new situation. In the course of preschool education, although they have a certain musical ability, considering that the main purpose of preschool education is to develop children's intelligence, cultivate children's good behavior habits, guide children to learn some songs, it has little experience in how to cultivate and inspire children's artistic creativity. In the practical education of children, we often neglect children's needs, do not pay attention to children's opinions, and do not grasp their psychological growth and growth rules. Besides, the young children's self-esteem and self-confidence can be harmed due to the lack of practical experience. There are still shortcomings in how to effectively arouse children's interest in learning music lessons, to carry out the performance of literary and art activities, and to use the standard of civilized language. It often pays attention to the exercise of children's imitative ability, neglects the cultivation of creativity, and does not really grasp the true meaning of preschool education.
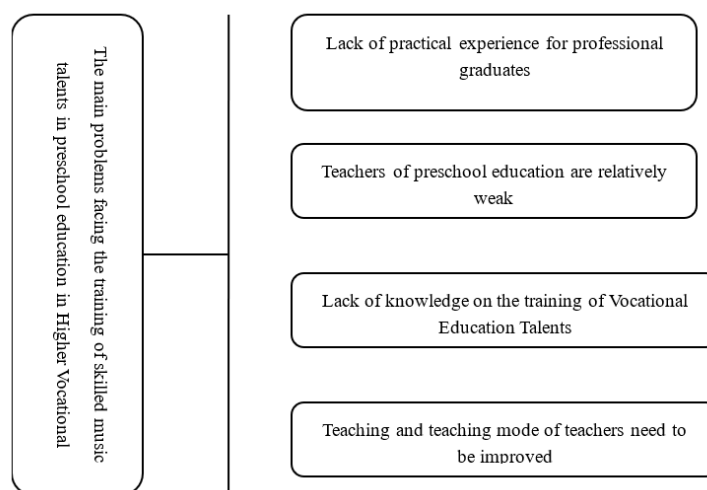

Figure 1. Problem facing the training of skilled music talents in preschool education in higher vocational colleges

Conclusions: It is of great practical significance to improve the quality of talent training and improve the quality of talents training in preschool education in vocational colleges, so as to promote the sustained and healthy development of preschool education. With the current situation of Chinese Higher Vocational preschool education, preschool education should change the skills of music talents training target, reform and optimize the preschool education curriculum, strengthen practice teaching, improve the curriculum design quality evaluation system, strengthen the construction of teachers, strengthen training mode reform for higher vocational colleges to preschool education professional skills of music talents.

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RESEARCH ON THE APPLICATION OF DESIGN PSYCHOLOGY IN THE DIGITAL PRODUCT DESIGN OF TRADITIONAL CULTURE THEME OF INTELLIGENT MOBILE TERMINAL

Xiaolin Hu & Xujing Huang

College of Humanities and Design, Chengdu Technological University, Chengdu 610000, China

Background: With the rapid development of the mobile Internet industry, smart phones are profoundly changing our lives. In terms of the number of users, there were more than 2 billion smartphone users worldwide in 2016. This means that nearly one third of the world's population uses smartphones every day. In terms of the function and performance of the device, smart phones carry the daily life needs of users in clothing, food, housing, transportation, entertainment and other aspects with the help of a variety of human-computer interaction methods and various app applications.   In recent years, APP applications such as various digital museums, digital product display platforms and digital art displays have emerged one after another, providing users with rich knowledge content. More importantly, the theme content of these app applications increasingly points to Chinese traditional culture. More and more developers begin to repackage and display the traditional cultural content with the help of the fashionable and advanced

communication channel of smart phone. This trend is of great significance to the development and inheritance of Chinese traditional culture. Based on this research background, this paper will analyze the characteristics, design rules and shortcomings of the traditional cultural digital display app at the intelligent mobile terminal, summarize the design and technical points in the application research and development of this type of app, and put forward some design rules and methodology.

Subjects and methods: Smart phones have become an excellent platform for digital content display with huge user groups and increasingly enhanced functions. Digital content is also closer to people's daily life through the media of smart phones. Therefore, it is of great significance to publicize and promote excellent Chinese traditional cultural content with the help of smart phone. This paper will study the digital display characteristics of intelligent mobile devices in traditional cultural themes, and explore the design methods in this field.

Study design: Design psychology is based on psychology to study people's psychological needs and trends. An important content of its design heart is consumer psychology, which mainly studies the factors that affect consumers' decisions when buying and using. In the 1980s and 1990s, designers mainly investigated consumers' preferences by means of communication, such as gradually updating the design of goods to satisfy consumers through consumer feedback. At first, consumers only have physiological needs for products. With the development of science and technology, psychological needs have gradually become an important trend of product design.

Methods of statistical analysis: Product type analysis. (1) The app "Yinzhen beauty map" launched by the Palace Museum in 2013 is representative. The painting of Yinzhen beauty is a collection of 12 pieces in Beijing's Palace Museum. (2) App "auspicious Forbidden City" was released in 2014. The main interface of this app is designed as an interactive scroll. (3) The core function of app "mortise and tenon" is to use interactive three-dimensional models to show the mortise and tenon structure in ancient furniture. (4) The app "Han Xizai's banquet picture" completely shows this work of the same name. (5) The interactive design of app "divination stone" includes graphics, music and voice, combined with the interactive display of three-dimensional scenes and props, and introduces the popular science knowledge of jade from many aspects. This product is outstanding in three-dimensional scene design and visual presentation effect of material animation, and runs smoothly on smart phones.

Results: Combined with the author's analysis, research and design practice, the design laws and methods of digital display of traditional cultural theme of intelligent mobile terminal can be summarized as follows: First, the core of type products is content display. Second, make full use of dynamic materials such as motion graphics, animation and images to match the interactive operation of products, so as to enrich the interest and vividness of digital display. Third, pay attention to the use of layered visual materials to create a stronger visual impact, pay attention to the close combination of three-dimensional technology and display content, and give full play to the advantages of digital display. Fourth, pay attention to the construction of substitution interaction and strengthen the all-round sensory experience of touch, vision and hearing.

Conclusions: In product design, design psychology plays an important role: Firstly, design psychology uses traditional psychological research to provide effective help for structure, material, technology and economy in product function design. Secondly, design psychology provides a reference that meets the psychological and physiological needs for product modeling design, so that the product can have a certain impact on consumers. Finally, the application of design psychology in product color design can attract consumers and meet the psychological needs of consumers to a greater extent, which can further improve the work efficiency and quality of life of the general public.

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INVESTIGATION AND PREVENTIVE STUDY ON ANXIETY DISORDER OF POSTGRADUATES UNDER EMPLOYMENT PRESSURE

Sizhu Liu[1] & Tianyu Shao[2]*

[1]College of Computer Science and Technology, Chongqing University of Posts and Telecommunications, Chongqing 400065, China
[2]School of Software Engineering, Chongqing University of Posts and Telecommunications, Chongqing 400065, China

Background: With the continuous development of economy, social competition is increasing. In order to increase their employment competitive advantage, postgraduate entrance examination has become a choice for college students to improve their self-worth. In the fast-paced era, because there is not enough