

Conclusions: Based on the requirements of the criminal justice system, referring to the evaluation results of the trial ability of the mentally handicapped in the judicial evidence of various countries, and combined with China's social background and legal system, the evaluation scale of the trial ability of the mentally handicapped has high accuracy, high reliability and practicability.

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COLLABORATIVE INNOVATION STRATEGY OF COLLEGE STUDENTS' MENTAL HEALTH EDUCATION AND IDEOLOGICAL AND POLITICAL EDUCATION IN THE NEW MEDIA ERA

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Background: With the deepening of reform and opening up and the continuous expansion of the scale of higher education, the number of college students has increased sharply, and the "post-90s" college students with the characteristics of the new era have also entered the university campus, which has brought new challenges to the current ideological and political education and mental health education of college students. Under such a big background, ideological and political workers in colleges and universities should not only inherit and carry forward the essence and advantages of traditional ideological and political education and mental health education, but also strive to explore more effective educational models so as to better cultivate students' healthy mentality and meet the challenges of the new era. Based on this, the effective integration of mental health education and ideological and political education is an effective countermeasure, which is not only beneficial to the healthy growth of college students, but also can effectively promote the in-depth development of mental health education and ideological and political education in colleges and universities.

Objective: College students' ideological and political education and mental health education are important aspects of college students' quality education. College students in the new period are basically "post-90s" college students. Their psychology has both positive and negative sides. From a positive perspective, first of all, college students in the new era are very active in thought, unusually publicized in personality and good at expressing themselves. Secondly, their thoughts are more characteristic. They don't like to be the same as others and like to highlight themselves. Thirdly, college students in the new era are more open-minded and can easily accept new things. College students in the new era are not as conservative as college students in the past. Many of them maintain an attitude of acceptance of new things in the society. Finally, college students in the new era pay more attention to their inner feelings, pay attention to the pursuit of self-worth, and have a very strong spirit of innovation and exploration.

Subjects and methods: (1) There are a connection between the two. Mental health education and ideological and political education are different from each other in work focus and direction. Their specific tasks, theoretical basis, work content, work methods and operation mechanism are different. The two should be organically combined to make mental health education and ideological and political education complement each other and complement each other. (2) Mental health education is the basis of Ideological and political education. Carrying out ideological and political education for higher vocational students and cultivating their excellent moral quality is based on students' sound personality, normal psychological activities and good adaptability, because people's spiritual activities are the manifestation of psychological activities, and healthy psychology plays an incentive role in people's behavior and thought. (3) Ideological and political education is the further deepening of mental health education. Mental health education is to cultivate students' good psychological quality. Therefore, we must adhere to the correct political direction, improve the level of psychological education through ideological and political education, and make ideological and political education more targeted and persuasive.

Results: (1) Use the Internet to build a new platform for mental health education. Firstly, the network platform not only provides students with theoretical knowledge of mental health, but also provides them with a wider range of learning resources and activity resources other than teaching materials. Secondly, through the online message and professional psychological evaluation system, it lays a good foundation for the scientific establishment of early warning and intervention mechanism of mental health education. Thirdly, colleges and departments can be encouraged to actively release mental health education information, enhance the attraction of network mental health education, and create a positive, relaxed and harmonious education atmosphere. (2) Innovate WeChat platform and broaden new ways of Ideological and political education. Through the mechanism of "other assistance mutual assistance self-help", guide

students to establish a correct world outlook, outlook on life and values, teach students to explore their potential and advantages, stimulate positive emotions and cultivate positive personality. (3) Innovate team building. Whether it is mental health education or ideological and political education for higher vocational students, there must be a team of teachers who are good at using new media and mastering new educational ideas. Teachers can also use new media such as WeChat, blog and micro film to have zero distance communication with students, understand the hot issues and ideological trends concerned by students, strengthen the connection between network and reality, and improve students' mental health level and moral quality.

Conclusions: As college students in the new era, facing a variety of new situations and problems, they often have different degrees of psychological problems or psychological obstacles. In this case, traditional ideological and political education alone is difficult to solve practical problems. The mental health education of college students can make up for the lack and deficiency of Ideological and political education, care for the mental health status of college students, and organically combine ideological and political education with mental health education, which is not only the objective requirement of quality education, but also a new way to improve the scientific and effectiveness of college students' ideological and political education.

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MEASURES OF VISUAL COMMUNICATION DESIGN BASED ON PSYCHOLOGY

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Background: Visual communication includes visual symbols and communication. Visual symbols mainly refer to design, architecture, photography, film and television, plastic art, installation art and other visual information that can be seen by people's eyes. Visual symbol system can also be combined with audio-visual learning and multimedia system through sensory acceptance. Communication is the transmission of information from the information publisher to the information receiver through the use of symbols. This process generally includes "who", "what", "where or who to convey" and "what is the effect or impact of communication". Communication itself has a persuasive process, and the information released by the disseminator will affect the receiver. The designer plays an important role in visual communication. The designer's spiritual attitude, thoughts and ideas will be reflected in the design products. Accurately mastering some laws of psychology will help the recipient not reject or even appreciate the designer's products, and the designer's uncoordinated posture will also be reflected in the works and induce the recipient's resistance. Therefore, Psychology has important value and significance in visual communication design.

Objective: Psychology mainly studies people's behavior and psychological activities and their laws. Behavior affects people's psychological activities. Psychological activities are expressed through behavior at the same time. People's psychological activities and behaviors have their essential laws. People's aesthetics are very different, which leads to the visual communication design works cannot satisfy everyone. However, through certain ways, it can still meet the aesthetic pleasure of most people. People's psychological activities have their own characteristics and laws. Therefore, the clever use of psychology in visual communication design can make the works more perfectly present in front of people. This paper focuses on the specific application of psychology in visual communication design, analyzes the relationship between aesthetics and psychology, expounds the psychological theories and skills that designers need to have, and focuses on the use of psychology in visual communication design.

Subjects and methods: (1) Application of perception in visual communication design. Psychology believes that feeling is the brain's reflection of objective things. Human cognitive activities begin with feeling. Feeling, as the primary unit of cognitive activities, is also the basis of memory, perception and thinking. Feeling is the basis of all human psychological phenomena. (2) Application of associative imagination in visual communication design. The foundation of association is material. Only when one or two things have an impression in the mind can association from one to the other be carried out. Association can compare the differences of things and classify and summarize the similarities of things. Therefore, the application of association is very important in visual communication design. Imagination is romantic, informal and creative. Imagination can be reconstructed, spliced or synthesized through imagination in visual communication. (3) Application of emotion in visual communication design. Everyone has his own attitude and behavior response to objective things, which is human emotion. In short, all human subjective cognition is collectively referred to as emotion. Emotion is a psychological activity of individual desire and