Editorial

Celebrating 70 Years of Service to Tourism Industry and Academia

Tourism: An International Interdisciplinary Journal (hereafter referred to as Tourism) enters its 70th volume. It may not be widely known internationally, but Tourism is the second oldest tourism journal in the world, regularly published since 1953, the oldest being Tourism Review (published since 1946, nowadays by Emerald Publishing Limited).

Unlike most journals nowadays, Tourism is not part of a big publishing house but is jointly owned and managed by the Croatian Institute of Tourism and the Croatian National Tourist Board, Croatia’s destination marketing organization. This unusual but very successful partnership literally bridges tourism theory and practice, a need commonly voiced by tourism academics and practitioners.

Nowadays, Tourism remains one of the rare platinum/diamond open access tourism journals indexed in the two major citation databases Scopus and the Web of Science. A key characteristic, but also a curiosity in the contemporary scientific publishing industry, is that there are no fees associated with the processing and publishing of articles. Accepted articles are immediately being made available open-access upon publication, thus making the Journal one of the last true unicorns on the contemporary journal landscape.

The Journal would, of course, not be where it is nowadays without the support and dedication of all those involved in its development and management over the years. On this occasion, I would thus like to express my gratitude to the publishers, to the former Editors, the members of the Journal’s Advisory Board, all Associate Editors, Editorial Board members, all reviewers, and, of course, all authors.

In the time ahead, the Journal will continue encouraging the publication of articles that critically address contemporary issues related to tourism research and practice and continue promoting a truly interdisciplinary approach to tourism research. Likewise, the Journal will keep its international perspective by being open to authors and contributions from around the globe, including those from less represented areas in contemporary tourism research.

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