SUMMARY

Profiling of artistic identities: Content analysis of biographical documents represents the results of the analysis of biographical documents of the artists, achieved through the use of content analysis and biographical method. The aim was to present “world” of 20th century artists from the sociological point of view. We have chosen a certain number of influential artists who represented all artists from the past century. Analyzing literature we have noticed that there were no women artists among the influential 20th century artists and at the end we indicate on the small presence of the female artist in literature and art.

In this thesis we have analyzed the biographical documents and divided their aspects into certain categories – sociodemographic variables of the artists, motivation of the artist for his choice of profession, the way in which the artists perceive art, the lifestyle and characteristics of artists’ homeland. Analysis of the influential 20th century artists has indicated that most artists started dealing with art at an early stage of life, what turn to be one of the important factor in their life. According to their interest they spend free time visiting various cultural manifestations and institutions. As a source of artist motivation parent and surrounding support has proved to be relevant. Finally, research data has indicated how artist achievements of influential artists are not just result of their talent, but also are consequence of their work and dedication.

Key words: artists, 20th century, content analysis, biographical method, talent, identity