects.

Table 1. Application of psychological color in art teaching

	Students (%)	Teachers (%)
Class enthusiasm	20	29
Psychological feeling	25	20
Create thinking	26	25
Consciously activities	29	26

Conclusions: Color is a language that can stimulate people's emotions, and it can make people have a positive and pleasant emotional experience. In art teaching, teachers should pay attention to cultivating students to have a certain association and understanding of what they are learning. At the same time, it is necessary to use a variety of methods to enhance students' awareness and understanding of the psychological factors and regularity of colors in paintings. In art teaching, the application of color psychology is also a step-by-step, step-by-step strengthening, continuous improvement and improvement. In teaching, teachers should focus on cultivating students' interest in art works and improving their ability to paint and create. At the same time, the influence of color psychology on other factors cannot be ignored.

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RESEARCH ON INDUSTRIAL HERITAGE OF MODERN CHINESE HISTORY FROM THE PERSPECTIVE OF SOCIAL ADAPTATION PROMOTION

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Background: The study of industrial heritage originated in England. The upsurge of industrial heritage research and reuse protection extends from Britain to other European countries, the United States, Japan and other countries. Countries have also begun to investigate, protect and reuse industrial heritage, and set up professional institutions for industrial heritage. At the third International Congress of Industrial Monuments held in Sweden in 1978, the International Committee for the Protection of Industrial Heritage (TICCIH) was established. TICCIH is an industrial heritage advisory organization of the International Council on Monuments and sites (ICOMOS) and ICOMOS is a subsidiary body of the United Nations Educational, Scientific and Cultural Organization (UNESCO).

Subjects and methods: Since the mid-20th century, the study of industrial heritage has officially become a discipline related to the cultural, historical, economic and technological values preserved during the industrial revolution. With the development of China's social economy, in recent years, the research on industrial heritage has gradually become a hot research topic in China. The related research work and content involve many disciplines such as architecture, planning and tourism. By combing and analyzing the existing research results, this paper discusses its research process and characteristics, and discusses the development trend of industrial heritage protection and reuse in China.

Study design: Through literature search and statistics under the title of "industrial heritage", 388 literature records and 10 bibliographies were obtained from 2002 to 2010 (including 1 record of 2006 China Industrial Heritage Protection Forum collection. Statistics show that since 2002, research literature on industrial heritage began to appear in China, and since then, the number of research papers on industrial heritage has been increasing. It shows that the research on industrial heritage protection has been recognized by domestic academic circles and received more attention. With the attention of more and more