

From the perspective of teaching, the one-time test evaluation has a lot of contingency, which can not comprehensively and objectively evaluate students' language ability; On the contrary, continuous classroom assessment can carry out a more lasting, objective and comprehensive evaluation of students' language level from both oral and written aspects; In addition, teachers have more freedom to control the results of classroom evaluation. If classroom assessment can be valued by students like examination assessment, its role in teaching will be further strengthened. How to make students realize the importance of classroom evaluation and turn the feedback information into learning motivation will be another topic worthy of research.

Conclusions: There is no doubt that the evaluation results will have an impact on students' learning initiative in the next stage. As a teacher, in addition to paying attention to the summary role of evaluation, we should also pay more attention to the follow-up impact of evaluation. We should not take each evaluation as a dividing point to separate the French teaching process, but as a bridge connecting different teaching stages. It is hoped that the survey results can provide some reference for teachers to further study the impact of various assessments on students and play a role in attracting jade.

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ANALYSIS ON THE CONSTRUCTION OF PERSONALIZED INTELLIGENT TOURISM SCHEME UNDER TOURISM PSYCHOLOGY IN DIFFERENT REGIONS

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As a strategic pillar industry of China's national economy, tourism industry has strong industry relevance. Due to its strong pulling effect on other related industries, it enjoys the reputation of "smoke-free industry" and "sunrise industry". In recent years, the continuous growth of national income has driven the surge in tourism demand of Chinese residents. At the same time, the integration of Internet technology and various industries is increasing. As an information resource intensive industry, tourism has a fundamental demand for information dissemination and information technology. China has a vast territory and many nationalities. Due to the different natural environment and customs, there are huge cultural differences in various regions, which will also have an impact on tourism psychology. Therefore, according to different tourism psychology, this paper discusses the impact of personalized smart tourism scheme on tourists' tourism experience.

Key words: personalized smart tourism scheme - tourism psychology - tourism industry

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STUDY ON THE INFLUENCE OF CUSTOMIZED CABINET LIGHTING DESIGN ON MENTAL HEALTH AND COGNITIVE PERFORMANCE

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Human beings have been using electric energy for more than a century. For a long time, the first purpose of lighting has been around how to "illuminate" the dark space. However, with the development of the times, people's demand for outdoor environment has also risen from the lower level of basic function and sensory information to the higher level of spiritual and cultural aesthetic demand. Lighting affects the secretion of melatonin in human body, thus affecting the sleep quality of people of different ages. Appropriate lighting can regulate the biological rhythm of human body. By improving the lighting condition, we can adjust the seasonal emotional disorder caused by insufficient illumination caused by seasonal changes. The lighting environment with different illuminance and color temperature also has different comfort for people of different ages and genders. Therefore, customized cabinet lighting design will also directly affect people's physical and mental health and cognitive performance. Therefore, in

order to help people build a comfortable and healthy physiology and psychology, custom cabinet designers need to adjust the impact of lighting on people's psychology according to the color of lighting, the visual effect of lighting and the size of lighting. This paper briefly explains and analyzes the impact of lighting design on mental health and cognitive performance.

Key words: lighting design - mental health - cognitive performance - psychological feeling

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APPLICATION OF COGNITIVE PSYCHOLOGY IN ARCHITECTURAL APPEARANCE COLOR - BIONIC ARCHITECTURAL DESIGN

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As a new discipline, bionics has a great impact on design. With the idea of "people-oriented" gradually entering the hearts of the people, human beings also require architecture to adapt to nature. As a necessary environment to meet the needs of people's social life, with the rapid development of society and the continuous change of human living environment. Form bionic art is more and more widely used in the field of architectural design. Architectural design is an important stage of architecture, which directly determines the shape, function and quality of architecture. At present, the construction industry is developing rapidly, and the requirements for architectural design are increasing. People also begin to pay attention to the different architectural feelings brought by different architectural designs, and color can have a physical, emotional and image impact on people's psychology. This has important reference value for the choice of architectural and urban color. Based on the application of cognitive psychology in architectural appearance color, this paper introduces the theory of cognitive psychology to analyze bionic architectural design from the perspective of human perceptual subject.

Key words: bionic architecture - architectural appearance color - cognitive psychology - bionics

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ANALYSIS OF COLLEGE MENTAL HEALTH BASED ON INNOVATION NETWORK MODEL AND DATA COMMUNICATION

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With the development of society and the progress of science and technology, the Internet, as a new way of communication, has penetrated into all aspects of our life, study and work. With the continuous development of science and technology, some colleges and universities also continue to innovate the educational environment in the process of education. Mastering the work of College Students' mental health education under the network environment is the focus of the school. With the rapid development of network technology, a new way of mental health education - network mental health education has developed. The complete understanding of the concept of network mental health education includes two connotations: one is mental health education under the network environment, the other is mental health education based on the network. Information application system has also been widely used in all aspects of teaching and scientific research management in Colleges and universities, which has greatly promoted the vigorous development of various undertakings in Colleges and universities. Under the background of "Internet +" era, colleges and universities should actively change the traditional educational thinking, actively explore and innovate the development model of network education ability, build a data communication bridge, and better carry out mental health education in Colleges and universities.

Key words: innovation network model - data communication - colleges and universities - mental health

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