# APPLICATION OF COMPUTERIZED ADAPTIVE MEASUREMENT TECHNOLOGY IN COGNITIVE DIAGNOSIS IN THE DIAGNOSIS AND EVALUATION OF MENTAL DISORDERS

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Psychological disorder refers to various abnormal psychological processes caused by physical, psychological or social reasons. Psychological disorder has abnormal personality and behavior characteristics. It is a person's inability to act in an appropriate way recognized by the society. The consequences of his behavior are not suitable for himself and society. At present, the measurement of psychological disorders is mainly carried out through questionnaires, which has some congenital limitations. Computerized adaptive test is a new measurement technology developed on the basis of item response theory in recent 20 years. It is considered to be a measurement method suitable for various types of psychological and educational evaluation. Cat emphasizes the measurement of subjects according to people. According to the relevant IRT algorithm, it is intelligent and different from people to achieve efficient measurement of different subjects. Compared with the traditional paper and pen test, the biggest advantage of cat is that it can greatly reduce the amount of test questions without losing the measurement accuracy, and realize the intelligent individual test, so as to reduce the test burden of subjects / patients.

Key words: computerization - adaptive test - psychological disorders - diagnosis of psychological disorders

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# THE INFLUENCE OF PSEUDO PSYCHOLOGICAL KNOWLEDGE DISSEMINATION ON COLLEGE STUDENTS' MENTAL HEALTH

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With the increasing application of psychology, the types derived from psychology are more and more diverse, and pseudo psychological knowledge is born. Pseudo psychological knowledge attracts the attention of the audience with wrong behavior analysis and partial theory, which has had a certain negative impact on the public concept. Due to the limitations of the audience's choice and identification of information, there are problems in the development of new media. At present, the media is full of pseudo psychological contents such as "chicken soup party", "inspirational party", "astrology" and "face", which has a very adverse impact on contemporary college students. Compared with adults who have officially entered the society, college students' psychology is not strong enough and are easy to be affected by external things. The cognitive method of things has certain group particularity. In the case of pseudo psychological knowledge using new media to package themselves, the mental health status of college students has been greatly tested. Therefore, this topic studies the impact of pseudo psychological knowledge dissemination on College Students' mental health, trying to provide some solutions to reduce the impact of pseudo psychological knowledge dissemination on College Students' mental health.

Key words: pseudo psychology - college student - mental health - spread

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# THE STRATEGY OF INFILTRATING MENTAL HEALTH EDUCATION INTO THE TRAINING OF PRIMARY SCHOOL CHINESE TEACHERS

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With the rapid development of the times, there are more and more psychological problems among primary school students, which has also attracted the attention of the educational and academic circles. Primary school stage is the key period to shape children's healthy psychology. Grasping this key period and infiltrating mental health education into primary school Chinese teaching has important practical significance for the healthy growth of primary school students. Infiltrating mental health education into primary school students. Infiltrating mental health education into primary school students of primary school students of primary school students' language learning ability with mental health quality, which is conducive to the formation of primary school students' sound personality. As a basic course, Chinese course has its unique advantages in infiltrating mental health education in teaching. Chinese teachers should combine teaching practice, make full use of textbook resources, create a healthy learning environment, and cultivate students' good behavior habits and noble moral sentiment. Respect the law of students' physical and mental development, use a variety of means to stimulate students' interest, fully develop students' potential, and promote students' comprehensive and healthy physical and mental development.

Key words: mental health - primary school language - teacher training - psychological education

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## AN EMPIRICAL STUDY ON THE INFLUENCING FACTORS OF INTERNET FINANCIAL PRODUCT USERS' ADOPTION BEHAVIOR FROM THE PERSPECTIVE OF PSYCHOLOGY

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Behavioral finance studies the psychological characteristics such as cognition, emotion and attitude of investors in the process of investment decision-making, as well as the irrational behavior of investors. Psychology is an important theoretical basis of behavioral finance. In recent years, online shopping and online trading have become an indispensable part of people's daily life in the Internet era. People's consumption concept and behavior habits have gradually changed. Applying psychology to Internet financial products can affect users' adoption behavior. For example, incentive factors (social impact, perceived usefulness and perceived benefits) and health factors (perceived risk and perceived cost) can have a significant impact on the adoption of Internet consumer financial products on e-commerce platforms at the same time. At the same time, perceived risk and perceived cost as health care factors can not only affect users' use behavior, but also have an offset impact on incentive factors. This paper will make an empirical study on the influencing factors of Internet financial product users' adoption behavior for the perspective of psychology, in order to provide corresponding improvement measures for Internet financial products.

Key words: psychology - internet financial products - user adoption behavior - influence factor

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# REPRESENTATION AND INTERVENTION STRATEGY OF JOB BURNOUT OF ACCOUNTANTS IN SMALL AND MEDIUM-SIZED ENTERPRISES

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At present, China is in the stage of social reform and transformation, and the social competition is fierce. There is a psychological phenomenon of job burnout in the social professional group. The fatigue, anxiety, depression and decline of work ability caused by high work pressure are the manifestations of job